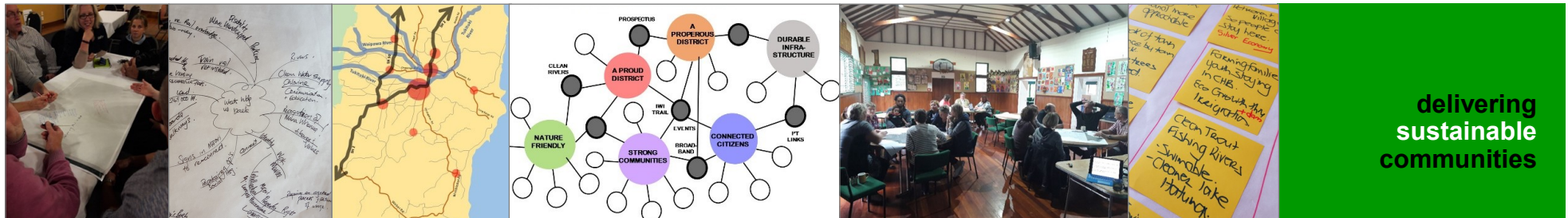


*"A proud and prosperous district with strong communities, and connected citizens, who respect and celebrate nature"*

# CENTRAL HAWKE'S BAY BLUEPRINT CONSULTATION OUTCOMES REPORT

FOR CENTRAL HAWKE'S BAY DISTRICT COUNCIL

BY: URBANISMPPLUS LTD. MAY 2017



delivering  
sustainable  
communities

# CENTRAL HAWKE'S BAY BLUEPRINT CONSULTATION OUTCOMES REPORT

FOR CENTRAL HAWKE'S BAY DISTRICT COUNCIL

*This report contains a summary of the outcomes of 13 consultation sessions including local communities, iwi, community leaders, Councillors and Council staff, held in April 2017. The outcomes should be regarded as provisional only and do not represent Council policy at this stage.*

*This report is intended to only serve the purpose of providing guidance to the Central Hawke's Bay District Council in the development of an overarching community-based vision, and to inform the future Long Term Plan process, the District Plan update, and other Council / community initiatives.*

J0605

**Urbanismplus Ltd**

Level 1, 10 O'Connell Street, Auckland City, tel: +64 9 302 2488

## CONTENTS

|   | PAGE      |
|---|-----------|
| <b>SECTION 1 - INTRODUCTION</b>                             | <b>3</b>  |
| 1.1 Project Background                                      | 3         |
| 1.2 Project Overview  | 3         |
| 1.3 Project Process   | 3         |
| 1.4 Next Steps  | 3         |
| <b>SECTION 2 - CONSULTATION OUTCOMES SUMMARY</b>            | <b>4</b>  |
| 2.1 Consultation Process Summary                            | 4         |
| 2.2 Community Feedback Summary                              | 5         |
| 2.3 Overarching Community Aspiration and Key Themes         | 8         |
| <b>SECTION 3 - CONSULTATION FEEDBACK TABLES</b>             | <b>10</b> |
| 3.1 Full Consultation Feedback Tables                       | 10        |
| <b>APPENDICES</b>   | <b>30</b> |
| A: Workshop sheets produced during community consultation   | 31        |
| B: Typed-up feedback received during community consultation | 52        |
| C: Further submissions received after consultation sessions | 73        |

# 1. INTRODUCTION

## 1.1 PROJECT BACKGROUND

In line with elected members undertaking to better listen and understand community aspirations, the Central Hawke's Bay District Council commissioned Urbanismplus Ltd in February 2017 to facilitate a community consultation and workshop process to reflect the new leadership's aspiration to see the community *thrive*.

## 1.2 PROJECT OVERVIEW

### Project Aims

The process aimed to encapsulate a fresh overarching community-based vision, and inform the Long Term Plan (LTP), the District Plan, and other Council / community initiatives.

