

## 12.12. Waipukurau Holiday Park



Reserve category	Campground
Reserve location	20 River Terrace, Waipukurau
Area	1.7 hectares
Agreements	Leased to operator (expires 2032)
Reserves Act classification	Public Recreation Ground (NZGZ 1983 p2399)
Facilities and use	<p>Waipukurau Holiday Park - Full holiday park facilities, including cabins, powered and non-powered sites and communal kitchen, bathroom, and laundry facilities. Year-round availability for all campers.</p> <p>Public dump station on western corner – separate from campground.</p>
Management approach	<ul style="list-style-type: none"> <li>• Explore the long-term potential as holiday park/campground in current landlord and lessee arrangements through the creation of a site development plan.</li> <li>• Understand opportunities to dispose of 'built' assets through the current lessee (i.e commit to ground lease only) with performance incentivised lease in place, with associated improvement/development plan of experiences in place.</li> <li>• After this is complete, only then explore further investment in the site, including further toilet and other upgrades.</li> <li>• Encourage reoccurring use from visiting groups, e.g., schools, clubs, linking to other experiences, events and activities across Central Hawke's Bay and Russell Park.</li> </ul>