

Our
thriving
future!

CENTRAL HAWKE'S BAY INTEGRATED SPATIAL PLAN 2020 - 2050

Responding to Growth

Being prepared for what's ahead, to ensure
future generations continue to Thrive!



**CENTRAL
HAWKE'S BAY**
DISTRICT COUNCIL

Foreword

The secret's out and Central Hawke's Bay is growing like never before!

In 2018 Central Hawke's Bay's population hit an all-time high of just over 14,000 residents, reaching levels of growth and optimism not seen since the 1960's.

Fast forward to 2031 and despite the current economic challenges, that number is projected to increase to over 18,000 people – with over 1,449 homes forecast to be built in that same time. Being prepared for what's ahead is critical to ensuring future generations of residents in Central Hawke's Bay continue to Thrive!

During the development of Project Thrive in 2017, the community clearly described a Thriving Central Hawke's Bay of the future. That was a proud and prosperous district made up of strong communities and connected people who respect and protect our environment and celebrate our beautiful part of New Zealand. Ensuring our community grows in a smart and sustainable way with facilities and infrastructure that are innovative and fit for purpose is critical to this.

In responding to our current and projected growth, in late 2019 in conjunction with funding support from Centralines, Council began a project focussing on growth opportunities in the three main centres of Ōtane, Waipawa and Waipukurau to project how they would grow. This sought to address a number of existing projects such as the review of our District Plan, our Big Water Story for Waste Water and Drinking Water and planning our Town Centres for the future, needing to join together in a single planned view the

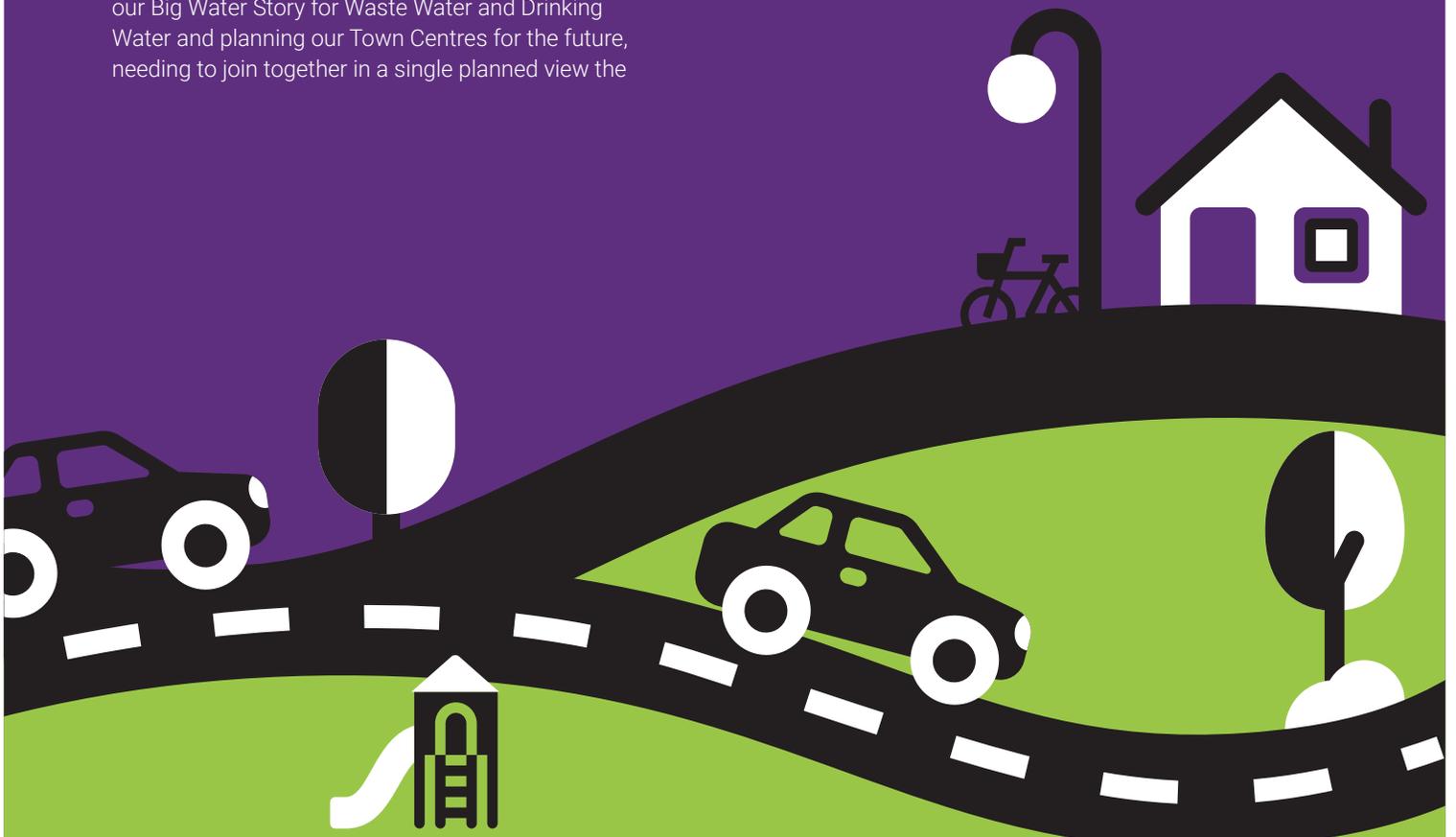
future of Central Hawke's Bay.

The result is this document, our 'Integrated Spatial Plan', that sets out a blueprint for growth of our three main towns for the next 30 years. This document is key to informing our Infrastructure Strategy and Asset Management Plans, both essential documents in ensuring that our assets – both infrastructure and community, meet the needs of our community now and into the future.

In creating this integrated spatial plan, we've relied heavily on feedback collected from the community during Project Thrive in 2017, submissions to the draft District Plan and input from residents and key stakeholders such as Chorus and New Zealand Transport Agency, given in a community workshop held in June 2020.

Through July and August 2020, we sought feedback from the community on the draft integrated spatial plan, using online maps, webinars and the opportunity to provide feedback directly to us as part of our approach to 'responding to growth' to inform our 2021 Long Term Plan.

On 24 September 2020 Council adopted this Integrated Spatial Plan, to inform planning documents for the 2021 Long Term Plan and other supporting documents for a Thriving Central Hawke's Bay of the future.



Spatial Plan Context

The purpose

The Central Hawke’s Bay Three Towns’ Integrated Spatial Plan (ISP) project is a 30-year blueprint of growth opportunities across Ōtāne, Waipawa and Waipukurau. The ISP is a living document, which we will continue to review and update overtime.

The ISP will:

- Maximise the delivery of Project Thrive
- Guide how we grow across the three towns
- Assist to inform the Central Hawke’s Bay District Plan review
- Outline community and infrastructure investment required to support enhanced community wellbeing,
- Guide Council’s Long-Term Plan and coordinated, multi-agency investment.
- Enable the completion of the Urban Growth Strategy

All of the actions and planned direction of growth will occur in partnership, with our communities, with Te Taiwhenua o Tamatea, with Government and non-Government agencies and organisations. Central Hawke’s Bay District Council will continue to be innovative in the way we invest in the initiatives in the ISP. Seeking partnerships, targeting external funding opportunities and looking for innovative forms of delivery are very much a part of this package. Aligning our key tools like our Long Term Plan, our District Plan, our Policies and Bylaws will help us to manage growth smartly and optimise value from our investments.

The ISP covers the following areas to explain how we have developed our blueprint for growth in the future.

The Process	Part One How we got here
The Past	Part Two Where we have come from and how it has shaped our district and our towns
Project Thrive	Part Three Our Community Vision
Our Growth Story	Part Four What are our communities likely to look like into the future
The Present	Part Five Our current opportunities and challenges
What is our future	Part Six Current direction and proposed action plan



The process

As with Project Thrive, we are including the people of Central Hawke's Bay in our planning for the future of our towns. We are doing this through six stages.

Stage One – focused on gathering and mapping underlying data and understanding the drivers of, and the projections for growth

Stage Two – was the Enquiry by Design process to analyse four options for growth for each town developed through four lens'. These lens' are explained below:

Emerging direction lens'

Manage growth based on Thrive, the objectives within the District Plan, as well as Council direction setting through the emerging 2021-2031 Long Term Plan.

Fiscal constraint lens'

Manage growth based on existing infrastructure capacity and where proposed infrastructure investments can be utilised to their maximum capacity.

Development lens'

Manage growth through a development lens. Identifying current and proposed development led proposals and allowing growth to occur in response to the market.

Smart Growth step change – boosted Thrive

Future proof Central Hawke's Bay and 'Promoting Smart Growth' – maximising investments, protecting highly productive soils and arable land, creating strong communities. Managing growth in a scenario where \$87m of three waters costs are removed from the balance sheet and there is an increased awareness of global resilience issues.

This stage took place from the 16 – 30 June 2020 with people who live, work and learn in each of the towns coming together to explore potential future scenarios of growth. We held four workshops.

- One for each of the three towns
- One with a group of Central Hawke's Bay College students

The diagram below explains the approach used for each workshop.



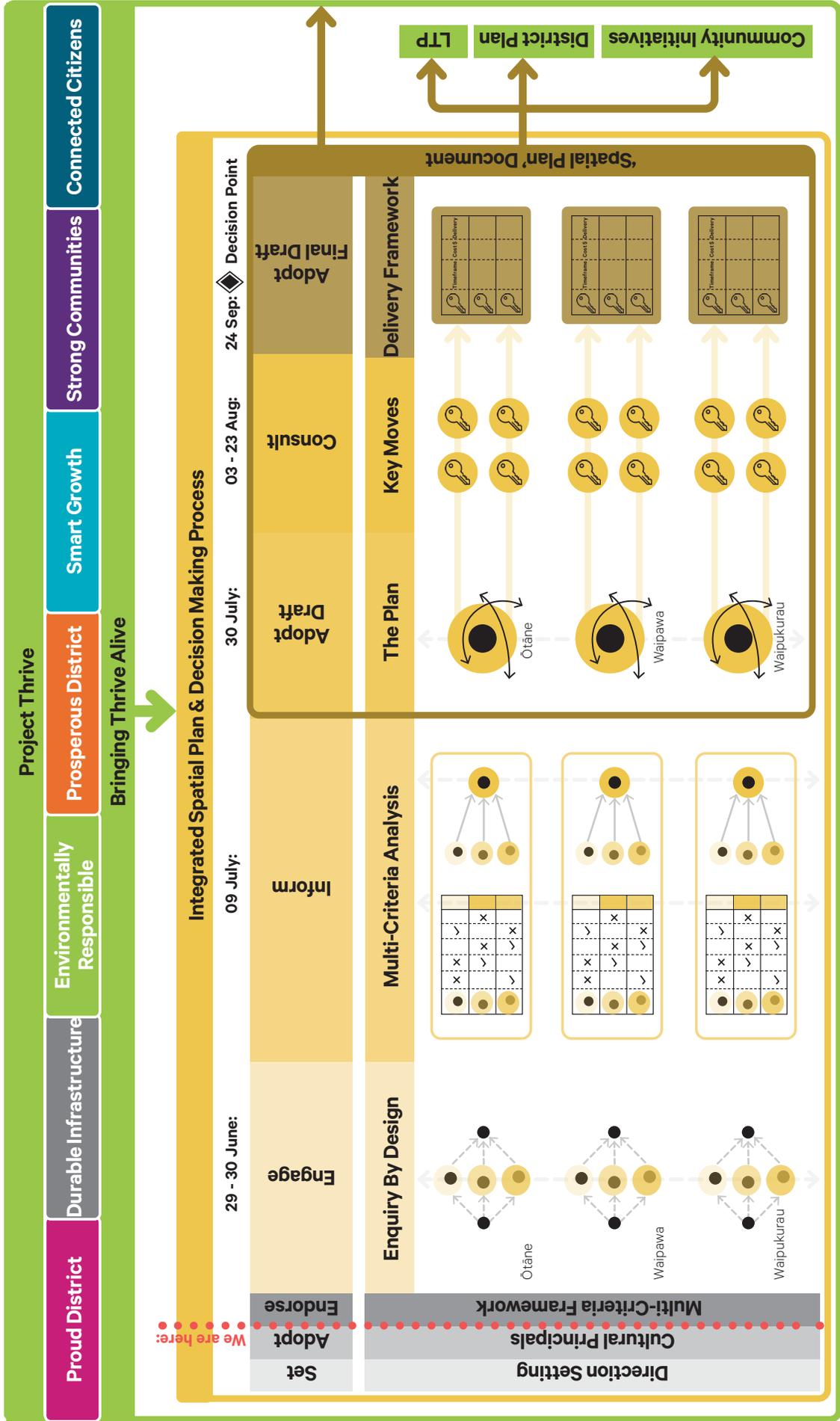
Stage Three – Distilling this into a draft ISP

Stage Four – Seeking community feedback on the draft ISP. This took place through July and August 2020 through online webinars, online maps and from a range of online and printed surveys.

Stage Five – Elected Members consideration of the feedback on the draft ISP and determining a preferred way forward.

Stage Six – Delivering the preferred direction through the Long Term Plan, District Plan, and other key delivery focused tools.

The following diagram shows how we are moving through this journey:



The past

Central Hawke's Bay

The Central Hawke's Bay and its three main towns have a rich cultural and natural history which has shaped the relationship between people and the place and the form and growth across the district. This interconnectedness is a key theme that runs through the district today – mountain ranges connected by rivers to the sea, communities connected to each other by the relationships formed by whanau and friendships and the differing roles of each of the towns. The following brief histories of the district and the three towns provides an initial understanding of what drew people to the area and why the towns are shaped as they are today. Understanding this helps to understand the character and unique elements of our towns and to plan their futures better.

Mana Whenua

The lands of Tamatea stretch from the Ruahine mountain range in the west, across the Ruataniwha and Takapau plains to the wild coastline from Kairakau in the north to Whangaehu in the south.

Mana Whenua first settled in Tamatea/Central Hawke's Bay around the ninth century, attracted by the richness of the land, the rivers, the forest and the coast. Over the centuries people continued to arrive and settle. The histories and stories of the Mana Whenua of Tamatea illustrate their relationship with the lands and natural resources of this place.

From and within the relationship with the lands and natural resources flow the values that are integral to Mana Whenua identity. This environment, and associated lifestyle, has produced a world view that is centred on interconnectedness, where all things are connected through whakapapa.

There are nine Marae in Tamatea/Central Hawke's Bay that over 20 hapū associate with. Other hapū have historically associated with the lands and District of Tamatea.

Many Māori living in and around Central Hawke's Bay are not of Tamatea heritage, yet they are regarded, locally, as integral to the Māori identity of Tamatea/Central Hawke's Bay.

The three towns

Waipukurau

Lake Whatumā was a pātaka kai – a valued source of food. Eels, freshwater mussels and kokopu were abundant. Pā were built near the lake to protect the resource with its significant stands of native timber and kereru drew people to settle around Waipukurau.

The rivers, streams, lakes, hills and forests led to the location of seven Pā around Waipukurau and continued to shape the town as Europeans arrived.

European traders, whalers, missionaries arrived in the 1830s. By the 1850's six run holders controlled the best grazing land in Waipukurau. In 1867 the village and part of the surrounding country belonging to H.R. Russell who did not sell any of his property. Russell leased his land with the idea that all of it would be reverted to a town council in 99 years' time, so as to realise his personal dream of making Waipukurau the richest city in New Zealand.

Waipukurau thrived during the post-Second World War agricultural boom. Car yards opened in the town to meet demand from wealthy farmers. By 1951 Waipukurau had six banks. With the decline of farming profits from the 1970s businesses such as stock firms merged, and banks and transport companies closed. In the 2000s Waipukurau was still supported by farming and related industries. Although the economy has diversified farming and related industries still form the backbone of economic activity in Waipukurau and across the district.

Waipawa

Waipawa was one of the first established inland towns (1860) even from the earliest days, Waipawa has taken a leading part in the history of the province of Central Hawke's Bay. Founded by an early settler, Mr. F. S. Abbott, Waipawa soon became a progressive community and administrative centre for the area stretching from Te Aute to Woodville, bounded by the Ruahine Ranges and the sea.

Waipawa was soon surrounded by many smaller farms that supported its growth. However, from the early 20th century its population lagged behind Waipukurau. The closure of the longstanding branch of the Williams & Kettle stock agents in 1987 was symbolic of the economic difficulties experienced by rural service centres like Waipawa during the later 20th century.

Ōtane

Ōtane was founded in 1847 on part of runholder Henry Tiffen's 5140-hectare Homewood estate, which had been subdivided into smaller farms. The township was planned, laid out and offered for sale. Ōtane originally consisted of 176 sections ranging from ¼ to 1 acre with areas set aside for churches, a school, a post office, a court house, a parsonage and a future railway station.

These very brief histories of the towns show how they emerged from cultural and rural roots. The history also shows the distinct foundations of each town, from the 'planned' approach of Ōtane to the more organic past of Waipukurau. These pasts are visible today in the way the towns are laid out and the way development has occurred.

Project Thrive Central Hawke's Bay

Together We Thrive! E Ora Ngā Tahi Ana!

Our people are our greatest asset. At the core of everything we do is a vision that our people are healthy, prosperous and resilient, with a strong sense of pride and identity.

In 2016 we asked our community, including many of you, what their vision for Central Hawke's Bay was. Over 4,500 pieces of feedback were received, and this directly led to the creation of our community vision – Together we Thrive. This vision continues to be the cornerstone of our aspirations for Central Hawke's Bay.