### The purpose of this report

This report details the outcomes of the consultation sessions held across the Central Hawke's Bay District in April 2017.

## 1.3 PROJECT PROCESS

The project process included the following elements, refer to **Figure 1-1**:

### Community-Based Workshops

This involved a comprehensive engagement process with input on the vision, values and specific initiatives drawn from a range of groups, including community leaders and iwi, and the different communities across the District over 13 consultation sessions in April 2017. From these

sessions possible initiatives were developed for consideration.

### Informing the Long Term Plan and District Plan

During consultation and workshop stages special attention was paid to the views, solutions, and options to be carried forward for the LTP work, as well as the District Plan changes.

A technical session was held with Council staff in order to supplement possible initiatives developed from community ideas with Council actions that are required by law or which may be of high functional necessity.

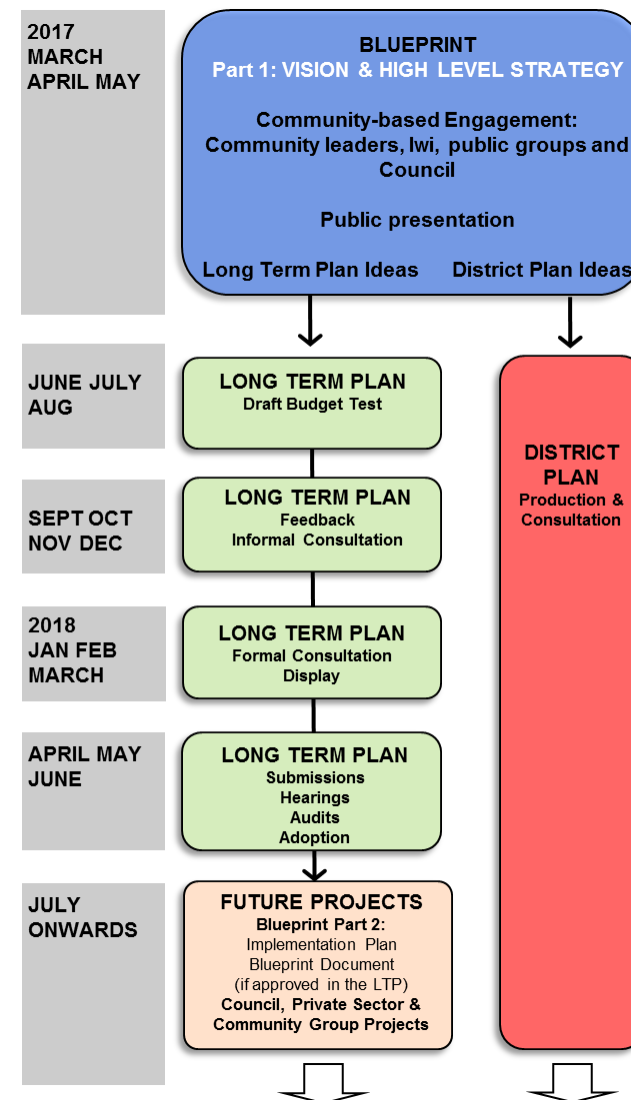
It is noted that formal processes for the LTP and District Plan revision will be undertaken later in 2017.

### Community Presentations and Feedback

The outcomes of the consultation sessions were presented back to the community in May 2017. This included an overarching community aspiration and seven key themes that could be carried forward.

## 1.4 NEXT STEPS

The outcomes of the consultation will inform the LTP and District Plan revision processes, which will include formal consultation undertaken by the Central Hawke's Bay District Council in late 2017 and early 2018.



ABOVE FIG. 1-1: The Project Process

## 2. CONSULTATION OUTCOME SUMMARY

### 2.1 CONSULTATION PROCESS SUMMARY

#### Who was asked

The Central Hawke's Bay District Council invited the community to participate in thirteen consultation sessions across the District, refer to **Figure 2-1**. These sessions were held over four days between 10 and 13 April 2017.

