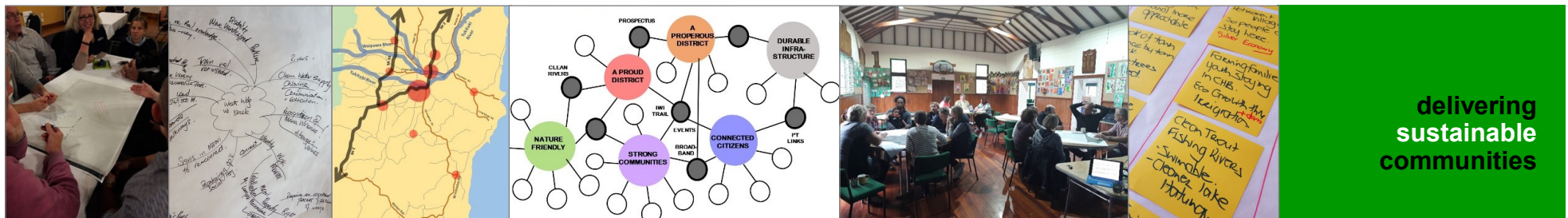


"A proud and prosperous district with strong communities, and connected citizens, who respect and celebrate nature"

CENTRAL HAWKE'S BAY BLUEPRINT APPENDICES

FOR CENTRAL HAWKE'S BAY DISTRICT COUNCIL

BY: URBANISMLPLUS LTD. JULY 2017



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APPENDICIES

Appendix A: Full Consultation Feedback Tables

Appendix B: Workshop sheets produced during community consultation

Appendix C: Typed-up feedback received during community consultation

Appendix D: Further submissions received after consultation sessions

APPENDIX A. FULL CONSULTATION FEEDBACK TABLES

The following tables outline the feedback from the consultation based on the three main questions asked:

- What is valued - ideas that conserve.
- What is holding us back - ideas to fix.
- Vision for the future - ideas that enrich.

These have been grouped into the seven themes and related sub-themes. Where an idea re-occurs multiple times a number next to the idea indicates the number of times the idea has been suggested.

A number of possible initiatives have also been included to demonstrate how the feedback could be taken forward. It is noted that these initiatives are only possible ideas for consideration and will not all be desirable or feasible to take forward. Further initiatives will need to be included to take into account functional and statutory requirements of the Council. Initiatives will be considered by the Council at a later stage of the process and consulted formally on with the community as part of the Long Term Plan process.

Note: the tables are in rough form as they are intended for analysis purposes only.

| THEMES | SUB-THEMES | POSSIBLE INITIATIVES | A: WHAT IS VALUED - IDEAS THAT CONSERVE | B: WHAT IS HOLDING US BACK - IDEAS TO FIX | C: VISION FOR THE FUTURE - IDEAS THAT ENRICH |
|---------------------|---|---|--|--|--|
| 1: A PROUD DISTRICT | Tell the world who we are and what we have to offer | BRAND: Develop and expand the <i>Thrive vision and brand</i> | Geographical location, sunshine, climate (26), access to cities and central to other parts of NZ but still rural, on SH2 (17), seasonal produce, good food (2), potential (1), major employer: silver ferns farm (1) | Promotion of District (social media and ondemand tv etc.), advertising (6), we live in paradise, rivers, sea mountains, iwi, maori culture, linking these and putting these on platform and shouting out to the world (1), not leveraging the Hawkes Bay marketing and lobbying for more CHB as part of it (1), not on the map (1), lack of clear identity, define big vision and invest in it, Vision: People, prosperity and pride (1), negative perceptions from outside the district (1) | |
| | Marketing | PROSPECTUS: Develop a Prospectus to attract new businesses and residents - emphasise: geographical location, sunshine, climate, access to cities and central to other parts of NZ but still rural, seasonal produce, good food, etc. | Successful sport people | | Showcasing, promoting the district to other cities in NZ (6), logo that promotes the town (2), show opportunities to entrepreneurs and young people, passion for the District, make that clear, willingness to express it, a place where everyone wants to live, recognition for talent and businesses doing well, info on local community, run an advertising campaign enticing people, especially young families |
| | Information | INFORMATION POINT: Information point for new residents and business owners. | Quality of life, flexible lifestyle, pace of life, great to bring up kids (16) | Information for new people and visitors (2) | Community welcoming package (1), CHB promotions to refocus more on local business and not just tourism (1) |