The Integrated Spatial Plan will not reinvent Project Thrive, but be developed to deliver on it.

What our vision means

We had no way of knowing what the start of 2020 would bring. Being forced to battle a severe and enduring drought at the same time as an unprecedented global pandemic has placed significant pressure on our community.

We quickly adapted to life during a pandemic, which led to a significant shift in how we do things.

This, along with other technological, economic, social and environmental challenges along with our projected growth will continue to require us to innovate, work

collaboratively, be resilient to disruption and be ready to make smart choices about our future.

We are well located, and our community gets to experience the best of both worlds – a strong relationship to regional centres but living in a close and connected rural community that celebrates its place in the world.

We will leverage off this to actively position ourselves to take advantage of any opportunities, while retaining our unique heritage and local character and sense of community.

We are a Council that takes seriously its responsibility to futureproof our District and ensure we are investing in durable infrastructure that is environmentally responsible.

We will plan for and deliver the social infrastructure required to support our community's health and wellbeing.

We will focus on building our partnership with Te Taiwhenua o Tamatea and support the governance capability of Māori to take a more active role in planning for the future, recognising and valuing the tangata whenua relationship to land.



The people of Central Hawke's Bay identified seven strategic goals for achieving this vision:



PROUD DISTRICT
HE ROHE POHO KERERŪ

Central Hawke's Bay is proud of its identity and place in our region and nation. We hold our head high on the national and international stage, celebrating our unique landscape from the mountains to the sea.



PROSPEROUS DISTRICT
HE ROHE TŌNUI

Ours is a thriving and prosperous district that is attractive to businesses. Central Hawke's Bay is enriched by the households and whānau that are actively engaged in, and contribute, to our thriving district.



STRONG COMMUNITIES
HE HAPORI KAHA

We have a strong community spirit and work together to support each other. Central Hawke's Bay is made up of proud communities with unique identities that come together to form a strong and thriving district.



CONNECTED CITIZENS
HE KIRIRARAU WHAI HONONGA

Our citizens can connect easily with each other and with those outside of our district. We all have access to everything Central Hawke's Bay has to offer and enjoy these great things together.



SMART GROWTH
HE TIPU ATAMAI

We grow Central Hawke's Bay in a smart and sustainable way that cherishes our identity. We use our resources intelligently and with care, to ensure they are protected for the citizens of the future



ENVIRONMENTALLY RESPONSIBLE
HE WHAKAARO NUI KI TE TAIAO

Central Hawke's Bay is home to a unique and beautiful landscape. We celebrate our environment and work together to enhance our local natural wonders and resources.



DURABLE INFRASTRUCTURE
HE HANGANGA MAUROA

We aim to provide sound and innovative facilities and services that meet the needs of our communities today. Our infrastructure is fit for purpose and future proofs our thriving district for tomorrow.

Our DNA

We have identified four fundamental ways that will guide the way Council and councillors interact with our communities and lead our city. The guiding principles will be evident in the way we engage, plan, make decisions and allocate resources on behalf of our city and residents.



Working Together: Central Hawke's Bay will be stronger when we work together. Partnerships and collaboration are at the core of everything we do.



Thinking Smarter: We need to think smarter and better in everything we do. With a culture of innovation and continuous improvement we will add value to our communities.



Customer Excellence: The communities we serve are our customers. They are at the heart of our decisions, interactions and communication. We'll engage with our customers to deliver value and exceed expectations.



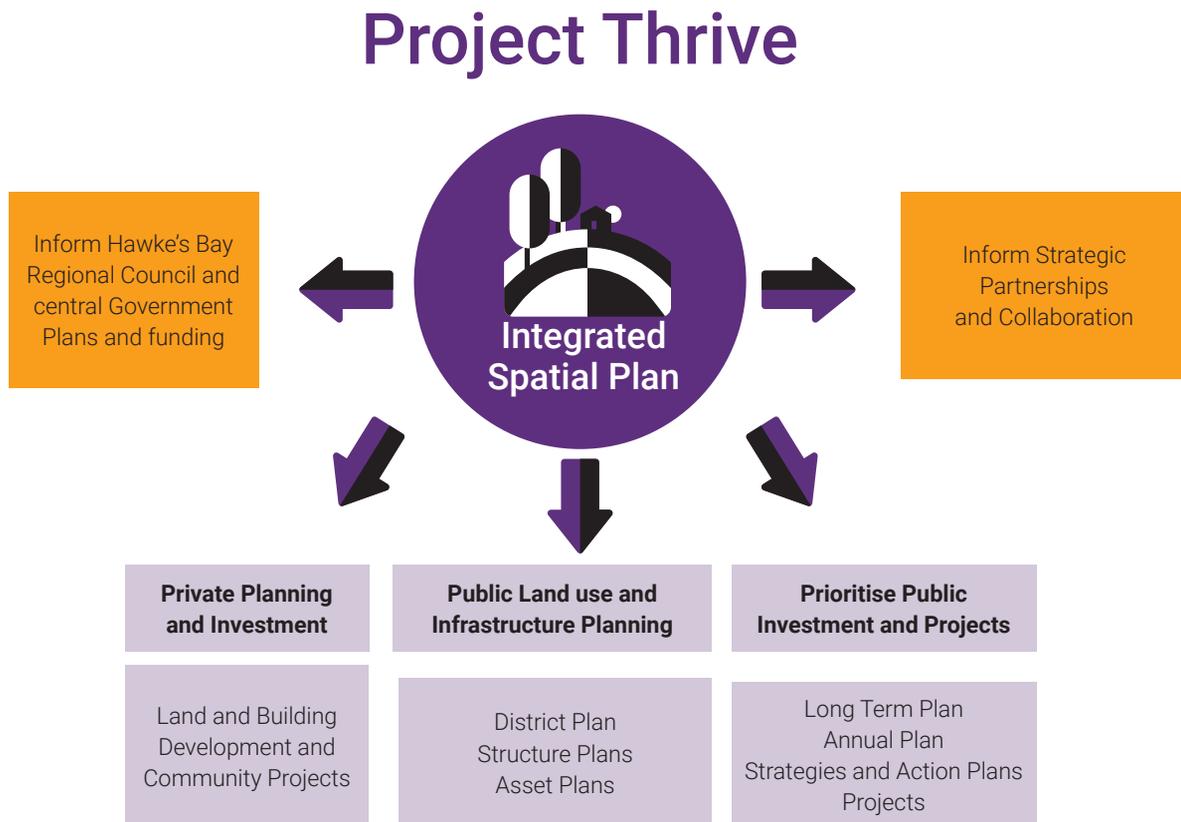
Planning for Tomorrow: there will be an element of long-term thinking in everything we do, so we can futureproof Central Hawke's Bay.

Strategic fit

The vision and goals set out the Council's broadest aspirations.

Each goal has several levels of detail below it to show what the Council will do to achieve the vision and goals:

- **Strategies:** these show the priorities that the Council will focus on to achieve the vision and goals
- **Plans:** these show specific actions under the strategies for the next three years
- **Activities:** these are the operational functions, with budgets, that deliver the actions from the plans. (They are the building blocks of the long-term plan).



Our growth story

Our growth story matters. Growth means change. If it is not managed well growth can lead to far reaching and long-lasting issues.

We understand from Project Thrive, that to our community smart growth means growing Central Hawke's Bay in a smart and sustainable way that cherishes our identify.

If we grow smart, we are using our resources intelligently and with care to ensure they are protected for the citizens of the future.

Our resources include our:

- highly productive soils
- water
- land
- heritage

while ensuring the other six objectives of Project Thrive are met.

During our ISP journey we spent an afternoon with some young people from Central Hawke’s Bay College. When asked what the one key concept was that captured how they would like to describe their place in 30 years-time every one of them spoke of the connections they have to each other and the strength and inclusiveness of the community they wish to live in.

Protecting this feeling of connectivity is another key focus in responding to growth. So, in the following section we explore our growth.

Growth – the facts and the projections

In developing our ISP and preparing for the 2020-2031 Long Term Plan, we engaged an economist to forecast our future growth and demand, based on statistics and local knowledge. This report prepared by Squillions Limited can be found by visiting www.chbdc.govt.nz

Following the Global Financial Crisis, the population of Central Hawke’s Bay remained static until 2013. Then things began to change. Between 2013 – 2019 approximately 200 people per year moved into the District.

Why?

Reasons include:

- Signs of a lift in employment and economic growth
- Technological change and its effects on remote working and commuting patterns
- A preference shift to a back to basics ideal making life in the regions more attractive to some people
- A sustained lift in house prices in the cities making regional housing markets more attractive.

Our Economy

The importance of agriculture to the Central Hawke’s Bay economy is shown in the figure below. While this dependency makes Central Hawke’s Bay vulnerable to adverse growing conditions it will, conversely, make Central Hawke’s Bay more resilient to the Covid-19 crisis as the world and country still need to eat.

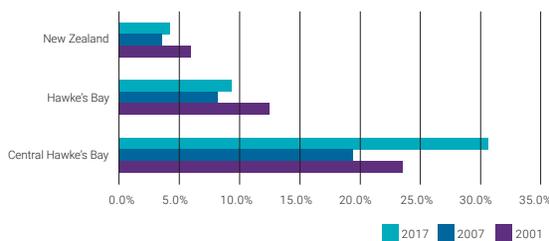


Figure 1: Agricultural as a percentage of total (nominal) GDP

Employment

Despite agricultural industries featuring highly in 2019, there has not been a significant increase in employment in agriculture over the last ten years. While output improves it has become less labour-intensive.

800 jobs were added in Central Hawke’s Bay in the three years to 2019. Most, 490 of these jobs were added in the manufacturing sector.

Housing Affordability

While housing in Central Hawke’s Bay is relatively more affordable than Napier-Hastings and Auckland, as shown in the figure below. House prices have increased in Central Hawke’s Bay and become more unaffordable over time.



The report draws a connection between the increase in house prices and the increasing pressure being placed on social housing in Central Hawke’s Bay. There are 34 social housing tenancies in Central Hawke’s Bay and 42 applicants on the housing register. 2017 was the first time that the applicant list broke single digits.

Our Growth Scenario

We have adopted a high growth scenario to guide our growth planning for the 2021 - 2031 Long Term Plan and in this ISP. To support your comments on this draft plan we have included all the growth scenarios below.

You can view our full Demographic and Economic Growth Projections report on our website at www.chbdc.govt.nz

Medium Scenario

Business as usual

Assumptions and Highlights

Key assumptions under the medium scenario are:

- The population steadily ages, birth rates slow and death rates rise although all of this is tempered somewhat by incoming migrants (national and international which have a higher proportion of families and working-age people.
- Net migration, which averaged about +200 people per year since 2013) drops in the short-term, but averages approximately 140 people per year between 2020 – 2031.

The highlights are:

- Central Hawke's Bay adds 2,300 people by 2031 and a total of 4,600 people by 2051.
- Average growth rate between 2019 and 2031 is 1.2% (lower than the average between 2013 -2018 2.1%)
- Proportion of the population aged over 65 rises from 20% in 2019 to 27% in 2031 and continues to rise to 32% by 2051
- Number of households is projected to grow to 6,340 by 2031, an increase of 920 from 2018 census, and reach 7,480 by 2051
- The average household size sits around 2.7 through to 2031

High Scenario

Let us move to Central Hawke's Bay

Assumptions and Highlights

Key assumptions under the high scenario are:

- Population still ages, however this trend is further limited by higher levels of migration
- Birth rates are higher throughout our time compared to medium and low scenarios due to injection of younger migrants
- Net migration remains high despite the uncertain economic situation but averaging about 270 people per year between 2022 and 2031 – above recent historical levels.

The highlights are:

- Central Hawke's Bay adds 3,900 people by 2031, and a total of 9,100 people by 2051
- Average growth rate between 2019 – 2031 is 2.0%
- Proportion of population aged over 65 rises from 20% in 2019 to 26% in 2031. By 2051 over 65s make up 29% of the population
- Number of households projected to reach 6,870 by 2031
- The average household size sits around 2.7 through to 2031

Under this scenario Central Hawke's Bay adds 450 households over the next five years – an average of 90 per year.

To meet this growth building activity would need to continue to rise from pre-lockdown levels.

Low Scenario

Weak to negative net migration

Assumptions and Highlights

Key assumptions under the low scenario are:

- The population ages rapidly in the absence of offsetting effects of younger migrants
- The population starts to shrink around 2030 as the number of births falls below deaths.
- The number of people moving into the district is largely cancelled out by people leaving.
- The average household sits around 2.7 before dipping slightly post 2031.

The highlights are:

- Slow population growth adds only 600 people by 2031.
- Beyond 2031 the population starts to fall to 13,430 by 2051, down 1400 people from 2019.
- The average growth between 2019 and 2031 is just 0.3% pa which is comparable to the pre-2013 growth rate.
- The number of households increases to 5,760 by 2031 but slips back to 5,430 by 2051.

...but where will they live

The following table shows the distribution of growth under each scenario across the three towns.

Area	2019	Scenario	2031	2051	Change 2019-2031	Change 2019-2051
Waipawa	2,180	Low	2,220	2,090	40	(90)
		Medium	2,360	2,520	180	340
		High	2,507	2,852	327	672
Waipukurau	4,580	Low	4,760	4,190	180	(390)
		Medium	5,340	6,030	760	1,450
		High	5,890	7,540	1,310	2,960
Ōtane ¹	710	Low	770	700	60	(10)
		Medium	950	1,170	240	460
		High	1,151	1,756	441	1,046
Central Hawke's Bay	14,850	Low	15,400	13,430	550	(1,420)
		Medium	17,140	19,430	2,290	4,580
		High	18,770	23,980	3,920	9,130

¹ 2019 population for small areas estimated from 2018 census and partial indicators.

The features of each town driving these scenarios are:

Ōtane

- Well positioned for commuters

Waipawa

- Historically has accommodated less growth.
- Natural hazards potentially constraining market and growth

Waipukurau

- Appears to be significant scope for infill housing.
- Productive soils may constrain greenfield developments.
- Location of major commercial and industrial activity in district.

Our present

Three town opportunities and challenges

Ōtane, Waipawa and Waipukurau are the focus of our integrated spatial planning work. Around 50% of Central Hawke's Bay's 14,850 people live in Waipawa, Waipukurau or Ōtane. The three towns will accommodate most of the projected growth in our District. All three towns are already experiencing growth. We need to move quickly and decisively to ensure this growth is managed smartly and contributes to our Project Thrive objectives. As outlined above the ISP is delivered through Council and stakeholder implementation. The Central Hawke's Bay District Plan is a key tool of delivery. One way the ISP will inform the District Plan will be by clarifying how much additional land needs to be zoned and serviced to accommodate the growth projected or how to encourage growth within the existing town boundaries. Decisions will then need to be made in the Long Term Plan about servicing and funding that land to meet growth needs.

To provide some context for the ISP we have identified project challenges and opportunities. While each of the towns have unique growth management challenges and opportunities, there are some key elements that are shared. These are the shared key challenges and opportunities that the Integrated Spatial Plan process will need to respond to across all three towns.

At the Enquiry by Design workshop it was clear that people were well aware of the growth challenges and opportunities. For most people it was the infrastructure requirements for the three towns that presented the biggest challenges at the three town level.

Challenges

- Infrastructure requirements for the three towns, including three waters and streetscape are placing increased financial and resourcing pressure on the District.
- Significant wastewater investment is required to achieve compliance and meet the expectations of Central Hawke's Bay communities to improve environmental performance.
- The lack of an overall strategy for stormwater management puts us at risk of making ad hoc and untimely decisions, that do not consider possible wider benefits.
- There is not a clear and integrated understanding of the development capacity across the three towns in terms of the servicing and feasibility of residential, commercial, or industrial development which effects the ability to plan effectively for growth.
- The volume of work across the district could lead to potential lack of capacity of tangata whenua to engage

Infrastructure is our key constraint to growth. The age and capacity of our existing infrastructure is reflective of the age of our towns and the fact that our District has not experienced growth in the recent past, like we expect in the future. We need to make sure that we plan well for growth, to do this we need to know more about our existing infrastructure and the requirements for new infrastructure in our existing urban and village areas before we advance new growth areas. Likewise, zoning new growth areas can only occur once infrastructure requirements and our capacity to pay for them are known.

in future planning and take advantage of current opportunities issues, this could undermine the ability of tangata whenua to achieve cultural ambitions.

- The open space and community facilities network is not meeting the needs of youth leading to a disconnect between youth and their towns.
- Access to housing is impacted by rising land, house and rental prices, and housing availability, pushing some people in our communities into emergency housing, overcrowded homes, further from the town centres and facilities that they need access to, of out of the District in the case of elderly who do not have local housing options.
- The demand to provide greenfield development land for growth is placing pressure on our fertile soils which underpin our economic resilience.
- Lack of maintenance and the presence of Earthquake Prone Building issues are placing at risk the built heritage that provides a lot of the existing character in each of the main streets and wider town areas.
- Central Hawke's Bay is becoming an attractive satellite living option for commuters to Hawke's Bay's commercial and industrial centres, this changes the relationship of the residents to their town and communities and potentially the village or local character of the towns.

Opportunities

- Ensure we are investing in durable infrastructure that is environmentally responsible and future proofs our District.
- Undertake an evidence-based and integrated assessment of capacity for residential, commercial, and industrial growth demand and supply that supports clear policy and investment decision-making.
- Aligning our key tools, like the Long-Term Plan and the District Plan to manage growth smartly.