Over three hundred people contributed their ideas from the following sessions:

- Flemington - 13 attendees
- Omakere - 8 attendees
- Ongaonga - 20 attendees
- Otane - 46 attendees
- Porangahau - 24 attendees
- Takapau - 40 attendees
- Tikokino - 15 attendees
- Waipawa - 38 attendees
- Waipukurau - 49 attendees
- Iwi - 18 attendees
- Community Leaders
- Councillors
- Council Staff

#### What was asked

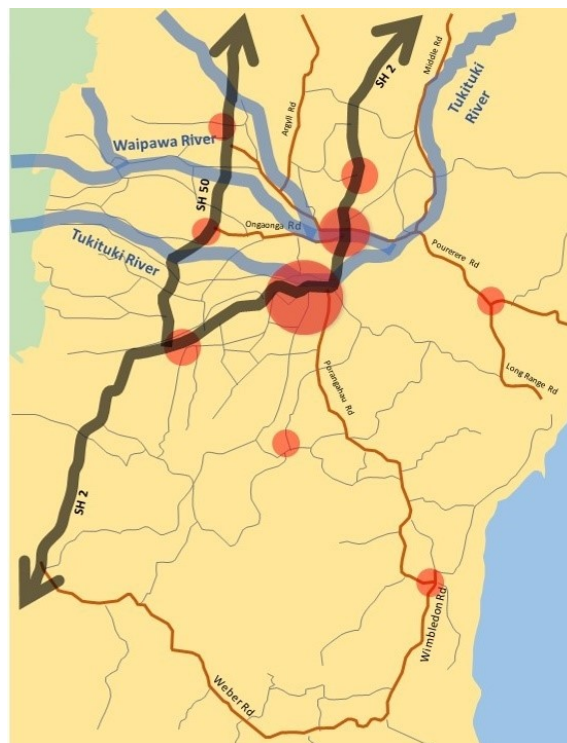
The consultation asked for feedback on the District now, as well as the vision for the future. The questions asked were as follows:

#### The District Now

- What do you value most in the District?
- What is holding the District back?

#### The District in the Future

- What does a thriving Central Hawke's Bay look like?
- What are your transformative ideas and actions for the future?
- Which items should be in the Long Term Plan and District Plan?



ABOVE FIG. 2-1: Locations where consultation sessions were held



## 2.2 COMMUNITY FEEDBACK SUMMARY

The community consultation sessions resulted in 70 A1 sheets of feedback with approximately 3,500 feedback matters, refer to **Appendix B**. These were later typed up for analysis and to help with prioritisation, refer to **Appendix C**.

Across the feedback common ideas began to emerge that were repeated across communities and demographics. **Figure 2-2** depicts some of the most common words to re-occur. The strength of the existing community and the desire to maintain and improve community connections and cohesion was the most popular idea.

The full outcomes of the feedback and the frequency that ideas occurred is set out in a table in **Section 3** of this report. Subsequent feedback received was also included in this table, refer to **Appendix D** for full copies of this feedback.

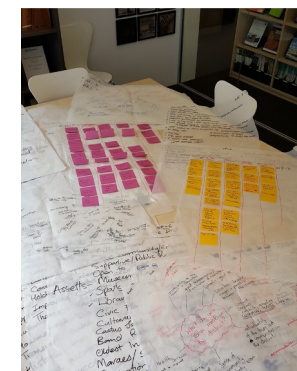
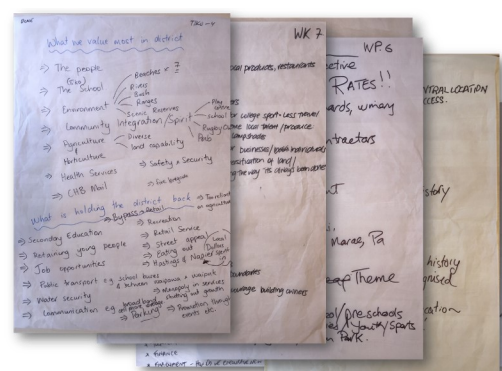
### Local Ideas

The consultation sessions also identified feedback on local initiatives in each of the ten communities. These are all captured in the full consultation feedback tables in **Section 3**.