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| 2: A PROSPEROUS DISTRICT | Business | BUSINESS ATTRACTION: Business attraction programme with incentives to attract new businesses: consider rates rebates and target businesses like Rod Drury bringing Xero to Hawkes Bay and Paul Brock bringing Kiwibank's call centre to Hawke's Bay | Diversity - orchards, farming, cropping, vineyards, tourism, Local and NZ ownership, Freedom of enterprise, we have no heavy industry, Aerodrome / airfield (2), Wineries, and orchards (2) | People with a vision for creating new employment opportunities, innovation (4), Reliance on one industry (Silver Ferns Farm), Better Aerodrome usage. Lack of forward thinking and thinking outside of the box. Lack of open mindedness, cooperation and agreement (3) | People wanting to buy in the area and set up business, incentives, ownership and development, platform for launching / expanding new business, attract talent, use existing entrepreneurs to link to rural lifestyle and make clear you can stay in CHB and run global business (10), infrastructure to attract business - linked to mobile and internet coverage (below), engage our success stories to come back to CHB and invest in it. Eg: Look at Rod Drury bringing Xero to Hawkes Bay and Paul Brock bringing Kiwibanks call centre to Hawkes Bay – both ex Hawkes Bay leading big companies advocating Hawkes Bay and bringing big corporate investment back to their home communities. , Small thriving value-added local business (with opportunities to stay), opportunities for youth and students and general employment, variety, well paid, moving beyond minimum wage economy (48), e.g. CHOOK business (1), invite business with large employment to CHB with incentives (1), Rates rebates to new businesses (2), We need to be a place that professionals come to live and give them things to be attracted to – top schools, rural living accessibility to other areas to work, restaurants, great civic facilities (1) but also we should look to be a great place for tradespeople to be, as this will be the bulk of our jobs in the district. Maybe some thought to what are the things these people really want (1), promote brewery/ cider factory as we are an apple town, more vineyards, Target the silver economy - (1000 more over 65s in next 5 yrs): need their ideas, get them to contribute and support community, also spend \$, not reliant on climate (1), leaders in business technology, global internet businesses (1), building houses for the country, portable and kitset, base in CHB. Youth trained through trade training schemes at EIT Waipukurau, and satellite through maraes. Other businesses will sprout up from this (1) |

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| 2: A PROSPEROUS DISTRICT | Business | BUSINESS SUPPORT STRATEGY: Enable business knowledge sharing, mentorships, work with Chamber of commerce, Council website | Business knowledge sharing | | Business support / business hub, building entrepreneurship (heaps of them already) and link them up, digital, start up funding (16), Educate people in systems and business owning etc., education on economic development for land development for the owners, horticulture, agriculture, tourism, performing arts, hospitality, aquaculture, Whakapapa (culture), environmental (1), Business incubators, using new tech, welcoming, encouraging business (1),- infrastructure (1), building/s to attract businesses, e.g. consultancy for farmers (1), information on what is available e.g. industrial land (1), women (rural) entrepreneurs starting businesses via web, retired people as business mentors (1), If we get major infrastructure, or business moving here, we need to be able to do everything in our power to ensure that the bulk of the work generated stays in our region. This will require everyone to be clear about what is coming and nimble to respond to it. I suggest councils role could be communicating potential opportunities to the business community, and assisting them to be ready |
| | Employment | APPRENTICESHIP STRATEGY: Create apprenticeships to get youth into employment, consider employment/training model like Otorohanga. Possible Iwi partnership with business and the college. | Innovative home-based industries and businesses (72 small businesses around Otane), entrepreneurial businesses, variety, employment (9), Takapau - Kintoil honey, Taylor made gates, 4 square shop, health centre (1), cottage industry: Photography, toy making, fire brigade pumps, polishing stainless steel (1), Business options - shops and available businesses | Employment (variety of industries, well paid, dependency on farming) for training youth and all i.e. apprenticeships, larger employers (29), Training (1), 40% of pop over 16 do not have literacy skills to take up good jobs (1), Business support group / hub (3), information (2), knowledge sharing (1), Council guidance (1), economic development support (1) | Training, roofing training school (cannot get staff), electricians, drivers, agricultural workers, apprenticeship schemes, need trade courses (1), employment/training (model like Otorohanga) (1), Communication and connections between employers, college, students, job seekers (2), Local employment: mowing berms (paid by Council) |
| | | FINANCE: Improved access to finance, consider community banking. | | Access to finance (4), investment opportunity (1), Leakage of labour / money | Attract investment (4), Fibre for business (see Infrastructure below), Community banking |

