## **POLICY MANUAL** Central Hawke's Bay District Council 1.11 Document # Approved by: Council REGIONAL FUNDING FOR **Adoption Date:** 18-05-2017 **TOURISM AND PROMOTION** Last Amended: 04-05-2017 **Review Date:** May 2020 **POLICY** Page: Page 1 of 1

That Council consent to Hawke's Bay Tourism involvement in tourism funding/promotion, subject to:

- a) Funding and co-ordination projects being included in the Long Term Plan (LTP) and annual planning and consultation process.
- b) The alignment and co-ordination of the tourism funding/promotion objectives with those set out in Council's agreement with CHB Promotions.