- Developing a Māori Engagement Strategy and supporting the governance capability of Māori to take a more active role in planning for the future, recognising and valuing the tangata whenua relationship to land.
- Working with Central Government, other agencies, and the private sector to ensure the policy and delivery of housing and development responds to the needs of our community.
- Planning for and delivering the social infrastructure required to support all members of our communities
- Creating an urban form that supports the delivery of housing options and future proofs Central Hawke's Bay
- Addressing adhoc urban development on the urban rural boundaries of the three towns to protect soils and create compact urban forms
- Creating opportunities for all residents to know, love and engage with their towns to maintain the sense of community and connectedness
- The next sets of Challenges and Opportunities relate more directly to each of the towns.

Waipukurau

4,580 people live in Waipukurau, making it the largest town in Central Hawke's Bay. Waipukurau is the service town of Central Hawke's Bay. The Tukituki River lies at the northern edge of the town and Lake Whatumā to the south-east. The current Ngā Ara Tipuna project will emphasise the rich Māori history of the town and the five Pa that frame Waipukurau. State Highway 2 and the rail line pass through the centre of the town and form a boundary between the commercial and residential areas and the industrial zone.

For many people at the workshop the current state of the Waipukurau town centre presented both the key challenge but also an opportunity for the future.

Challenges

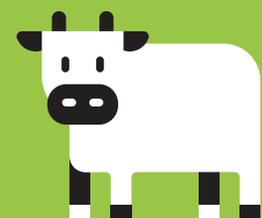
- Out of zone commercial activities, dispersal and under-utilisation of land is impacting on the availability of land in the right place for the right activities and placing pressure on servicing new areas to provide additional land.
- Demand for new rural-residential development opportunities is a risk to developing a compact urban form that provides choice to people on housing types and how they move.
- There is poor legibility and unclear markers on how to navigate into the town centre and other key features from the State Highway is running the risk that people pass through rather than stop.
- Waipukurau's town centre lacks amenity and appeal, there is no civic gathering space in the town centre and no strong physical or visual connection with the site of Nga Ara Tipuna, Pukekaihau and wayfinding into and around the town centre is not clear.
- There is little coordination and collaboration between the agencies and organisations involved in river and

wider environmental programme delivery creating potential gaps and overlaps and even tension in delivering outcomes.

- The local town amenity, distance of residential activity from the town centre, a culture of 'jump in the car' for short trips and the service town function of Waipukurau means that a lot of people rely on private motor vehicles for access to the town centre, this places pressure on car parking access, which in turn has an impact on people accessing goods and services.

Opportunities

- Creating sufficient, well serviced commercial and industrial zones that consolidate the role of Waipukurau as the commercial and industrial service town of Central Hawke's Bay to strengthen the existing activity and attract and locate new activity in the right areas.
- Improving town centre amenity, creating a central gathering space and strong connections within the town centre and between the town centre and Pukekaihau will increase pedestrian movement in the town centre and maximise the economic benefits of Nga Ara Tipuna investment.
- Developing an urban form approach that supports growth, provides choice, and protects fertile soils.
- Encouraging and supporting collaboration between agencies and organisations actively delivering services across the town will lead to more coordination and focus of effort.
- Considering access strategies that balance the need for private motor vehicle use and car parking provision with overarching access approaches and alternative modes of transport, particularly for local journeys.



Waipawa

2,180 people live in Waipawa. Waipawa is the oldest inland town in New Zealand, heritage buildings and trees are a feature throughout the town. Waipawa sits on the north bank of the Waipawa River before the River meets the Tukituki further east. State Highway 2 and the rail line run through the centre of town, with residential and commercial activity on both sides. The town centre sits, predominantly, on the western side of State Highway 2.

The location and impact of State Highway 2 was identified at the Enquiry by Design workshop as a challenge that needed focus, but potentially also a 'hero' of the future of the town.

Challenges

- Most of the land available for residential development on the eastern side of the State Highway is low lying and subject to flooding requiring significant investment in stormwater infrastructure to realise the land supply for housing.
- Industrial land is at capacity and some current activities are no longer compatible with the surrounding level and type of uses.
- The town centre and town are physically and/or visually disconnected from the awa and existing open space, not maximising its natural and social amenity.
- The location of isolated commercial activity to the north of the commercial core potentially dilutes the strength of the town centre.
- The impact of State Highway 2, type and speed of traffic dividing the main street impacts on the visitor experience and the use of parking along the eastern side of the main street for commuter parking decreases the availability for visitors and shoppers.

Opportunities

- Visually opening up the main street to reveal the open space and other activities in the 'next street over' and reconnecting the town to the awa.
- Celebrating and leveraging off Waipawa's oldest inland town status and revealing and sharing the Māori stories of Waipawa and the wider area.
- Developing a long-term response to stormwater management to enable resilient housing development.
- Consolidating commercial activity to strengthen a town centre destination.
- Taking a whole of District view to industrial land supply to manage the shortage in Waipawa and manage compatibility issues.

Ōtane

Ōtane is home to 710 people. The village lies just east of State Highway 2. Ōtane is an easy commute to Napier, at 45 minutes and Hastings and Havelock North, at 25 minutes. There is a local sense that the village is becoming more of a satellite town. The town centre is spread out along the main road through the village, some of the buildings in the village centre are unoccupied. The people of Ōtane are passionate about their village and actively participate in planning for its future.

Challenges

- Perception that growth is contributing to the loss of character throughout the town leading to potential District Plan responses that limit town growth capacity and place pressure on highly fertile land for more rural residential development.
- Unoccupied buildings in the town centre are diluting the sense of activity and purpose.

Opportunities

- Extend the strong character features of the village to mitigate the impact of growth and change.
- Re-establish a strong, functional town centre that creates a busy and successful heart.

What is our future?

The next section of the ISP focus on responding to the context framed above.

Spatial Plan Principles

We have identified the following seven principles to support growth in Central Hawke’s Bay. These principles will contribute to achieving multiple Project Thrive Objectives, helping to deliver on our vision for the future and to ‘Bring Thrive Alive’.



1. Contribute to vibrant hearts that create places to live, work, play and learn in our three towns.

Our town centres are important to us, they each play a unique role in our district and have their own characteristics and identities which should be enhanced and supported as the district grows.

Thrive Alignment

✓ Proud District
✓ Prosperous District
✓ Strong Communities
✓ Connected Citizens
Smart Growth
Environmentally Responsible
Durable Infrastructure



2. Connect people to spaces and places, and each other.

Community and feeling connected to each other and the places which are important to us is valued. We want to grow in a way that enhances this connection to both our built and natural environments. This includes young and old people, and all means of connecting including walking, cycling, and driving.

Thrive Alignment

Proud District
Prosperous District
✓ Strong Communities
✓ Connected Citizens
✓ Smart Growth
Environmentally Responsible
Durable Infrastructure



3. Enhance the role of each town within our district and how they function individually and together.

Each of the three towns are unique and have their own point of difference. As our district grows, it should grow in a way which celebrates each towns unique role and identity, and to mutually support each other, and the district as a whole.

Thrive Alignment

✓ Proud District
✓ Prosperous District
✓ Strong Communities
✓ Connected Citizens
✓ Smart Growth
Environmentally Responsible
Durable Infrastructure



4. Optimise how we live, work and play by ensuring growth makes the most of existing and new community facilities, infrastructure, and built and natural resources.

We want to promote ‘good’ growth which enhances our district. Growth needs to improve the way our towns function by providing areas to live and work which complement each other and have no adverse effects on the natural or built environment.

Thrive Alignment

✓ Proud District
✓ Prosperous District
✓ Strong Communities
✓ Connected Citizens
✓ Smart Growth
✓ Environmentally Responsible
✓ Durable Infrastructure



5. Ensure we leverage maximum value from our investments.

We want to direct growth to areas which best utilise our past and future investment in core infrastructure, as well as community facilities and urban improvements.



6. Support and enhance economic prosperity in turn supporting better community wellbeing outcomes.

Our three towns will be prosperous places with a diverse range of opportunities for people to innovate, be entrepreneurial, learn and create value for themselves, our towns and our district.



7. Lead to an enhanced environment and increased sustainability.

Our natural environment is important to us, and we want to ensure it is looked after so that future generations can enjoy it.

Thrive Alignment

Proud District
✓ Prosperous District
Strong Communities
Connected Citizens
✓ Smart Growth
Environmentally Responsible
✓ Durable Infrastructure

Thrive Alignment

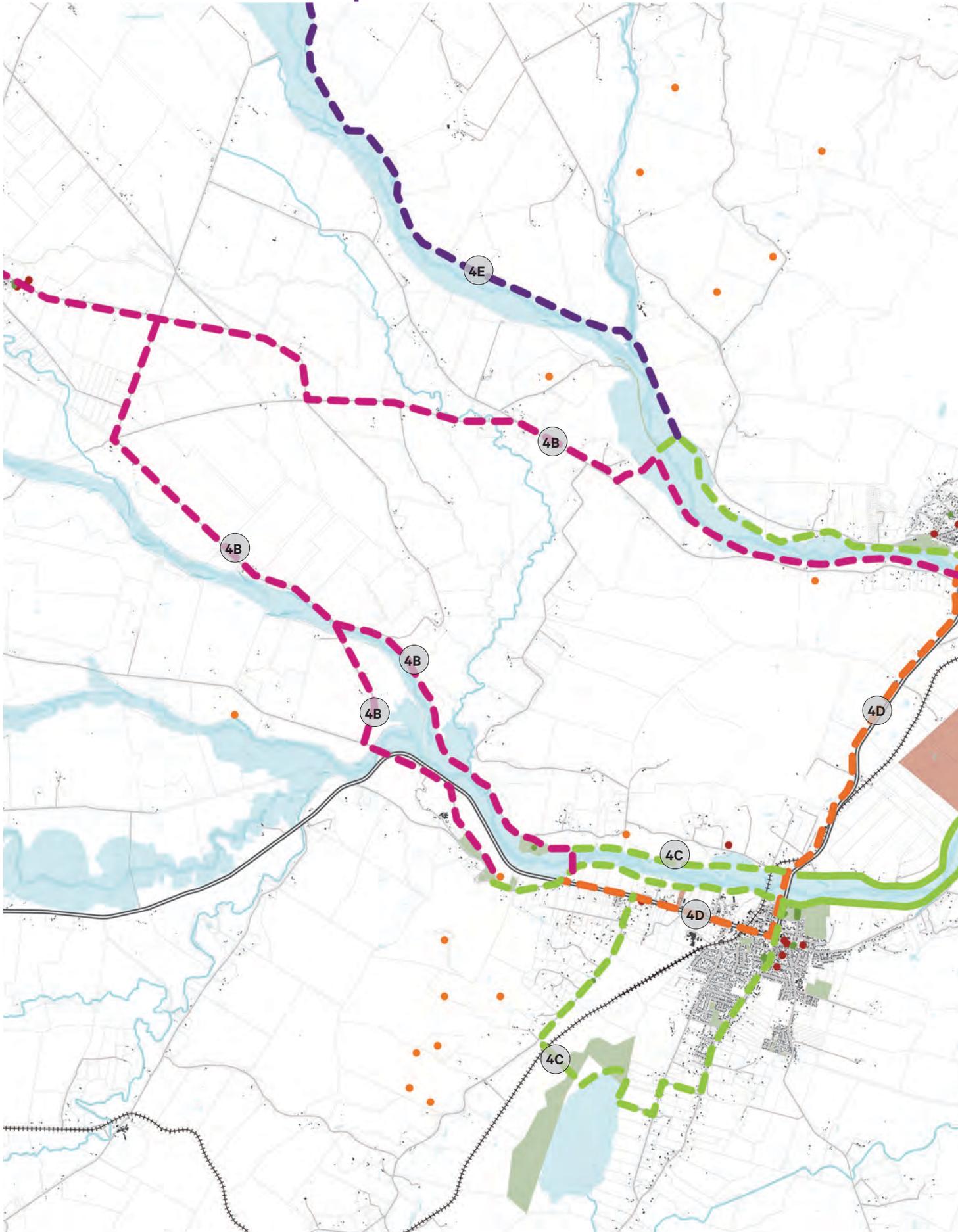
✓ Proud District
✓ Prosperous District
✓ Strong Communities
Connected Citizens
✓ Smart Growth
Environmentally Responsible
Durable Infrastructure

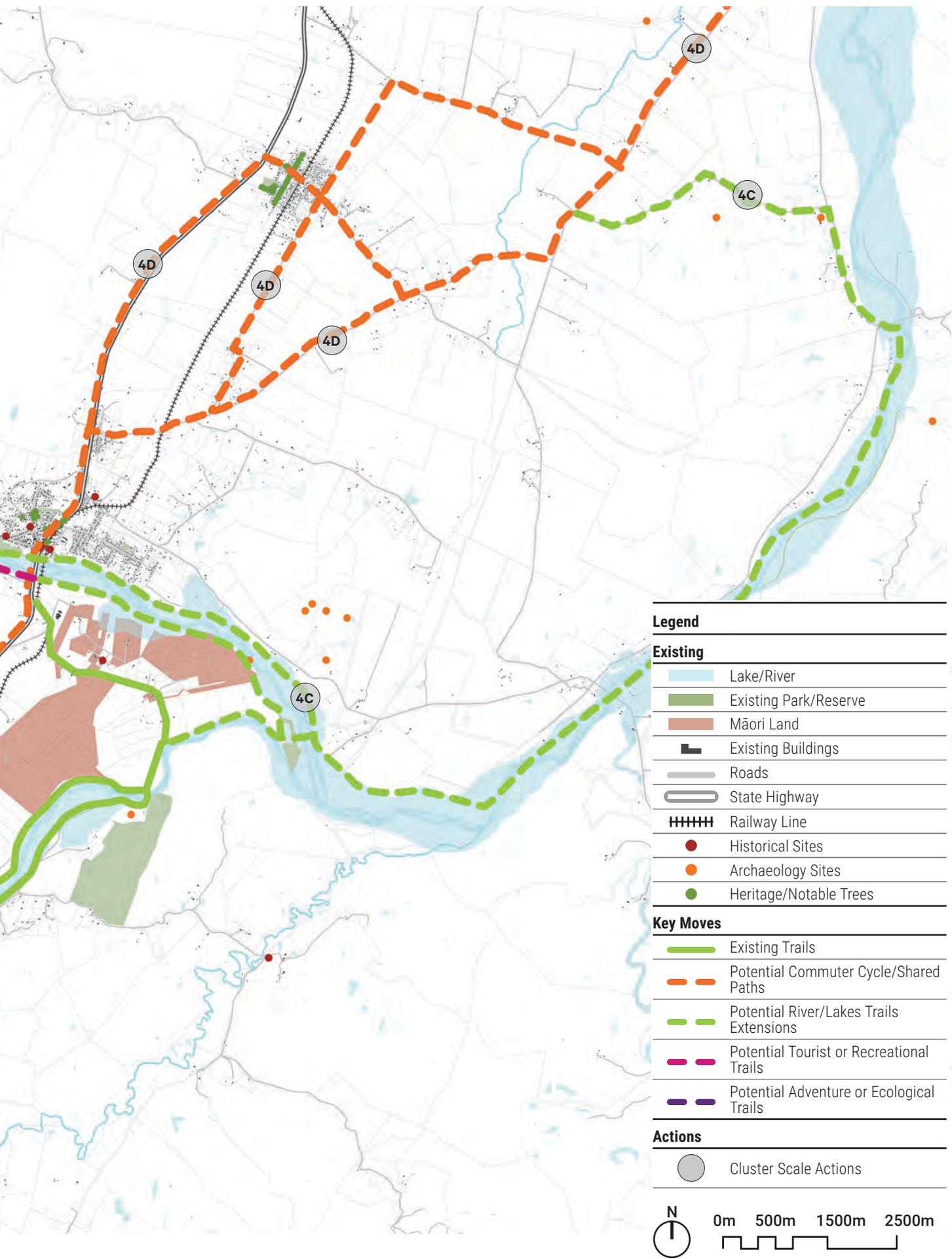
Thrive Alignment

✓ Proud District
Prosperous District
✓ Strong Communities
Connected Citizens
✓ Smart Growth
✓ Environmentally Responsible
✓ Durable Infrastructure

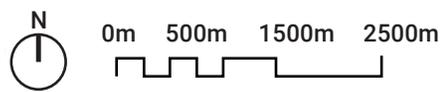


Three Towns Cluster Spatial Plan





- Legend**
- Existing**
- Lake/River
 - Existing Park/Reserve
 - Māori Land
 - Existing Buildings
 - Roads
 - State Highway
 - Railway Line
 - Historical Sites
 - Archaeology Sites
 - Heritage/Notable Trees
- Key Moves**
- Existing Trails
 - Potential Commuter Cycle/Shared Paths
 - Potential River/Lakes Trails Extensions
 - Potential Tourist or Recreational Trails
 - Potential Adventure or Ecological Trails
- Actions**
- Cluster Scale Actions



Three Towns Cluster Action Plan

Projects

Plan reference	Location	Description	
Reference Number	Project Name		
1. PROUD DISTRICT			
1A	Māori Engagement Strategy	District wide	<ul style="list-style-type: none"> - Continue to build a Māori Engagement Strategy that supports the governance capability and active role of Māori in planning for the future, recognising and valuing the Mana Whenua relationship with land.
1B	District Tourism Marketing Campaign - Infrastructure needs also to be considered	District wide	<ul style="list-style-type: none"> - Undertake a regional marketing campaign. - Create a unique and clear identity for the region. - Define the big vision and invest in it. - Promote the district across the region and New Zealand.
1C	Protect Heritage of the District - Review District Plan Protected Heritage Sites across the District including Wāhi Tapu.	District wide	<ul style="list-style-type: none"> - Ensure the review of the District Plan to protect historic heritage, include sites of significance for māori and heritage buildings. - This should also include notable trees and cultural areas of significance.
1D	District-wide Cultural and Heritage Plan	District wide	<ul style="list-style-type: none"> - Build on the Ngā Ara Tipuna kaupapa to have a community wide discussion about history and place, storytelling, interpretation, cultural expression and how art and culture can be used to improve economic growth and community cohesion. - Develop and Implement a Heritage Strategy to retain / protect and preserve the district heritage potential - Explore the future opportunities of the Central Hawke's Bay Museum and connections to preserving our Districts oral and other history across the District, including Ongaonga, Library Services and other heritage opportunities.
1E	Develop an Arts and Creative Industries Action Plan	District wide	<ul style="list-style-type: none"> - Encourage the creative sector to create an action plan to support the development and recognition of the creative sector and to identify quick win opportunities for creative outcomes.
1F	District Plan Review - Heritage Precinct and Heritage Buildings and Trees Protection	District wide	<ul style="list-style-type: none"> - Conduct heritage/character assessment of each of the three towns to confirm heritage builds and notable trees for protection. - This aims to define, protect and support heritage into the future.
2. A PROSPEROUS DISTRICT			
2A	Central Hawke's Bay Community Local Events Strategy	District wide	<ul style="list-style-type: none"> - Develop a Central Hawke's Bay Events Strategy, linking to target markets and considering the aspirations and talents of locals. - Organise events to attract wider audiences e.g. local growers markets, food and wine, country retreat, eco tourism, heritage, homesteads etc - These events should encourage both locals and tourists to engage with the community and encourage people to stop, stay and spend. - Seek council and regional organisation assistance to help host and promote events.