ABOVE FIG. 2-2: Re-occurring words from the consultation sessions

BELOW FIG. 2.3 Consultation sessions and some of the feedback received



## What do you value

Common ideas for what is valued in the community include:



## What is holding you back

Common ideas for what is holding the District back include:



## Vision and Ideas for the Future

Common ideas for a what people want for the future of the Central Hawke's Bay include:





## 2.3 OVERARCHING COMMUNITY ASPIRATION AND KEY THEMES

### Overarching Community Aspiration

The consultation feedback resulted in a clear overarching aspiration for the Central Hawke's Bay District:

***“A proud and prosperous district with strong communities, and connected citizens, who respect and celebrate nature.”***

### Key Themes

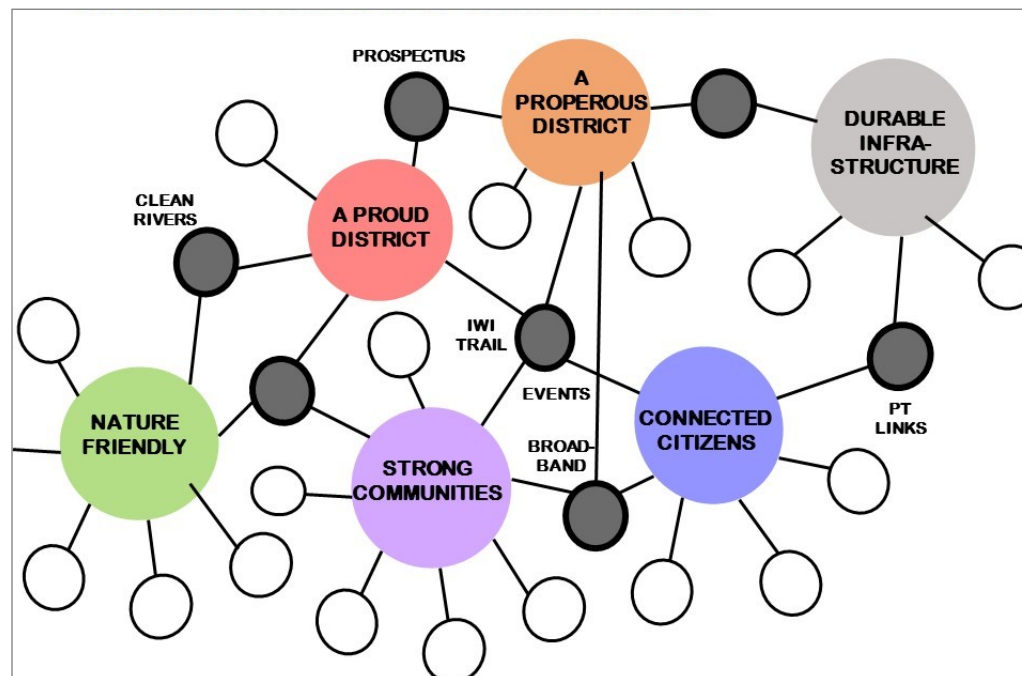
In order to achieve this aspiration, the overall the feedback has been structured into seven general themes and a number of sub-themes that the Council can focus on when moving to the next stage of the process:

|   |                        |
|---|------------------------|
| 1 | a proud district       |
| 2 | a prosperous district  |
| 3 | strong communities     |
| 4 | connected citizens     |
| 5 | smart growth           |
| 6 | nature friendly        |
| 7 | durable infrastructure |

A full summary of the sub-themes and ideas under each sub-theme is outlined in **Table 2-5**, on the next page.

