



CENTRAL HAWKE'S BAY YOUTH STRATEGY

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INTRODUCTION

BACKGROUND

This youth strategy acknowledges that youth are a unique demographic with different needs and aspirations compared to the very young or older people in our community. The Central Hawke's Bay District will rely on youth to carry the community forward and into the future. Investment in their social, economic, environmental and economic wellbeing is of benefit to the entire community.

This is the first Youth Strategy developed by Central Hawke's Bay District Council, Youth providers and the young people of Central Hawke's Bay and signals the intent to work together in a coordinated and collaborative way.

This strategy reflects the diversity of our community and also addresses some of the key aims required to strategically place Central Hawke's Bay in the best possible position moving into the future.

DEMOGRAPHICS

Population of Age Group 12 – 24 years

Between 2001 and 2006, the number of youth increased in all Territorial Authorities in Gisborne and Hawke's Bay Regions, with the exception of Wairoa District and Central Hawke's Bay District, which experienced declines in their youth population of 3.4% and 2.2% respectively.

Our CHB young people are a big group. 15-24 year olds make up 8.2% of the total youth population in Hawke's Bay. There are over 2500 youth aged 10 – 24 years old in CHB. (Most young people in Hawke's Bay live in the Hastings District (48.8%) while the least live in Wairoa (5.6%).)

Population of Age Group by Ethnicity

CHB's youth ethnicity is more ethnically diverse than the district as a whole, with:

- One third of 12-14, 15-19 and 20-24 year olds identifying as Maori (2006 Census).
- Around 3% or 4% of each age group identified with Pacific ethnic groups

Employment and occupation types

Census 2006 states that Central Hawke's Bay youth were more likely to be in the labour force than their counterparts across the country

- 31% of 15-19 year-olds and 71% of 20-24 year-olds were recorded as working full time compared with 21% and 53% respectively nationwide.
- 21% of 15-19 year-olds and 10% of 20-24 year-olds were working part time (26% and 16% nationally).
- 8% of the district's 15-19 year-olds and 5% of the 20-24 year-olds were unemployed at the time of the Census – smaller proportions than the 10% and 7% respectively across the country.

Labouring was the most common occupation for both 15-19 year olds (58%) and 20-24 year-olds (40%) in CHB – twice as much as their peers nationally.

Among the younger age group, sales work (13%) and technical and trades work (10%) were the next most common, while among 20-24 year-olds technical and trades workers (18%) and managers (10%) were the second and third most common occupations.

WHAT EXISTING DOCUMENTS HAVE GUIDED THE YOUTH STRATEGY?

Central Hawke's Bay Connecting for Youth Development Local Service Mapping Report

In May 2011 the Connecting for Youth Development Local Service Mapping Report was completed. The aim of the local service mapping report was to gather information on the youth services provided in Central Hawke's Bay and the thoughts of young people regarding these services.

Safer CHB

In June 2012 Central Hawke's Bay was accredited as a Pan Pacific Safe Community.

Three main safety themes were identified through a community survey and statistics;

- Falls
- Fire
- Family Violence
- Young people were identified as an at 'risk group'

Treaty of Waitangi

The Treaty of Waitangi is honoured as the founding document of partnership between Maori and the Crown. Central Hawke's Bay District Council is dedicated to upholding the spirit and principles of the Treaty; through a continued relationship with Maori in the district.



NATIONAL CONTEXT

Youth Development Strategy Aotearoa

In January 2002 the Ministry of Youth Development developed a Youth Development Strategy Aotearoa (YDSA). This document sets out how government, working with families and communities, can support young people to develop the skills and attitudes they need to take part positively in society, now and in the future.

The Strategy promotes the application of a youth development approach as a way of understanding what needs to happen for, around and with young people in New Zealand.

The Strategy consists of a vision, principles, aims and goals, and also suggests actions that can be taken to support the positive development of young people.