Timeframe					Delivery
Delivery Timeframe					Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	
					Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
Quick win					Central Hawke's Bay District Council / Te Taiwhenua o Tamatea
Quick Win	Short Term			Ongoing	Central Hawke's Bay District Council
	Short Term				Central Hawke's Bay District Council
	Short Term				Central Hawke's Bay District Council / Te Taiwhenua o Tamatea / Ongaonga Historical Society / Central Hawke's Bay Settlers Museum
Quick Win					Central Hawke's Bay District Council
Quick Win - Can tie in with DP Review					
	Short Term				Central Hawke's Bay District Council

2B	Town Centre Activation Plans	District wide	<ul style="list-style-type: none"> - Develop town centre activation plans for each of the three towns to: Establish active and vibrant town centres with 7 day trading and eateries open at night. - Support active frontages, well maintained buildings and landscapes. - Identify strong pedestrian and cycling connections throughout the town centre/s. - Introduce effective street lighting for night time trading.
2C	Earthquake Prone Buildings Response Plan	District wide	<ul style="list-style-type: none"> - Following the assessment of earthquake prone buildings in town centres, complete a plan to repair, maintain or remove buildings to align with town centre activation and revitalisation.
2D	Local Business - Spend Local Campaign	District wide	<ul style="list-style-type: none"> - Support local businesses which will in turn help to support tourism. - Implement a keep it local campaign, to encourage people to spend money locally (locals, commuters and tourists).
2E	Business Innovations and Supporting Infrastructure	District wide	<ul style="list-style-type: none"> - Support the set up of new innovative businesses (Linked to town centre activation). - Encourage ownership and development platforms, launching and expanding businesses, encouraging businesses to come back to Central Hawke's Bay. - Support the ability to run global businesses from Central Hawke's Bay through supporting infrastructure like mobile and internet coverage and other tools. - There is potential for a business hub/association that connects new and existing businesses in Central Hawke's Bay to share knowledge and resources.
2F	Streamline Consenting Process	District wide	<ul style="list-style-type: none"> - Continue to reduce the barriers and 'red tape' to the consenting process.
2G	Destination Plan and Infrastructure Needs Assessment	District wide	<ul style="list-style-type: none"> - Develop a visitor Destination Plan and infrastructure assessment to understand what investment and actions are required to uplift the value of the visitor economy in Central Hawke's Bay. - Create a strategic plan for future tourism infrastructure spending in the district to enable Central Hawke's Bay to be a thriving destination for both domestic and international tourists.
2H	Remote Working Facilities and Co-working Spaces	District wide	<ul style="list-style-type: none"> - Undertake and assessment of the feasibility of developing co-working spaces across the three towns, if feasible support the roll out of adequate fibre internet speeds and connection to the Central Hawke's Bay District. - Provide co-working space to support remote working or small start up businesses in the district. - There is potential for co-working spaces to activate library's or existing underused buildings
2I	Develop an Employment / Industrial and Commercial Land Prospectus.	District wide	<ul style="list-style-type: none"> - Use the prospectus to attract new opportunities to the District. This should provide more employment choice, security and resilience from future disruptive events. - The prospectus should focus on attracting activities that align with the character and strengths of the district and avoid activities that place unreasonable pressure on infrastructure requirements.

	Quick Win					Central Hawke's Bay District Council. Town centre businesses. Property owners
	Quick Win					Property owners and Central Hawke's Bay District Council
	Quick Win					Shop Central Hawke's Bay and Central Hawke's Bay District Council
	Quick Win					
	Quick Win					
	Quick Win					
		Short Term				
		Short Term				

Projects

Plan reference		Location	Description
Reference Number	Project Name		
3. STRONG COMMUNITIES			
3A	Open Space and Community Facilities Plan	District wide	- Establish the scope and deliver a comprehensive open space, including active and passive recreation spaces and facilities and a community facilities plan. This should investigate: current state, demand assessment, location review and an action plan to ensure suitable policy and investment decisions can be made to develop a network that support all ages and communities.
3B	District Cultural Storytelling Plan	District wide	- Make culture more visible through streetscape design, contemporary arts, public art, signage, wayfinding or murals. - Potential to integrate with māori trails network and Ngā Ara Tipuna, showcasing multicultural and māori craft, making māori history visible in the district. Art, signage, trails can be a platform to share history, knowledge of place, stories, exhibit historic objects of the area, and create a places for community to connect.
3C	Māori Trails / Experiences	District wide	- Connect Māori trails network linking with Ngā Ara Tipuna sites with the potential to expand the trails to the wider district e.g longest place name and views of significant Māori places. The trail signage should share cultural stories and education on the pre-colonial history of the district.
3D	Coordination Resources and Collective Knowledge Sharing - Working Together	District wide	- Coordinate initiatives between groups and facilities/clubs so they can work together, sharing collective resources and knowledge.
3E	Accessibility Assessment and Action Plan	District wide	- Undertake an Accessibility Assessment to identify barriers for access and responses to remove barriers - Improve connectivity within and between the towns for all ages and mobility levels.
3F	Youth Activation Plan	District wide	- Support youth to create their own activation plan - develop and respond to initiatives, opportunities, entertainment and training. - Assist in accessing tools, services, and support.
3G	Partnerships - Government	District wide	- Continue to partner with Government Agencies to optimise services and investment across Central Hawke's Bay
3H	Partnerships	District wide	- Continue to partner with a diverse range of agencies, organisations and individuals to deliver Project Thrive

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
		Short Term				
		Short Term				
		Short Term				Te Taiwhenua o Tamatea / Central Hawke's Bay District Council
Quick Win						
Quick Win						Central Hawke's Bay District Council
		Short Term				Central Hawke's Bay District Council
		Short Term				Central Hawke's Bay District Council / Government Agencies
		Short Term				Central Hawke's Bay District Council / Agencies

Projects

Plan reference		Location	Description
Reference Number	Project Name		
4. CONNECTED CITIZENS			
4A	Cycling Trail Strategy	District wide	<ul style="list-style-type: none"> - Develop a Cycling Trail Strategy. - Ensure that investment in cycling is maximised to enhance Central Hawke's Bay as a place to live and visit. - Connect past, current, and future projects to ensure works/improvements are optimised to benefit locals and visitors
4B	Tourist/Recreational Trails - Ongaonga Walking and Cycling Trail	From Waipawa Town Centre on High St, across SH2 bridge, along Waipawa River edge, connect back to Ongaonga Rd on Ongaonga (Bridge St), back to Waipukurau via Ongaonga Waipukurau Rd, connecting back to the Tukituki trail along the stop bank.	<ul style="list-style-type: none"> - Depending on outcomes of Cycling Strategy there is the opportunity to establish a separate and continuous cycleway between Waipawa, Ongaonga and Waipukurau; allowing a strong and legible connection into towns centres with supported signage and road markings. - Improve the safety of the cycle connection by minimising road crossing points, connecting to existing trail networks and improving bridge crossing points.
4C	River/Lakes Trails - Extend the Tukituki Trail - Walking or Cycling Trail between Ōtane and Waipawa along the Tukituki River and Waipawa River (Tourism/Recreational Trails). Potential Connection to Lake Whatumā	Ōtane town centre, along Elsthorpe Rd past Patangata Tavern, along the Tukituki/Waipawa River edge/spot bank. Connecting back to High St and potential to connect further along Waipawa River	<ul style="list-style-type: none"> - Depending on outcomes of Cycling Strategy there is the opportunity to build a separate and continuous shared path/trail between Ōtane and Waipawa, along Elsthorpe Rd past Patangata Tavern and along the Tukituki/Waipawa River edge/spot bank. This will connect back to High St and potentially connect further along Waipawa River. - There is also potential for trails to be both recreational or tourist cycle/walking routes and for them to connect to existing trails such as the Tukituki trail. Also, provide a safer alternative cycle/walking route off SH2. - Improve passive surveillance on stop bank with selected pruning of vegetation where needed to create clear site lines.
4D	Commuter Trails - Continuous and Connected Cycle Route between Ōtane, Waipawa and Waipukurau	SH2	<ul style="list-style-type: none"> - Depending on outcomes of Cycling Strategy there is the opportunity to establish a separate and continuous cycleway between Ōtane, Waipawa and Waipukurau, with strong and legible connections into towns centres, with supported signage and road markings. - Improve the safety of the cycle connection by minimising road crossing points, connecting gaps in the networks and improving bridge crossing points.
4E	Adventure Trails - Along Waipawa River - Connection to Bush Reserves	District wide	<ul style="list-style-type: none"> - Depending on outcomes of Cycling Strategy there is the opportunity to establish a more comprehensive network of adventure trails along the river with connection to reserves and natural areas.
4F	Public Transport Viability/Options Assessment	District wide	<ul style="list-style-type: none"> - Assess the options and viability of public transport for the region e.g. bus or shuttle bus options between towns.
4G	Rideshare Promotion - Viability/Options Assessment	District wide	<ul style="list-style-type: none"> - Promote ride sharing for commuting residents. - Investigate ride sharing apps to connect district commuters.
4H	Wayfinding Project	District wide	<ul style="list-style-type: none"> - Support the Township and Town Centre wayfinding project that promotes easy access around towns. - Provide information on key connections to destinations and attractions. - Consider cycling, walking, mobility scooters and cars. Respond to any issues identified in the Accessibility Assessment.

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community	
Quick Win						
			Medium Term			
			Medium Term			
			Medium Term			
			Medium Term			
		Short Term				
Quick Win						
		Short Term				

Projects

Plan reference		Location	Description
Reference Number	Project Name		
5. SMART GROWTH			
5A	Integrated Assessment of Capacity for Residential, Commercial and Industrial Growth Demand and Supply	District wide	<ul style="list-style-type: none"> - Undertake an Evidence-based and Integrated Assessment of Capacity for Residential, Commercial and Industrial Growth Demand and Supply that Supports Clear Policy and Investment Decision-making. - Understand the need for additional land for residential, commercial, and industrial land across the three towns.
5B	Partnering on Housing	District wide	<ul style="list-style-type: none"> - Working with Central Government, other Agencies and the Private Sector to Ensure the Policy and Delivery of Housing and Development Responds to the Needs of our Community
5C	District Plan Review - residential	District wide	<ul style="list-style-type: none"> - Take the opportunity to align growth areas with infrastructure, highly productive soils constraints, community feedback and urban form principles. These growth areas will provide additional choice and capacity in each of the towns for housing. - Creating a defined Urban Form that Supports the Delivery of Housing Options and Future Proofs Central Hawke's Bay
5D	Monitoring Framework - Growth, Demand and Impact across the Three Towns	District wide	<ul style="list-style-type: none"> - Establish a monitoring framework that tracks key changes which will enable council to ensure an adequate supply of employment and residential land in the most appropriate locations and respond to any rising issues related to growth and change.
5E	Climate Change Mitigation and Adaptation Measures	District wide	<ul style="list-style-type: none"> - Assess the Impact of, and Plan for Climate Change by Ensuring Developments and Projects are Incorporating Climate Change Mitigation and Adaptation Measures
5F	Working with Landowners and Developers	District wide	<ul style="list-style-type: none"> - Engage with Major Residential Landowners to Understand Motivation/ Capability to Develop Land and Timing - Development Agreements for Infrastructure Planning
5G	District Plan Review - Commercial	District wide	<ul style="list-style-type: none"> - Review District Plan provisions for commercial zone. - Take a three towns approach to strategically locating commercial and industrial activities so that they complement and benefit each other for the good of the Central Hawke's Bay economy.
5H	Strategic engagement with Government and NGO Sector	Town Wide	<ul style="list-style-type: none"> - Engage with MHUD, Kāinga Ora and others to ensure the right types of housing are developed in the right places to support the development of strong and connected communities.
6. ENVIRONMENTALLY RESPONSIBLE			
6A	Healthy Rivers and Lake - Action Plan	District wide	<ul style="list-style-type: none"> - Develop a plan and implement the rollout of actions in conjunction with the Lake Whatumā management group, to improve the health of rivers and Lake Whatumā, e.g. riparian planting around lake and river edges. - Assess stormwater runoff management and filtration systems where needed most (e.g rain gardens). - All future development and street scape upgrades need to consider water sensitive urban design principles.

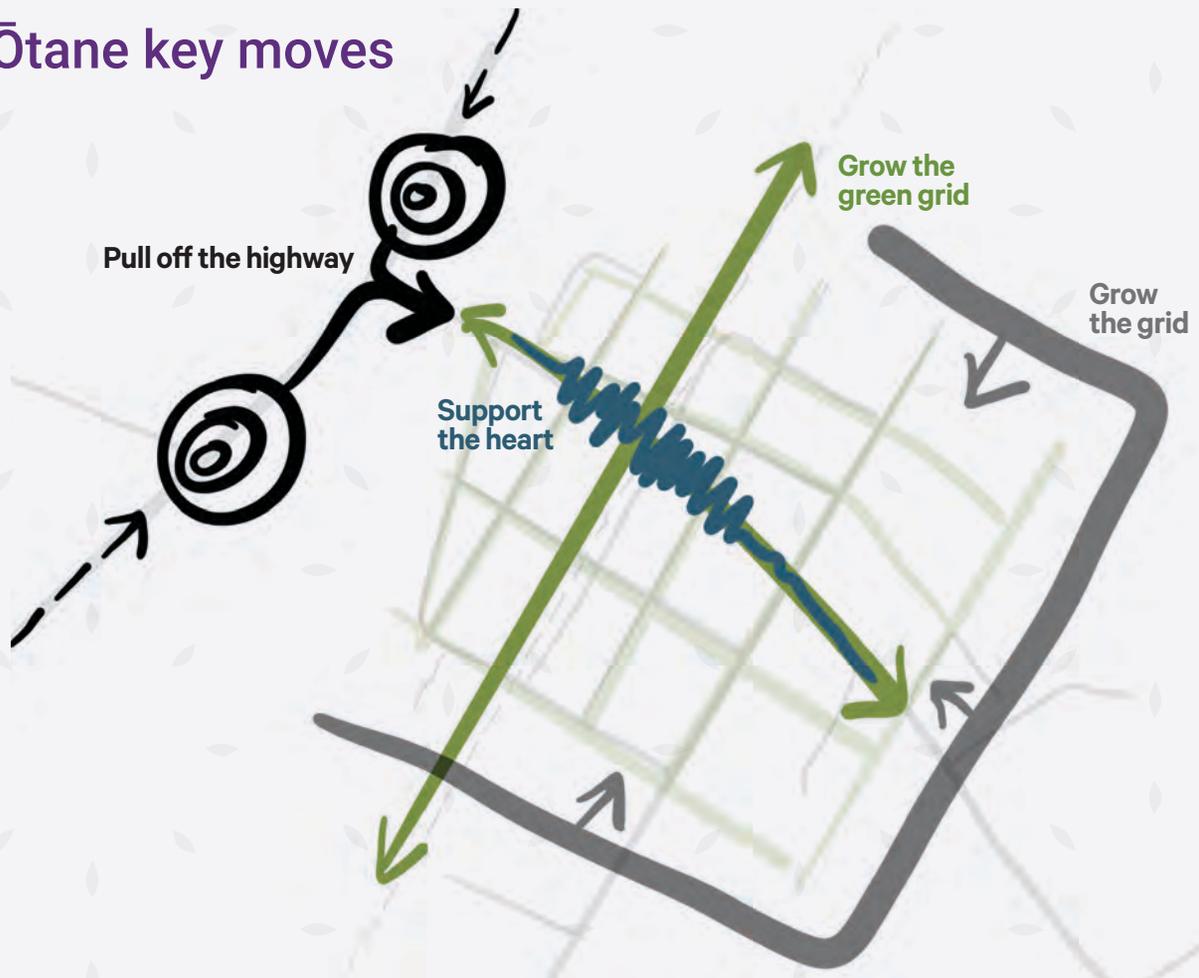
Timeframe					Delivery	
Delivery Timeframe					Project Champions	
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community	
		Medium Term				
				Ongoing		
		Medium Term				
Quick Win				Ongoing		
	Short Term			Ongoing		
Quick Win				Ongoing		
Quick Win as part of DP review						
Quick Win						
		Short Term				