### Interconnected Initiatives

Many of the ideas and subsequent initiatives that emerge from the seven key themes will be interconnected with a number of other themes and initiatives, refer to **Figure 2-4**. One of the aims of the Long Term Plan process will be to identify and prioritise initiatives that will have the most transformative effects on the District.



LEFT FIG. 2-4: Key themes are all interconnected, some initiatives will be more transformative for the District

| A Proud District  | A Prosperous District   | Strong Communities  | Connected Citizens   | Smart Growth  | Nature Friendly  | Durable Infrastructure   |
|---|---|---|--|---|--|--|
| <b>Who We Are</b><br>→ Brand<br><b>Marketing</b><br>→ Prospectus<br><b>Information</b><br>→ Information Point | <b>Business</b><br>→ Business Attraction<br>→ Business Support Strategy<br><b>Employment</b><br>→ Apprenticeship Strategy<br>→ Finance<br><b>Council Practices</b><br>→ Council engagement approach<br>→ Chamber Of Commerce<br>→ Iwi Engagement<br>→ Central Government<br>→ Council Efficiency Review<br><b>Visitors</b><br>→ Visitor Infrastructure<br>→ Tourism Promotion<br>→ Visitor Information<br>→ Major Events<br>→ Directional Signage<br>→ Longest Name<br>→ Promote Lake Whatuma<br><b>Industry</b><br>→ Container Drop-off Point<br>→ Truck Driver Accommodation<br>→ Fuel Stop<br><b>Agriculture</b><br>→ Agri-support Strategy<br><b>Affordability</b><br>→ Affordability Strategy<br>→ Local<br><b>Town Centre Vitality</b><br>→ Town Centre Manager<br>→ Town Centre Strategies<br>→ Parking Strategy For W2<br>→ Safety Strategy<br>→ Earthquake/Heritage Strategy<br><b>Events</b><br>→ Events Strategy | <b>Community Strength</b><br>→ Community Plans<br>→ Volunteer Support<br><b>Community Facilities</b><br>→ Community Facilities Strategy<br>→ Seniors Strategy<br>→ Youth Strategy<br>→ Museum Strategy<br>→ Waipawa Pool<br>→ Library Strategy<br>→ Drug Recovery Approach<br>→ Civic Theatre<br>→ Community Gardens<br>→ Sports Strategy<br>→ Mountain Bikes<br>→ Drivers Licenses<br>→ Hospital Site<br>→ Waipukurau Marae<br>→ Events<br><b>Cultural</b><br>→ Celebrate Heritage<br>→ Iwi Expression<br>→ Maori Trail<br><b>Community Services</b><br>→ Education Support<br>→ Childcare<br>→ Leverage Projects - Council Support For Community Initiatives<br>→ Emergency Services<br><b>Health</b><br>→ Attract More GPs<br><b>Safety</b><br>→ Crime | <b>Communications</b><br>→ Cell And Broadband<br>→ Social Media<br><b>Movement</b><br>→ Transport Strategy<br>→ Cycling<br>→ Bus | <b>Growth</b><br>→ Barriers To Growth<br>→ Residential Lots<br>→ Quality Living Environments<br>→ Energy Saving<br>→ Retirement Village | <b>Sustainability</b><br>→ Sustainable Practices<br>→ Fertile Soils<br><b>Water Quality</b><br>→ Clean Rivers<br><b>Biodiversity</b><br>→ Support Community Tree Planting Initiatives<br><b>Rubbish / Recycling</b><br>→ Green Waste<br>→ Waste Pricing<br>→ Fix Porangahau<br><b>Air Quality</b><br><b>Clean Energy</b> | <b>General</b><br>→ Infrastructure Strategy<br><b>Water Supply</b><br>→ Water Conservation<br>→ Wastewater<br><b>Wastewater</b><br><b>Stormwater</b><br>→ Stormwater<br><b>Transport</b><br>→ Roothing |
| <div>For the full consultation feedback tables see Appendix A</div>   |   |   |  |   |  |  |

ABOVE TABLE. 2-5: Consultation Themes and Sub-Themes