Vision

A country where young people are vibrant and optimistic through being supported and encouraged to take up challenges

Principles of Youth Development

- 1 Youth Development is shaped by the 'Big Picture'
- 2 Youth Development is about young people being connected
- 3 Youth Development is based on a consistent strengths-based approach
- 4 Youth Development happens through quality relationships
- 5 Youth Development is triggered when young people fully participate
- 6 Youth Development needs good information

The Central Hawke's Bay Youth Strategy will guide decision-making on matters to do with young people, taking into consideration their current and future needs.

CENTRAL HAWKE'S BAY

LOCAL CONTEXT

In May 2011 the Connecting for Youth Development Local Service Mapping Report was completed. The aim of the local service mapping report was to gather information on the youth services provided in Central Hawke's Bay and the thoughts of young people regarding these services.

The recommendations from that report were:

- 1 A Youth Governance Committee is formalised
- 2 Consideration is give to staff role for Youth Service coordination
- 3 Funding applications are made for the establishment and operation of service delivery for CHB youth
- 4 Committee develops a Strategy and Youth Policy to address the issues as noted in the findings of this Report. This will include input from the current Youth Council.

In 2011/12 and 2012/13 financial years Council contracted out its Youth services to EPIC Ministries.

Their key outcomes are to:

- Prepare a Youth Strategy in consultation with stakeholders and young people.
- Maintain current Inspire Youth Council membership and recruit new members.
- Investigate and identify opportunities and set-up a Youth Space or appropriate service for Youth in Central Hawke's Bay.
- Liaise with other Youth Social Service providers in CHB to identify and address gaps.

HOW WAS THIS STRATEGY DEVELOPED?

In July 2012 a Youth Strategy Development workshop was held at EPIC Ministries and was facilitated by the Ministry of Youth Development Regional Team Manager.

Two workshops were held with the morning session hosting stakeholders who work with young people and the afternoon session with the young people. Twenty eight (28) stakeholders attended the morning session with twenty (20) young people attending the afternoon session.

Visions, values, actions and timelines were discussed at these sessions, with a number of similar themes being identified by both groups.

From there a small working group was formed to develop the draft Youth Strategy.

CHB YOUTH STRATEGY

VISION:

Central Hawke's Bay young people are supported and valued by being heard and given opportunities within a safe and healthy community

VALUES:

This strategy is underpinned by the following values:

- Opportunity
- Whanau
- Acceptance
- Connectivity
- Choice
- Belonging
- Self expression
- Creativity
- Role modelling

TARGET AGE GROUP

The target age group for the Central Hawke's Bay Youth Strategy is defined as 12-24 years.

GOALS:

Goal 1:

In Central Hawke's Bay young people are valued, respected and included

To achieve this goal Central Hawke's Bay District Council and Community will:

- Ensure that young people have opportunities to have their say on key council projects and decision making which affect young people's lives.
- Ensure good communication is maintained between the youth council and council.
- Ensure that the INSPIRE Youth Council is fully supported with the ability to support other youth groups.
- Celebrate the achievements of our young people.
- Investigate a mentoring programme for youth council members to assist with increased confidence, skills and communication.

Goal 2:

Central Hawke's Bay is a district that cares for the wellbeing of its young people

To achieve this goal Central Hawke's Bay District Council and Community will:

- Support the provision of programmes that encourage young people to keep themselves healthy and well such as recreational, educational and fitness programmes that encourage healthy and active lifestyles.
- Support activities and programmes that demonstrate the benefits of employing young people.

- Ensure young people are given the opportunity/ies to be fully engaged in education, training and/or employment.
- Support the Mayors Taskforce for Jobs initiatives in Central Hawke's Bay.

Goal 3:

Central Hawke's Bay provides appropriate services and facilities for its young people

To achieve this goal Central Hawke's Bay District Council and Community will:

- Make sure that the space and places young people hang out in and the routes young people use to get around in the district are safe and accessible.
- Encourage organisations working with young people to work together.
- Work with Government and Non Government organisations to ensure good provision of services for young people across the district.
- Ensure young people are involved in consultation on recreational, art and cultural facilities around the district.
- Advocate for the young person on relevant services; health, public transport etc
- Investigate Youth spaces in our community, places where young people feel safe and supported.



Youth Employers Expo February 8th 2013