Projects			
Plan reference		Location	Description
Reference Number	Project Name		
7. DURABLE INFRASTRUCTURE			
7A	Sustainable water management	District wide	- Continue to support Tukituki water security initiatives with and for the community and support a move from water volume to value management
7B	Update Key Policies and Other Key Infrastructure Documents	District wide	- Periodically revise various documents as required. Out of date examples include the footpaths policy March 2017 and the Stormwater policy May 2017. Other documents are far more up to date - e.g. Asset Management Plans (rolling LTP reviews) and Bylaws.
7C	Review Development Contributions Model	District wide	- Review opportunity to significantly increase sophistication of Development Contributions policy. The current policy is a baseline model. Intuitively, it seems logical to capture a much greater proportion of development triggered infrastructure costs. However, this will require significant supporting work.
7D	Demand Management Opportunities Review	District wide	- Review possible non-infrastructure interventions to accomplish reduced demand for any of the 3 waters. This could be via technology, policy, pricing or other measures. The common example is customer owned and managed rain tanks - potentially changing demands upon all 3 of the waters.
7E	Review Levels of Service and Containment Standards	District wide	- Review levels of service and containment standards for 3 waters. It is important that these are thoroughly thought through and discussed with the community. As an example the Stormwater drainage policy strives to meet a 2% AEP performance standard for the primary system, which is a very high level of service, current achievement being well short of that. Depth times velocity considerations may be more appropriate than nuisance measures. Wastewater containment standards will drive storage and conveyance characteristics for interlinkages between the three towns.
7F	Develop Preferred Streetscape Toolbox, Palette or Guidance	District wide	- Develop preferred streetscape toolbox, palette or guidance. New roads that are developed and vested by subdividers will have certain characteristics. If these have been considered ahead of time by relevant asset managers then they can be deployed effectively. - Consider network utility operator requirements, parking and access, pedestrian and cycling needs, street lighting, street trees and gardens, road furniture.
7G	Infrastructure Data Strategy	District wide	- Identify current state of infrastructure and geophysical information. - Identify shortfalls, challenges and opportunities. - Prioritise future data, system gathering and improvement opportunities. - Clarify ownership. Identify linkages and opportunities. - Develop data management strategies. - Treat infrastructure data as an asset.
7H	Wastewater Network. Inflow and Infiltration Programme.	District wide	- Carry out stocktake of current programme. - Identify successes, challenges and opportunities. - Continually refine programme over time. - Document the programme.

Timeframe					Delivery	
Delivery Timeframe					Project Champions	
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community	
		Medium Term				
				Ongoing		
	Short Term			Ongoing		
	Short Term					
Quick Win						
	Short Term					
	Short Term					
				Ongoing		



Ōtane key moves



Ōtane Community Voice

What we heard

'Ōtane is a hip place for professionals and families to hang'

'Embrace commuters'

'A gorgeous green character village'

'Planting to extend big tree character'



Ōtane Township Spatial Plan

Legend

Existing

	Lake/River
	Existing Park/Reserve
	Existing School
	Existing Buildings
	Existing Cycle Trails
	Floodline
	Drains
	5m Contours
	Railway Line
	Roads
	State Highway
	Heritage/Notable Trees

Future Growth

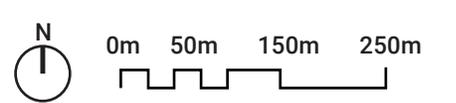
	Consolidate - with in existing residential areas
	Unlock New Areas of Residential Infill Growth - with in existing residential areas
	Potential growth area for focused investigation - Medium Term
	Proposed Greenfield Growth Areas - Long Term

Key Moves

	Potential Commuter Cycle /Shared Path
	Potential Recreational Walking/Cycle Trails
	New Reserves/Parks - Potential green network growth
	'Green Links' - Safe walking/ cycling streets
	Key Connections - Connecting communities
	Walkable 'Heart' - Connected community facilities
	Support the 'Main Street' - Vibrant connected towns
	Traffic Interventions - Upgrades, signage, safety improvements, crossing upgrades
	Give Ōtane a Presence on SH2 - Slowing traffic/signage to signal entrance to town

Actions

	Physical 'On the ground' Actions
	Cluster Scale Actions





Ōtane Township Action Plan

Projects				
Plan reference		Location	Description	
Reference Number	Project Name			
1. PROUD DISTRICT				
1A	Unique Ōtane Welcome Signage	SH2 and Elsthorpe Road	<ul style="list-style-type: none"> - Establish unique Ōtane signage to clearly define and welcome visitors into Ōtane, also encouraging visitors to slow down and turn off the highway into Ōtane. - There is potential for design collaboration with local hapu, community or local artist and an opportunity to express cultural and historical identity. 	
1B	Upgrade Ōtane Main Street	Higginson St, from SH2 to Ōtane School	<ul style="list-style-type: none"> - Upgrade Higginson St with improved footpaths/cycling facilities (connecting cycleways into town), street lighting, street trees, seating, facade painting and improved drop off pick up area outside the school. - Strengthen the connections between facilities on Higginson St and support community infrastructure and cultural heritage of Ōtane. - There is potential for design collaboration with community, local artist and iwi to express cultural and historical identity of Ōtane. 	
1C	Ōtane Cultural/Historical Storytelling	Town Wide	<ul style="list-style-type: none"> - Review and extend the signage/Information/Art trail which highlights Ōtane's cultural heritage. - There is potential for design collaboration with community, local artist and Te Taiwhenua o Tamatea to express cultural and historical identity of Ōtane. - This could also be incorporated into a wider township trail or Central Hawke's Bay trail between Ōtane, Waipawa and Waipukurau. 	
2. A PROSPEROUS DISTRICT				
2A	Define the Village Heart - Define Commercial Zone	Ōtane township - Higginson St	<ul style="list-style-type: none"> - Define a commercial zone in the Ōtane district plan, to ensure future commercial growth supports and strengthens the town centre. - Re-establish a strong, functional village centre to respond to the local desire for a busy and successful heart 	
3. STRONG COMMUNITY				
3A	Upgrade Railway Park	Railway Park, with a focus area at the historical railway site	<ul style="list-style-type: none"> - Upgrade and extend the railway park, with the potential to upgrade the park to integrate the development of the historic railway station into play, community space or community garden. - There is potential for design collaboration with community, local artist and iwi to express cultural and historical identity of Ōtane. - Ensure separation and safety of activity relative to the rail line. 	
3B	Upgrade Town Hall Park	27 Higginson St	<ul style="list-style-type: none"> - Improve facilities to support future growth of the markets, community events and tourist information/rest area. - Provide amenity and connectivity to the rest of Higginson St. - There is potential for design collaboration with community, local artist and local hapu to express identity of Ōtane and draw locals and visitors into the centre. 	
3C	Develop Youth Facilities	Ōtane Sports Field	<ul style="list-style-type: none"> - Support/expand youth facilities at the Ōtane sports field, with potential for skate park, pump track, enhancements to basketball courts. - There is also potential to collaborate with local youth/apprentices to design and build facilities. 	

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1 - 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
	Short Term					Central Hawke's Bay District Council
		Medium Term				Central Hawke's Bay District Council
	Short Term					Central Hawke's Bay District Council, Community
Quick Win						Central Hawke's Bay District Council
	Short Term					Central Hawke's Bay District Council
		Medium Term				Central Hawke's Bay District Council
	Short Term					Central Hawke's Bay District Council

Projects

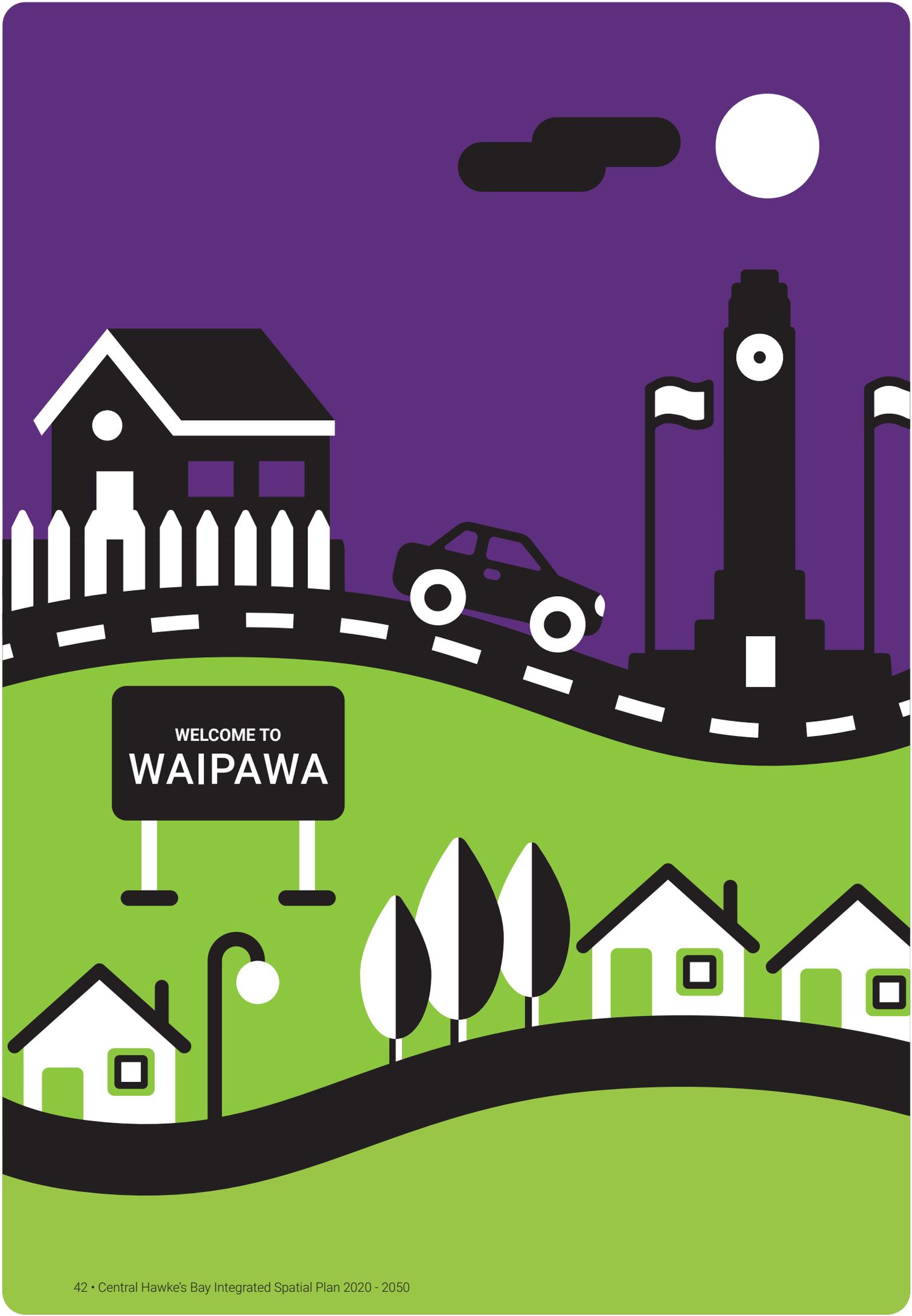
Plan reference		Location	Description
Reference Number	Project Name		
4. CONNECTED CITIZEN			
4A	Slow and Define the SH2 Turn-off to Ōtane	SH2	<ul style="list-style-type: none"> - Reduce the speed limit on SH2 down to 70 km/hr when approaching the Ōtane turn off. - Reduce the speed before Argyll Rd when heading north and reduce the speed at the bend near the Ōtane Cemetery when travelling south. - There is the potential to have repeat speed signs closer to the Ōtane turn off and clear unique signage to provide drivers advanced warning that the Ōtane turn off is approaching.
4B	Walking or Cycling trail - Ōtane	Ōtane and Havelock North on Elsthorpe Road/Te Kura Rd/Middle Rd and between Ōtane and Waipawa on White Rd, Homewood Rd, Ireland Rd, Bibby St, Victoria St, Harker St	<ul style="list-style-type: none"> - Establish a separate and continuous shared path/trail between Ōtane and Havelock North on Elsthorpe Road/Te Kura Rd/Middle Rd and between Ōtane and Waipawa on White Rd, Homewood Rd, Ireland Rd, Bibby St. - There is the potential for trails to be both recreational, tourist or commuter cycle/walking routes and connect to existing trails such as the Tukituki trail. - Provide a safer alternative cycle/walking route off SH2.
4C	Traffic Calming and Improved Pedestrian Safety on Higginson St - Safety Improvements for Heavy Vehicle Traffic with a Focus Around Ōtane school	Higginson St	<ul style="list-style-type: none"> - Establish car parking build outs with street trees and planting to narrow the carriageway to two laneways and slow traffic. - There is potential for raised tables pedestrian crossings, frictional surface treatments or repeat speed signage to encourage slower speeds and improve pedestrian safety with the heavy vehicle traffic on Higginson St with a focus around Ōtane School.
5. SMART GROWTH			
5A	District Plan Review - Residential Zoning Changes	Town Wide	<ul style="list-style-type: none"> - Undertake a Residential Zoning Change to support growth. - Allow for growth that is reflective of Ōtane, which supports and strengthens the community and character of Ōtane while still accommodating affordability. - Take the opportunity to align growth areas with infrastructure, highly productive soils constraints, community feedback and urban form principles. - These growth areas will provide additional choice and capacity in each of the towns for housing.
5B	Examine actions and interventions to support Infill residential	Town Wide	<ul style="list-style-type: none"> - Review District Plan objectives and rules to promote good quality infill and support strategic intensification. - Reviewing infrastructure / engineering standards that may restrict infill development.

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
		Short Term				NZTA
				Long Term		
			Medium Term			Central Hawke's Bay District Council
			Medium Term			Central Hawke's Bay District Council
Quick Win as part of DP review	Short Term					

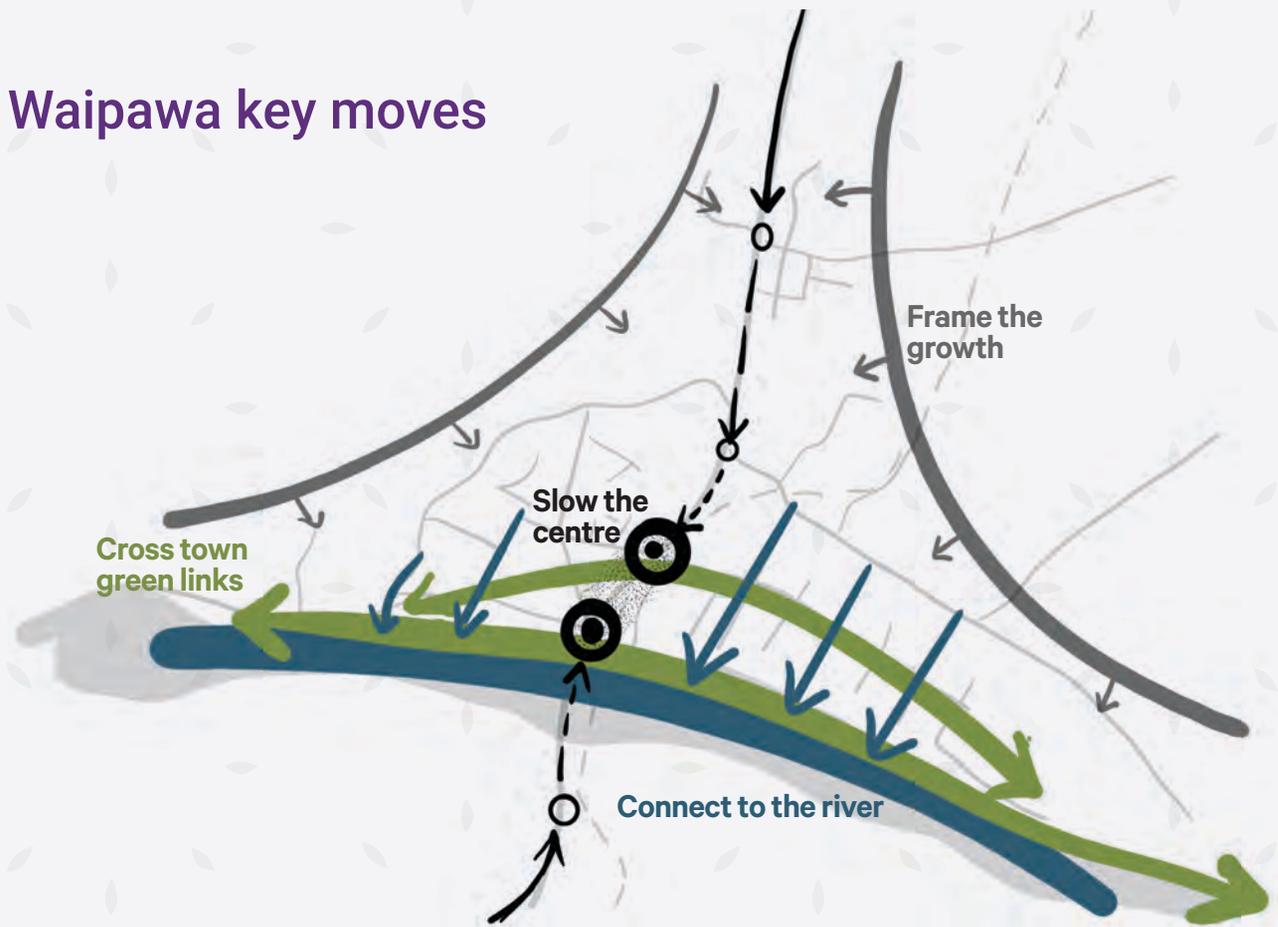
Projects

Plan reference		Location	Description
Reference Number	Project Name		
6. ENVIRONMENTALLY RESPONSIBLE			
6A	Green Streets	Higginson St, Campbell St, Brogden St, Rochfort St, Bell St, Russell St, Dee St, Lawrence St and White Rd.	<ul style="list-style-type: none"> - Extend Green street network. - Arrange street tree planting and rain garden berm planting on selective streets to improve stormwater runoff collection. - This will also support the character of Ōtane and help slow traffic on streets which will in turn improve pedestrian walkability and cycling.
7. DURABLE INFRASTRUCTURE			
7A	Ōtane Stormwater Drainage System - Ownership and Responsibility Discussion	Town Wide	<ul style="list-style-type: none"> - Facilitate an informed discussion needs with the Ōtane community about responsibility for and ownership of the Ōtane stormwater drainage system. - It is likely that system performance will otherwise deteriorate over time and events will occur with Central Hawke's Bay DC having little opportunity to manage.
7B	Structure Planning for Identified Growth Cells - Ōtane	Selected growth cells	<ul style="list-style-type: none"> - Undertake structure planning exercise for each selected growth cell. - Engage and inform community and landowners.
7C	Ōtane Stormwater Drainage System - Data Collection	Town Wide - Focus in growth areas	<ul style="list-style-type: none"> - Collect asset data for Ōtane stormwater drainage system. - Update LIDAR (2003) dataset.
7D	Ōtane Stormwater Drainage System - Modelling	Town Wide	<ul style="list-style-type: none"> - Utilise learnings from Waipawa stormwater modelling. - Model the Ōtane network, incorporate demand from growth cells and identify system upgrade projects.
7E	Ōtane Wastewater System - Modelling	Town Wide	<ul style="list-style-type: none"> - Model Ōtane wastewater system. - Incorporate demand from growth cells and identify system upgrade projects.
7F	Review Ōtane Fire Fighting Upgrades	Town Wide	<ul style="list-style-type: none"> - Upgrade watermain network to provide enhanced fire-fighting capability and incorporate demand from growth cells.

Timeframe					Delivery
Delivery Timeframe					Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
Quick Win		Medium Term			
		Short Term			Central Hawke's Bay District Council
		Short Term			Central Hawke's Bay District Council
Quick Win		Short Term			Central Hawke's Bay District Council
		Short Term			Central Hawke's Bay District Council
		Short Term			Central Hawke's Bay District Council
			Medium Term	Ongoing	Central Hawke's Bay District Council



Waipawa key moves



Waipawa Community Voice

What we heard

'Pride in our environment and our people'

'Waipawa is a showcase of locally grown food and talent'

'The highway is the hero'

'Waipawa is an affordable and attractive place for families - a place for belonging'

'Waipawa is a place of historical meaning - built on heritage and trees'



Waipawa Town Centre Spatial Plan

Legend

Existing

	River
	Existing Park/Reserve
	Existing School
	Existing Buildings
	Existing Cycle Trails
	5m Contours
	Railway Line
	Roads
	State Highway
	Heritage/Notable Trees

Key Moves

	Potential Commuter Cycle /Shared Path
	Potential Recreational Walking/Cycle Trails
	New Reserves/Parks - Potential green network growth
	'Green Links' - Safe walking/cycling streets/connections
	Key Connections -Walkable connections
	Walkable Town Centre - Connected community facilities
	Tighten the Town Centre - Vibrant connected town centre
	'Main St' Activation Area
	Traffic Interventions - Upgrades, signage, safety improvements, crossing upgrades
	Character 'Main St' - Connected, accessible & safe. Slowing traffic on SH2 with traffic interventions
	Rationalising Rear Car Parking & Laneways - Creating access through to the 'Main St'
	Temporary/Tactical Community Event Sites
	Opening Up Nelly Jull Park to the 'Main St'

Actions

	Physical 'On the ground' Actions
	Cluster Scale Actions





Waipawa Township Action Plan

Projects				
Plan reference		Location	Description	
Reference Number	Project Name			
1. PROUD DISTRICT				
1A	Central Hawke's Bay Settlers Museum Area Activation	Central Hawke's Bay Museum and Car Park	<ul style="list-style-type: none"> - Upgrade Museum Forecourt Area and Car Park to support increased activity within Waipawa - Explore the future opportunities for the integrated use of the Central Hawke's Bay Museum with other community and Council services - Upgrade the car park/ museum forecourt with more green space/hard stand and plants. - Explore how best to activate the Settlers Museum, creating a modern and strong community activity. - Create a place to rest, play, picnic on the mainstreet and an event space for pop-up activities, like food markets. - Review parking management. There is potential for school buses heading south to stop here or to the rear of the Waipawa, creating a safe spot to wait and cross the road. 	
1B	Main Street Upgrade - Slow Speed Environment and Improved Pedestrian Safety	High St from North of Victoria St to Waipawa Bridge	<ul style="list-style-type: none"> - Upgrade and enhance High St to encourage a slow speed environment, with strong pedestrian/cycling legality and a safety focus. - Establish a cohesive mainstreet design with strong connections to the river, across the Highway, through to Nelly Jull Park/Rear car parking, review location of school bus stops. - Add painted or textured road surface treatment to define mainstreet and slow traffic, with potential raised table crossing points and car parking buildouts with planting on either side of the road to narrow carriage way and improve pedestrian safety. 	
1C	Define Entrances into Town	SH2 - North of Watts St and Waipawa Bridge	<ul style="list-style-type: none"> - Establish clear/consistent welcome signage, there is potential for this to involve local cultural storytelling elements. - Arrange traffic calming interventions (vertical and horizontal) e.g raised tables and trees to define the entrance to Waipawa township. - Plant along the railway and screen the wreckers site. - Define southern entry to Waipawa, welcome signage before bridge, there is the opportunity to feature bridge lighting with bridge art. 	
1D	Waipawa Cultural/ Historical Storytelling - Signage/ Information/Art	Town Wide	<ul style="list-style-type: none"> - Review and extend the signage/Information/Art trail which highlights Waipawa's european heritage. - There is potential for design collaboration with community, local artists and iwi to express the cultural and historical identity of Waipawa. - There is also potential for this to be incorporated into a wider township trail or Central Hawke's Bay trail between Ōtane, Waipawa and Waipukurau 	

Timeframe					Delivery
Delivery Timeframe					Project Champions
Quick wins (0 - 1 years)	Short Term (1 - 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
Quick Win - Tactile Pop Up Events		Medium Term			
Quick Win					
	Short Term				
		Medium Term			

Projects

Plan reference	Location	Description	
Reference Number	Project Name		
2. A PROSPEROUS DISTRICT			
2A	Nelly Jull Park	Nelly Jull Park and 62 High St Site	<ul style="list-style-type: none"> - Open up Nelly Jull Park to High Street - Strategically remove building (Current Library Building or adjoining site - Relocate Library on High St) on High St to create a strong laneway/public open space connection through to Nelly Jull Park. - Upgrade Nelly Jull Park and improve connection to Park across Islington Dr. - Make the park visible from High St, inviting locals and visitors to stop, play and picnic. - There is a potential for school buses heading north to stop here, create a safe spot to wait and cross the road.
2B	Town Centre Pedestrian Laneways Opening Park and other Parts of Town	High St, potential lane connections include; next to Nola's Cafe, next to 42/46 High St, between 62/68 High St.	<ul style="list-style-type: none"> - Establish pedestrian laneway connections through to the Nelly Jull Park, to the back of house car parking and Kenilworth St. - There is potential for laneways to include, public art, local storytelling, seating or outdoor dining areas to retailers. - Improve safety and wayfinding.
2C	Improve and Rationalise Car Parking along Islington Dr and Back of House of High St Shops.	Back of House High St shops, Islington Dr.	<ul style="list-style-type: none"> - Rationalise and upgrade car parking at the back of High St shops to have a high pedestrian focus. - Improve pedestrian connections from Nelly Jull Park and Kenilworth St through to High St. - Investigate the use of the car park to host town events such as festivals and market days.
2D	Develop a Waipawa Town Centre Master Plan	Waipawa Town Centre	<ul style="list-style-type: none"> - Establish a vision and pathway to enhance Waipawa's status as oldest inland town, improving the amenity of the mainstreet encouraging people to stop and creating pride - Create a framework that positions Waipawa for further commercial investment. - Identify strengths and opportunities to target markets and encourage further commercial investment in the town centre to compliment and expand on those there at present. - Identify a number of streetscape and connectivity improvements to deliver in tandem. This would align with the goals of the town centre planning. - Undertake Detailed Design Town Centre Master Plan to illustrating strategic projects and actions to undertake to enhance the viability and experience of Waipawa.
3. STRONG COMMUNITIES			
3A	Loten Park	Loten Park	<ul style="list-style-type: none"> - Expand Loten Park north towards the 'bush' drain as eastern Waipawa grows. - There is potential for the park to have active/play functions and for the park to double as stormwater overflow management system. - Integrate with 'Bush' drain ecological restoration and walking/cycling trail and examine opportunities to rationalise Loten Park
3B	Hunter Park and Youth Hub	Hunter Park and Harker St	<ul style="list-style-type: none"> - Expand youth play or active play at Hunter Park. - Formalise Harker St with strong pedestrian/cycle connections to High St and the river trail network, and rationalise car parking.
3C	Waipawa Pool	Waipawa Pool	<ul style="list-style-type: none"> - Maintain the community pool in Waipawa. - Strengthen connection between pool and Skate Park / Riverside Park and town centre.
3D	Nelly Jull Park	Nelly Jull Park	<ul style="list-style-type: none"> - Invest in and develop Nelly Jull park to create a unique park / play space that brings together all of the community: young, elderly and families.

Timeframe					Delivery
Delivery Timeframe					Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
			Medium Term	Long Term	
			Medium Term		
	Short Term - Tactile Events		Medium Term		
Quick Win					
				Long Term	
			Medium Term		
			Medium Term		
			Medium Term		

Projects

Plan reference	Location	Description	
Reference Number	Project Name		
4. CONNECTED CITIZENS			
4A	Bush Drain Ecological Walking or Cycling Trail	Bush' Drain from Tamumu Rd until it enter the Waipawa River	<ul style="list-style-type: none"> - Depending on outcomes of Cycling Strategy there is the opportunity to establish walking and cycling trail along the restored 'Bush' drain, recreational connection from the Waipawa River, Loten Park and through to High St. - There is potential for local ecology education signage, or cultural storytelling elements as well as improving function of the drain.
4B	Pedestrian Connections to the River - Green Pedestrian/Cycle Friendly Streets	Stop Bank/Street Interfaces	<ul style="list-style-type: none"> - Arrange selected street upgrades with footpaths, with street trees, on road cycle road markings and improved pedestrian crossing where needed. - There is potential for car parking buildouts or pedestrian refuges where needed. - Where streets connect to Waipawa River stop bank, create pedestrian connection through to stop bank walking and cycling trails. - Improve the passive surveillance on stop bank with selected pruning of vegetation where needed to create clear sight lines.
4C	Green Links/ Pedestrian Connection - Town Centre	Town Wide	<ul style="list-style-type: none"> - Create street for improved walking and cycling with safe pedestrian crossing points. There is potential for street trees, lighting and selective berm planting
4D	Connections from High St (Waipawa Town Centre) to Waipawa River and Hunter Park	High St (SH2) and Hunter Park	<ul style="list-style-type: none"> - Improve and widen pedestrian connection from town centre along SH2 down to Hunter Park and the river. - Narrow the entrance to Harker St to improve pedestrian access and strengthen the connection to Hunter Park. - Improve and widen pedestrian connection on western side of SH2 to connect to the river. - Improve pedestrian safety and access under the rail and road bridge.
4E	SH2 Speed Management	SH2 from Watts St to the Bridge	<ul style="list-style-type: none"> - Use reduce speed signage, repeat speed signs and road surface speed signage upon approach to town centre, as well as potential vertical traffic management tools such as street tree to encourage slower speed from the bend near Tapairu Rd to north of Watts St on SH2. - Implement horizontal traffic management tools such as frictional surface treatments or painted surface treatments, raised tables and car parking build outs with planting on High St from Victoria St to the Waipawa bridge. - There is potential to reduce High St speed to 30 km/hr from Victoria St to the Waipawa bridge. - In partnership with NZTA, examine opportunities to better manage the SH through Waipawa.
4F	Safety Improvements at Kenilworth St and High St intersection	- Examine options to improve accessibility across Waipawa and support more people to stop in Waipawa.	<ul style="list-style-type: none"> - Improve the intersection safety and pedestrian crossing, with potential to narrow carriageway widths to shorten pedestrian crossing points and create pedestrian refuge areas. - Create a pedestrian link south down High St across Kenilworth St and connect to extended footpath to River edge. - Improve pedestrian crossing points to Ruataniwha St.
4G	Safe Pedestrian Crossing Points on High St	Kenilworth St and High St intersection	<ul style="list-style-type: none"> - Improve the intersection safety and pedestrian crossing, with potential to narrow carriageway widths to shorten pedestrian crossing points and create pedestrian refuge areas. - Create a pedestrian link south down High St across Kenilworth St and connect to extended footpath to River edge. - Improve pedestrian crossing points to Ruataniwha St.

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community	
			Long Term			
		Medium Term				
		Medium Term				
		Medium Term				
Quick Win	Short Term					
		Medium Term				
Quick Win	Short Term					

Projects

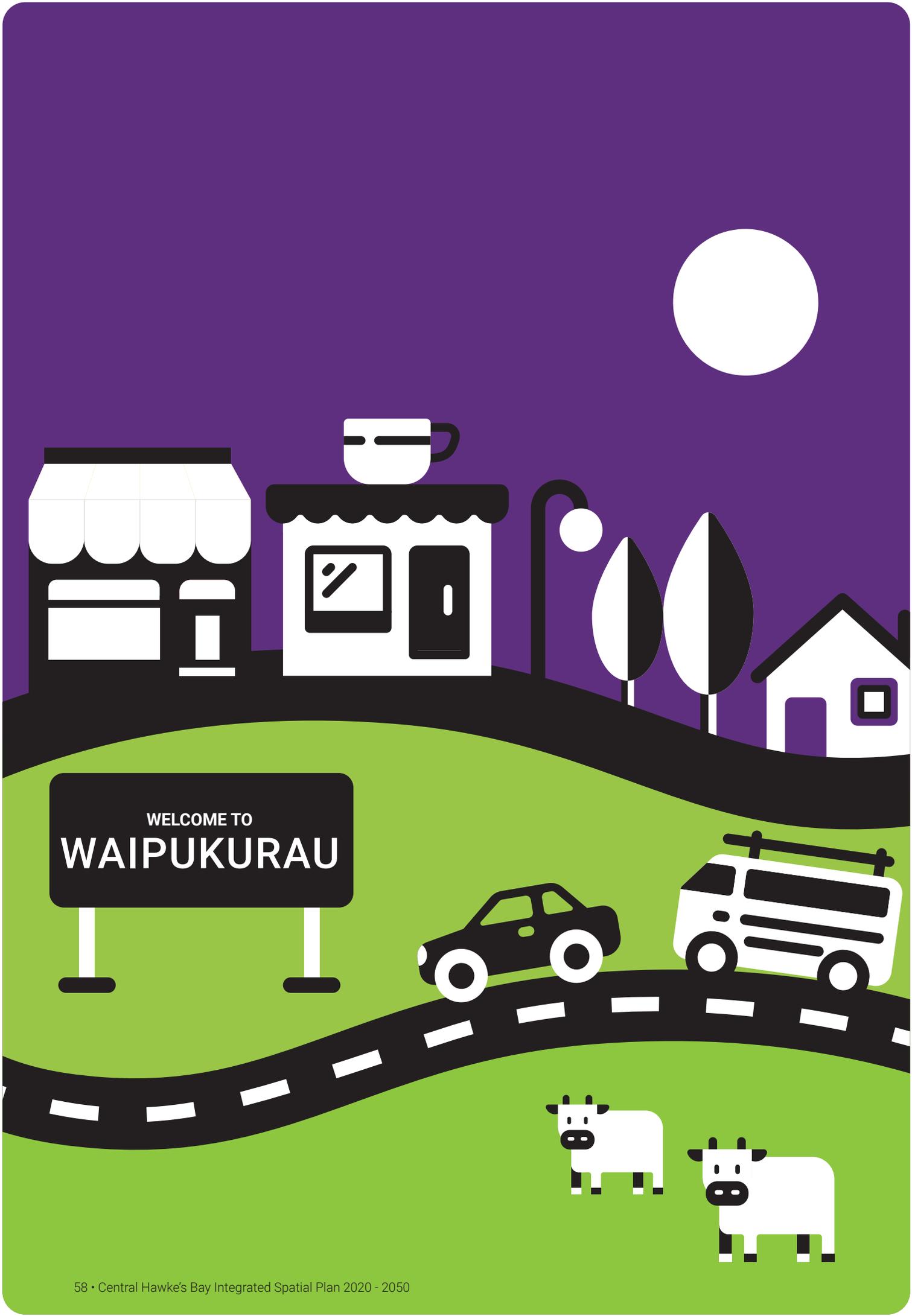
Plan reference	Location	Description	
Reference Number	Project Name		
4. CONNECTED CITIZENS			
4H	School/Intercity Bus Stop Improvements	High St (SH2)	<ul style="list-style-type: none"> - Create new pedestrian zebra crossing point. - There is the potential to make new and existing zebra crossing points, raised table pedestrian crossing points, extending buildouts either side of crossing points with low planting to increase sight lines and safety. - Implement pedestrian refuge build outs in other key pedestrian crossing locations to narrow the width of the carriageway and improve pedestrian sight lines.
4I	Improve Pedestrian Connection from High St to Harker St - Pedestrian Lane	High St (SH2)	<ul style="list-style-type: none"> - Investigate new location for school/intercity bus stop location on or off SH2 with safety waiting and crossing points, such as the rear of Islington Drive
4J	Improve Safety and Pedestrian Connection at Victoria St, High St, Church St Intersection	Pedestrian Lane between High St and Harker St	<ul style="list-style-type: none"> - Improve the intersection safety and pedestrian crossing points. - There is the potential to narrow carriageway widths, to shorten pedestrian crossing points and create pedestrian refuge areas. - Improve pedestrian rail crossing infrastructure.
5. SMART GROWTH			
5A	New Public Open Space as Waipawa's Population Grows	Town Wide	<ul style="list-style-type: none"> - Expand the public open space network as Waipawa grows. - Co-locate public open space with areas of growth, with the potential for new developments to contribute to the funding of public open spaces. - Consider a variety of different public open space uses (play, active and passive recreation) and consider the integration of public open space to manage stormwater events.
5B	Residential Zoning Changes	Town Wide	<ul style="list-style-type: none"> - Investigate growth that is reflective of Waipawa, which supports and strengthens the community and character of Waipawa while still accommodating growth and affordability. - Take the opportunity to align growth areas with infrastructure, highly productive soils constraints, community feedback and urban form principles. - Consider how these growth areas will provide additional choice and capacity in each of the towns for housing.
5C	Examine the cost benefits of relocating the Council Offices to Waipukurau	Council Offices	<ul style="list-style-type: none"> - Investigate if it is a smart investment to relocate the Council offices from Waipawa to Waipukurau.
5D	Examine actions and interventions to support Infill residential	Town Wide	<ul style="list-style-type: none"> - Review District Plan objectives and rules to promote good quality infill and support strategic intensification. - Reviewing infrastructure / engineering standards that may restrict infill development.

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
		Medium Term				
		Medium Term				
	Short Term					
			Long Term			Central Hawke's Bay District Council
		Medium Term	Long Term			Central Hawke's Bay District Council
		Medium Term	Long Term			Central Hawke's Bay District Council
Quick Win as part of DP review	Short Term					

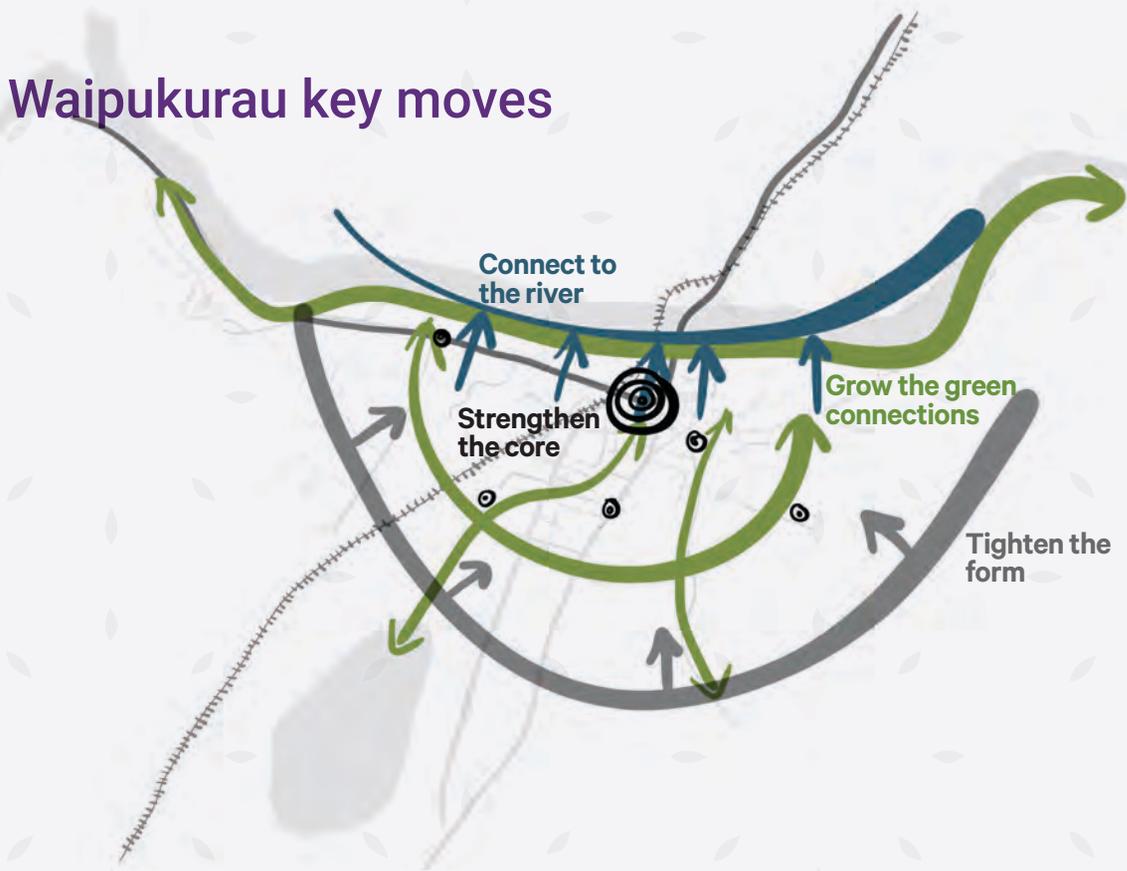
Projects

Plan reference	Location	Description	
Reference Number	Project Name		
6. ENVIRONMENTALLY RESPONSIBLE			
6A	River Edge Restoration Planting	Waipawa River Edge	<ul style="list-style-type: none"> - Restore and arrange riparian planting along the river edge. - Arrange selective clearing of pest plants. - Improve sightlines to river and improve passive surveillance. - Implement landscape interventions to aid stormwater management issues at stop bank edge in eastern Waipawa
6B	Bush Drain Restoration Planting	Bush' Drain - Eastern Waipawa	<ul style="list-style-type: none"> - Restore and arrange riparian planting along the drain and surrounding areas
7. DURABLE INFRASTRUCTURE			
7A	Develop a Long-Term Response to Stormwater Management to Enable Resilient Housing Development.	Waipawa - Focus in Eastern Waipawa	<ul style="list-style-type: none"> - Implement a Storm Water Management Plan/Strategy. - Consider water sensitive urban design tools.
7B	Structure Planning for Identified Growth Cells - Waipawa	Selected growth cells	<ul style="list-style-type: none"> - Implement a Storm Water Management Plan/Strategy. - Consider water sensitive urban design tools.
7C	Eastern Waipawa - aka the Bush. Drainage Opportunities.	Eastern Waipawa	<ul style="list-style-type: none"> - Brainstorm regulatory, operations, maintenance or infrastructure opportunities to improve both stormwater and wastewater system performance.
7D	Waipawa Stormwater Drainage System - Modelling, LIM Data and Upgrade Project Analysis	Town Wide	<ul style="list-style-type: none"> - Refine and improve network model. - Share findings with community and attach to LIMs. - Incorporate demand from growth cells and identify system upgrade projects.
7E	Waipawa Wastewater System - Modelling	Town Wide	<ul style="list-style-type: none"> - Review data availability (Current model is dated - December 2009). - Update model. - Incorporate demand from growth cells and identify system upgrade projects.
7F	Waipawa Fire Fighting Upgrades	Town Wide	<ul style="list-style-type: none"> - Upgrade water main network to provide enhanced fire-fighting capability. - Incorporate demand from growth cells.

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
		Short Term				Central Hawke's Bay District Council / HBRC
		Short Term				Central Hawke's Bay District Council / HBRC
		Short Term				Central Hawke's Bay District Council
		Short Term				Central Hawke's Bay District Council
Quick Win						Central Hawke's Bay District Council
		Short Term				Central Hawke's Bay District Council
		Short Term				Central Hawke's Bay District Council
				Long Term		Central Hawke's Bay District Council



Waipukurau key moves



Waipukurau Community Voice

What we heard

'Waipukurau – heart of a thriving rural community'

'Increase density first before going out - infrastructure to respond to consolidation'

'Family friendly and accessible for all ages'

'A sense of arrival'

'Waipukurau is well provided with a network of public spaces and areas'

'People feel connected and have everything at their fingertips'

'A cool town where people will want to stop'

'Activated Areas'



Waipukurau Township Spatial Plan

Legend

Existing

	Lake/River
	Existing Park/Reserve
	Existing School
	Māori Land
	Airport
	Existing Buildings
	Existing Cycle Trails
	Floodline
	Drains
	5m Contours
	Railway Line
	Roads
	State Highway
	Heavy Vehicle Bypass
	Archaeology Sites
	Heritage/Notable Trees

Future Growth

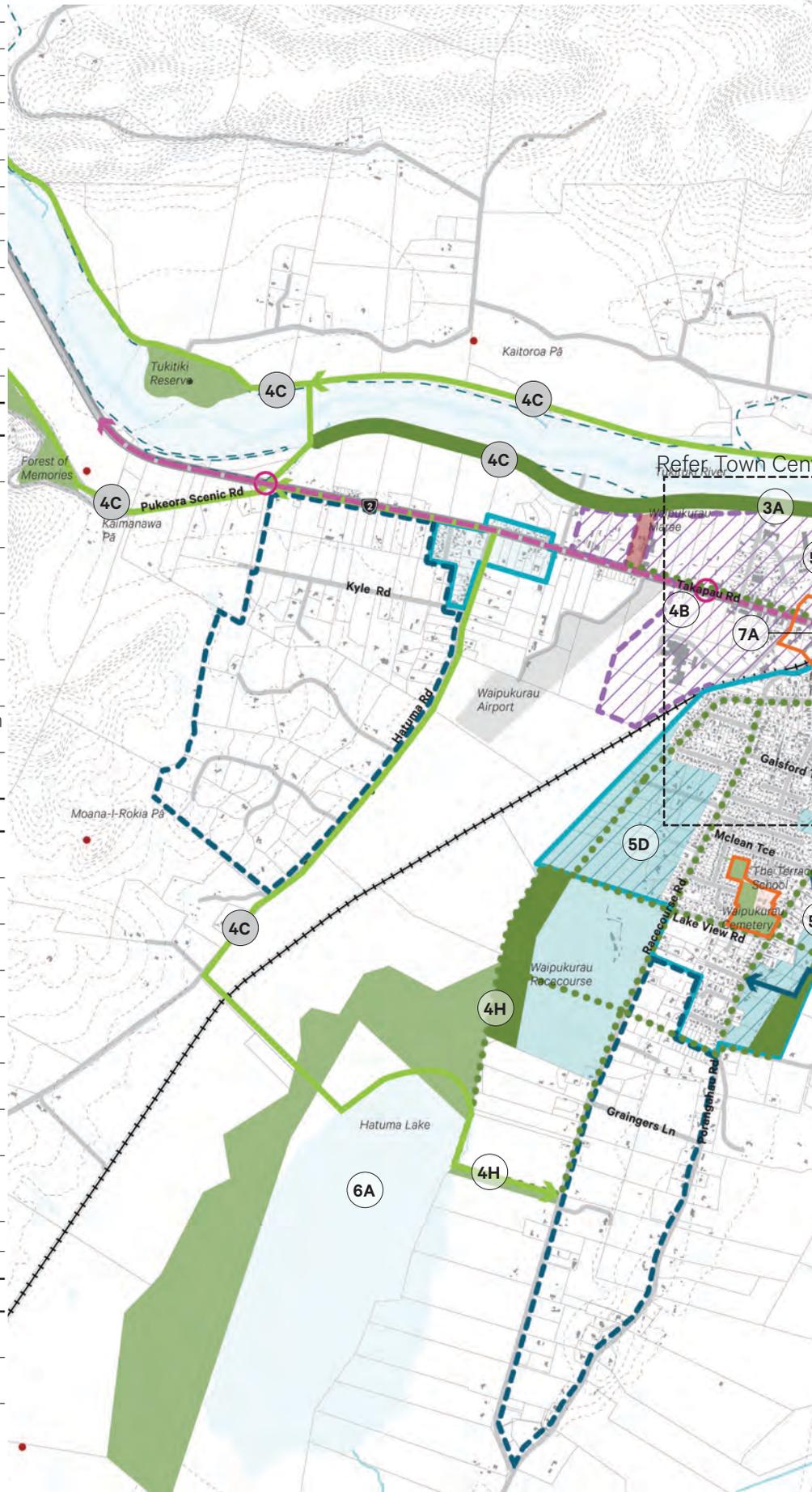
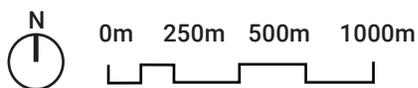
	Consolidate - with in existing residential areas
	Unlock New Areas of Residential Infill Growth - with in existing residential areas
	Mixed Use Medium Density Infill - with in the existing commercial zone
	Potential growth area for focused investigation - Medium Term
	Potential growth area for focused investigation - Medium Term
	Proposed Rural Residential Growth Area
	Proposed Mixed Use Industrial Infill Area

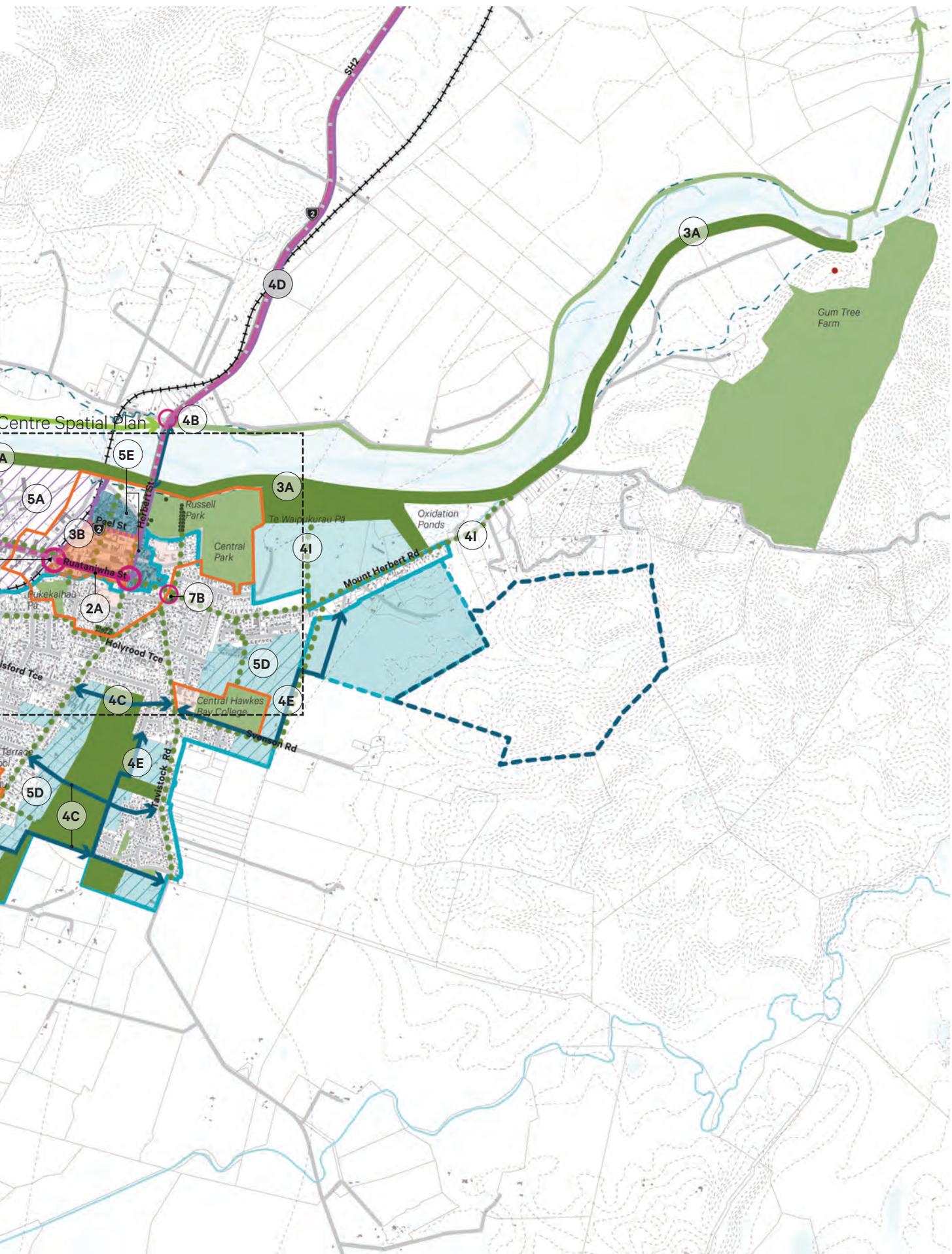
Key Moves

	Potential Commuter Cycle /Shared Path
	Potential Recreational Walking/Cycle Trails
	New Reserves/Parks - Potential green network growth
	'Green Links' - Safe walking/cycling streets
	Key Connections - Connecting communities
	Walkable 'Heart' - Connected community facilities
	Tighten the Town Centre - Vibrant connected town centre
	Traffic Interventions - Upgrades, signage, safety improvements, crossing upgrades
	Vibrant Active 'Main Street'
	Designate Bypass as SH2

Actions

	Physical 'On the ground' Actions
	Cluster Scale Actions





Waipukurau Town Centre Spatial Plan

Legend

Existing

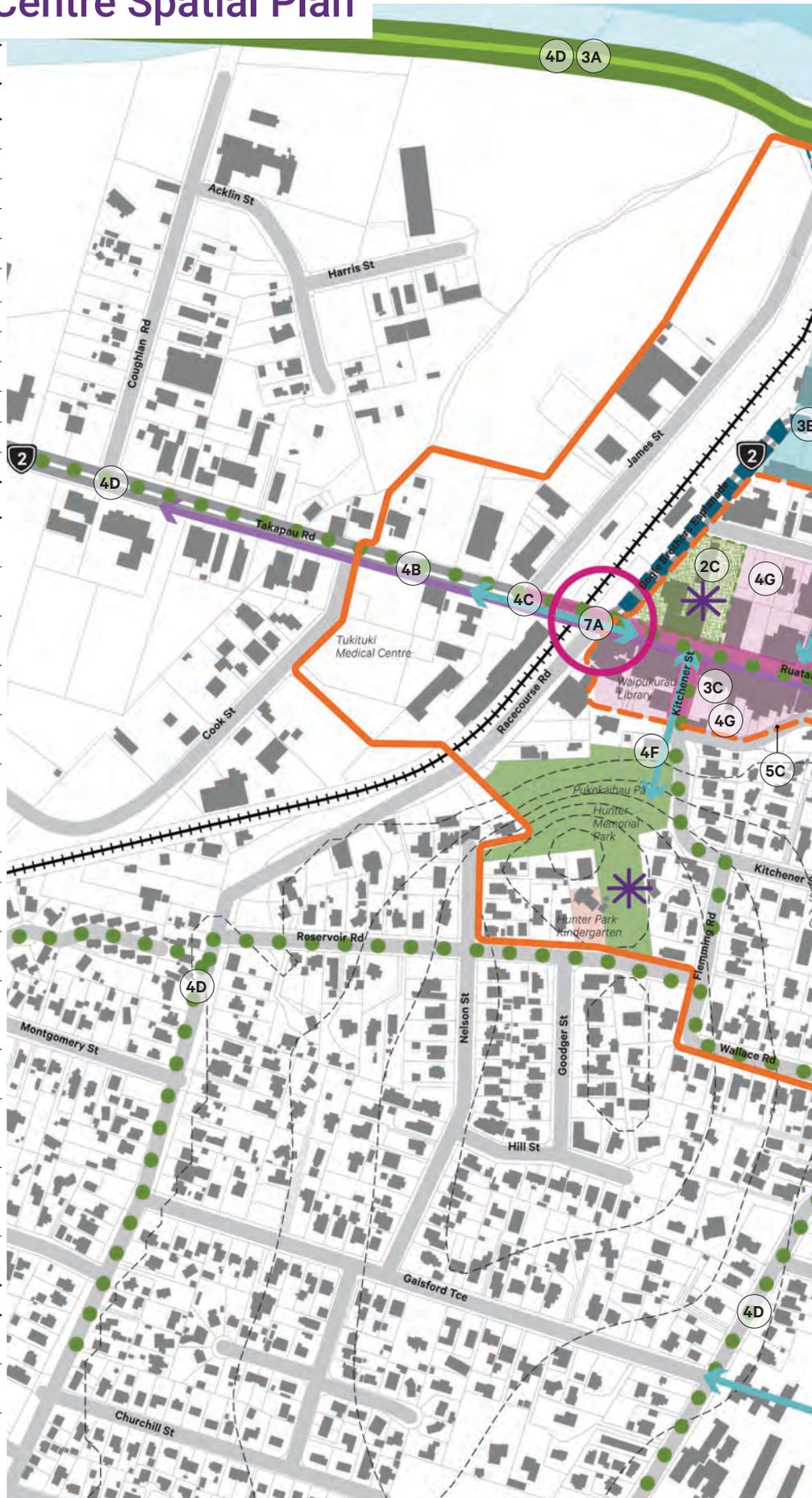
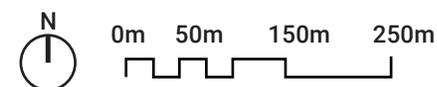
	Lake/River
	Existing Park/Reserve
	Existing School
	Airport
	Existing Buildings
	Existing Cycle Trails
	5m Contours
	Railway Line
	Roads
	State Highway
	Heavy Vehicle Bypass
	Heritage/Notable Trees

Key Moves

	Potential Commuter Cycle / Shared Path
	Potential Recreational Walking/Cycle Trails
	New Reserves/Parks - Potential green network growth
	'Green Links' - Safe walking/cycling streets/connections
	Key Connections - Walkable connections
	Mixed Use/Medium Density Infill - with in existing Commercial/Residential Areas. Retirement/Affordable Housing
	Designate bypass SH2
	Walkable Town Centre - Connected community facilities
	Tighten the Town Centre - Vibrant active town centre
	Traffic Interventions - Upgrades, signage, safety improvements, crossing upgrades
	Vibrant, active 'Main St' accessible and connection streets
	Rationalising Rear Car Parking & Laneways - Creating access through to the 'Main St'
	Temporary/Tactical Community Event Sites - Pop Up Shops/Markets
	Activate the Edge - Activated Plaza/Greenspace

Actions

	Physical 'On the ground' Actions
	Cluster Scale Actions





Waipukurau Township Action Plan

Projects				
Plan reference		Location	Description	
Reference Number	Project Name			
1. PROUD DISTRICT				
1A	Cultural Story Telling	Town Wide	- Continue to support the implementation of Nga Ara Tipuna and its subsequent stages as a key enabler of cultural identity of Tamatea/ Central Hawke's Bay	
1B	Community Programmes and Events Plan	Town Wide	- Implement a Collaborative and Co-Ordinated Community Programme and Event Plan to deliver regular events that enrich community social, cultural and economic wellbeing.	
2. A PROSPEROUS DISTRICT				
2A	Ruataniwha St - Activation/Upgrade	Ruataniwha St	- Replace the street trees on Ruataniwha St to improve the streetscape and open space. - Potential to tactical urbanism to trial different 'Main St' activation techniques e.g. Pop up parklets, breakout seating or planter beds	
2B	Town Centre Master Plan	Waipukurau Town Centre	- Develop a Town Centre Master Plan to illustrate strategic projects and actions to enhance the viability and experience of the town centre. - Improve town centre amenities, create a central gathering space and establish strong connections within the town centre and between the other town centres. - Ensure the increased pedestrian movement in the town centre maximises the economic benefits of Ngā Ara Tipuna investment.	
2C	Ruataniwha St and State Highway 2 corner	Corner of Bogle Brothers Esplanade and Ruataniwha St	- Work to establish a public open space/plaza on the corner of Bogle Brothers Esplanade and Ruataniwha St for community events, pop up shops and markets. Temporary trials to test different activation options with tactical urbanism interventions. - With longer term plans to permanently revitalise the corner into a park/plaza space.	
3. STRONG COMMUNITIES				
3A	Tukituki River Edge	Tukituki River Edge	- Enhance the river edges. - Establish a large grass area next to the Tukituki river either between campground and river or below Pukeora scenic reserve. This area could include picnic tables and more planted native trees. - Improve area to cater for overnight campervans. - Explore opportunities to create deep swimming holes each year in October, in front of this large grass area to make swimming holes. To encourage locals and visitors to stop for a safe swim, drink a coffee, have a picnic.	
3B	Remove NZTA Designation of Ruataniwha Street as a State highway	Ruataniwha St	- Decommission Ruataniwha St as State Highway 2. There is potential to negotiate with NZTA to decommission Ruataniwha St as state highway in exchange for upgrading the intersection of Ruataniwha St/Bogle Brothers Esplanade and confirming bypass route as SH. - Decommissioning Ruataniwha St would allow the council and community to more easily close off the street for events.	
3C	Community Hub on Ruataniwha St	Ruataniwha St	- Establish a Community Hub on Ruataniwha St, with the potential to include a library, cultural centre, tourist information, community clubs, urban Marae and co-working space.	

Timeframe					Delivery
Delivery Timeframe					Project Champions
Quick wins (0 - 1 years)	Short Term (1 - 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
	Short Term				
	Short Term				
Quick Win	Short Term				
Quick Win	Short Term				
Quick Win		Medium Term			
	Short Term				
Quick Win					
	Short Term				

Projects

Plan reference		Location	Description
Reference Number	Project Name		
4. CONNECTED CITIZENS			
4A	Rethink Ruataniwha Street	Ruataniwha St	- As part of NZTA Designation swap, examine improvements/ interventions to enhance urban outcomes and encourage people to stop in Waipukurau
4B	Slow Traffic Coming into Town	SH2, Porangahau Rd	- Install traffic interventions, signage, surface treatments and tree plantings to slow traffic coming into town along Takapau Rd
4C	Cross Town Connections between Tavistock Rd and Porangahau Rd	Between Tavistock Rd and Porangahau Rd	- Create key vehicle and walking/cycling connections East West between Tavistock Rd and Porangahau Rd to support infill growth and connect existing communities, such as between Holt Place and Terrace School.
4D	'Green' Street Network Plan	Town Wide	- Depending on outcomes of Cycling Strategy there is the opportunity to establish a network of walkable, cycle friendly street that connect the community to important facilities and the town centre. - 'Green' Streets have the potential to include cycle paths, improved street lighting, safe crossing points, street trees and planting.
4E	North/South Town Centre Connections	Kitchener St and Northumberland St	- Establish a key connection north south connections off Ruataniwha St connecting to Pukekaihou (both physical and visual) and down Northumberland St to the Tukituki River. - There is potential for laneways to include, public art, local storytelling, seating or outdoor dining areas to retailers. - Improve safety and wayfinding.
4F	Connect the Town Centre to Pukekaihou	Kitchener St	- Establish a strong visual and physical connection to Pukekaihou on Kitchener St. - Work with Ngā Ara Tipuna to give Pukekaihou more of a presence in the town.
4G	Rationalise Car parking off Across the Town Centre and Improve Off 'Main St' Parking Connections to Ruataniwha St	Waipukurau Town Centre	- Encourage people to park off the 'Main St'. - Encourage people to park and walk through to Ruataniwha St - Provide bike racks eg
4H	Walking and Cycling link from Racecourse Rd to Lake Whatumā	Racecourse Rd to Lake Whatumā	- Utilise the existing road reserve to create a walking and cycling track from Racecourse Rd to Lake Whatumā. - Investigate signage and seating to support the track.
4I	Walking and cycling links to the Tukituki trails	Town Wide	- Depending on outcomes of Cycling Strategy there is the opportunity to prioritise the acquisition of key connections to the Tukituki trails for walking and cycling from current and proposed residential areas.

Timeframe					Delivery
Delivery Timeframe					Project Champions
Quick wins (0 - 1 years)	Short Term (1 - 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions	Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
	Short Term				
	Short Term				
	Short Term				
	Short Term				
	Short Term				
	Short Term				
	Short Term				
Quick Win					
		Medium Term			

Projects

Plan reference	Location	Description	
Reference Number	Project Name		
5. SMART GROWTH			
5A	Support the Intensification/Infill of the Existing Industrial Area	Town Wide	<ul style="list-style-type: none"> - Understand barriers to redevelopment (infrastructure issues, District Plan Rules, market factors) and work with private sector to remove them or encourage redevelopment
5B	Establish a Partnership Approach to Growth	Town Wide	<ul style="list-style-type: none"> - Encourage and support collaboration between agencies and organisations actively delivering services across the town, this will lead to more coordination and focus of effort.
5C	Consolidate Town Centre Commercial Zone	Town Wide	<ul style="list-style-type: none"> - Review District Plan provisions for commercial zone.
5D	Prioritise for the Delivery of Infill Housing Opportunities within the Existing Residential Zone.	Town Wide	<ul style="list-style-type: none"> - Review District Plan provisions for density within 5 minute and 10 minute walking circles from Town Centre to encourage alternative housing typologies to meet changing demographic needs, including the ageing population. - Examine potential avenues to enable more dense development if it is of a high standard and enhances the area in which it is located.
5E	Actively Support Aged Care and Elderly Targeted Living in Close Proximity to the Inner City	Town Wide	<ul style="list-style-type: none"> - Understand most feasible sites for aged care facilities to establish and support them to be developed in those areas to achieve most optimal outcomes.
5F	Examine actions and interventions to support Infill residential	Town Wide	<ul style="list-style-type: none"> - Review District Plan objectives and rules to promote good quality infill and support strategic intensification. - Reviewing infrastructure / engineering standards that may restrict infill development.
6. ENVIRONMENTALLY RESPONSIBLE			
6A	Improve the Health of Lake Whatumā	Lake Whatumā	<ul style="list-style-type: none"> - Develop a plan and implement the roll out of actions to improve the health of Rivers and Lakes, e.g. riparian planting around lake and river edges. - Implement stormwater runoff management and filtration systems where needed most (e.g rain gardens). - All future development and streetscape upgrades need to consider water sensitive urban design principles. - There is potential for the lake rehabilitation to become an educational tool for the community.
6B	Open Space Network Plan	Town Wide	<ul style="list-style-type: none"> - Develop a plan that provides for the delivery of an expanded open space network as the population grows. - Use open space as both an important community facility and aid smart growth in terms of storm water management. - Three strategic sites include; back of the old hospital site, existing of Russell Park along the Tukituki and the Lake side of the Racecourse

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1- 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
	Short Term					
Quick Win						
Quick Win as part of DP review						
Quick Win as part of DP review						
Quick Win	Short Term					
Quick Win as part of DP review	Short Term					
	Short Term	Medium Term				
	Short Term					

Projects

Plan reference		Location	Description
Reference Number	Project Name		
7. DURABLE INFRASTRUCTURE			
7A	Improve Bogle Brothers/ Racecourse Road/ Takapau Road/ Ruataniwha St Intersection Upgrade	Bogle Brothers/ Racecourse Road/ Takapau Road/ Ruataniwha St	- Work with NZTA as a priority to make safety improvements to this intersection, reducing traffic speed and connectivity to the railway station.
7B	Improve Tavistock Rd/Ruataniwha St Intersection/Roundabout	Tavistock Rd/ Ruataniwha St Intersection/ Roundabout	- Upgrade intersection with improved pedestrian crossings and vehicle safety, improving sight lines and reducing vehicle speed.
7C	Safe crossing across Russell Street to Russell Park	Russell St	- Enable safer crossing and car parking points across SH2 on Russell Street to Russell Park , the Pools and other facilities.
7D	Peel St Traffic Calming and Pedestrian Crossing Upgrades	Peel St	- Slow the traffic on Peel St and improve the safety of pedestrian crossing points across the heavy vehicle bypass, particularly for elderly residents of Pukeora wanting to access the town centre.
7E	Structure Planning for Identified Growth Cells - Waipukurau	Selected growth cells	- Select growth cells and undertake structure planning exercise for each cell. - Engage and inform community and landowners.
7F	Waipukurau Stormwater Drainage System - Data Collection	Town Wide	- Collate and collect asset data for Waipukurau stormwater drainage system. - Update LIDAR (2003) dataset.
7G	Waipukurau Stormwater Drainage System - Modelling	Town Wide	- Utilise learnings from Waipawa stormwater modelling and model for the Waipukurau network. - Incorporate demand from growth cells and identify system upgrade projects.
7H	Waipukurau Wastewater System - Modelling	Town Wide	- Review data availability and update model (Current model is dated - December 2009). - Incorporate demand from growth cells and identify system upgrade projects.
7I	Waipukurau Fire Fighting Upgrades	Town Wide	- Upgrade watermain network to provide enhanced fire-fighting capability. - Incorporate demand from growth cells.
7J	Strategic Landowner Engagement	Town Wide	- Engage with landowners across the wider hospital site and other larger residentially zoned sites to understand development potential and to strategically plan for infrastructure

Timeframe						Delivery
Delivery Timeframe						Project Champions
Quick wins (0 - 1 years)	Short Term (1 - 3 years)	Medium Term (3 - 10 years)	Long Term (10 - 30 years)	Key Risks and Assumptions		Central Hawke's Bay Planning Team, Central Hawke's Bay Infrastructure Team, Central Hawke's Bay Tourism Team, NZTA, Community
		Medium Term				
		Medium Term				
		Medium Term				
Quick Win	Short Term					Central Hawke's Bay Infrastructure and Central Hawke's Bay PLanning
	Short Term					Central Hawke's Bay Infrastructure
	Short Term					Central Hawke's Bay Infrastructure
	Short Term					Central Hawke's Bay Infrastructure
				Ongoing		
Quick Win						



Our thriving future!



CENTRAL HAWKE'S BAY DISTRICT COUNCIL