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| 2: A PROSPEROUS DISTRICT | Council practices | COUNCIL ENGAGEMENT APPROACH: Greater transparency of decision making. | Change of Council vision (2), A more approachable Council (3) | Council attitude (in past) (1), staff have lack of knowledge / experience (1), badly treating ratepayers, Council not knowing their people or circumstances (1), Council cooperation in developments, lack of communication from Council about Omakere (1), | New vision from new Council (1), Consultation / Communication council and people (e.g. drains in village) (2), transparency of decision making (2), Council looking through a lens: making sure Council asks the right questions when doing work, such as are we creative, are we cutting red tape?, is it affordable? Etc. (see My Thrive Projects 2017 document, reviewing archaic policies (1), getting answers as to why things cannot happen (1), don't spend money on things like skate parks (1), an innovative supportive team at council that have paved the way for new business ideas to flourish (1), CHBDC should put more emphasis on the happiness and well-being of it's people (1), local and approachable (1), more representation on Regional Council (1), Local Boards / Community Boards to represent the community (1) |
| | | CHAMBER OF COMMERCE COORDINATION: Stronger coordination between Council and CHB Chamber of Commerce. | | Lack of business promotion | CHB Chamber of Commerce |
| | | IWI ENGAGEMENT: | | | Working with Iwi (2), Tangata Whenua representation in Council, one from each Hapu (2), keep Whanau on their lands (1), Iwi-owned businesses, link between Marae and employment (1), Maori business (1), engage with iwi at every opportunity (1), ensure powhiri are part of the process when opening a community facility. This creates a sense of belonging and ownership. It is also an opportunity to educate youth and children on the value of the facility and encourage respect and pride (1), settlement money, Council to help facilitate if requested, acknowledging what is compensating, find out about local Treaty settlements and offer support. These have the potential to be big business, education and housing ventures (1) |
| | | CENTRAL GOVERNMENT: Lobby Central Government on CHB issues. | | Uninformed decisions by Central Government, then implemented in Council, we need to make sure we are being heard when lobbying / standing up | Lobby government for investment in regional places, share services with other Councils, amalgamation of Hawkes Bay |

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| 2: A PROSPEROUS DISTRICT | Council practices | COUNCIL EFFICIENCY REVIEW: Review Council efficiencies, policy and procedures for business, reduce red tape and increase transparency. | | Rules and regulations, slow bureaucratic processes, difficult consenting (8), stinginess in Council, need sound investment, Council spending (salaries), policy / procedures followed and transparent, red tape, health and safety impractical, lack of money, 2 electoral districts, the continued focus on running CHB's operations using in-house solutions - shared services | Council stick to core business - related to rates, cut red tape for businesses, industries, tourism (2), Red carpet instead of red-tape, improve consenting process (2), Council support with process (4), plan about connecting assets, selling to outsiders and insiders (1) |
| | Visitors | VISITOR INFRASTRUCTURE: Improve tourism infrastructure such as transfer stations and motorhome sites. | Tourism, visitors (2) | Lack tourism infrastructure, no dump station, not campervan friendly, no camping - railway esplanade (7), upgrade camping grounds (1), more accommodation, no freedom camping law (1) | Tourism facilities, be a destination (international and domestic), inviting thriving destination (24) i.e. like the art deco train trip, market (1), links to national infrastructure (1), selling products, local skills, wearing, cultural tourism (just starting) (1), infrastructure (1), fishing lodges (1), RV park, motorhome friendly (3), freedom camping policy (2), better access to camping grounds (2), upgrade and promote natural assets (1) |
| | | TOURISM PROMOTION: Refocus funding to CHB Promotions and the contracted agreement to provide visitor info, Fund HB Tourism directly and relook at how we deliver info to visitors. The Economic Development Coordinator and Community Development Coordinator is underfunded. Consider interactive TV in every café, bar, holiday park, motel and tourism operators that advertises all of CHB from social, economic, business and tourism – updated regularly. Consider mobile caravan that can be hired out at every event. | | Change the focus of "CHB Promotions". While I think they do the best they can with their brief I believe the brief is wrong. We are not a tourist destination, people come here for family or for events - the events draw the people, the families draw the people. We need to promote CHB as a place to live. We need to encourage people to move here and bring their businesses and families (1) | Information centre (1), web-based info (1), refocus the funding to CHB Promotions and the contracted agreement to provide visitors info (1), Fund HB Tourism direct, relook at how info delivered to visitors. We have a Economic Dvlpmt Coordinator and Community Dvlpmt Coordinator who have no budget, it could be as simple as having a interactive TV in every café, Bar, Holiday park, Motel and Tourism operator that advertises all of CHB from Social, Economic, Business and Tourism – updated by all operational people regularly, Mobile caravan that can be hired out at every event (1), promote equine tourism, promote the trout fishing as international destination, strategy to work with TV, doco & film producers so the country features get promoted internationally (free). Work with major NZ & International tourism operations to find what they are looking to sell around the world and create/develop this (1), Railway station rebuild in Otane/Railway complex Cowboy town (1), cycle and walking trails, from the coast to the range eg Otago Railtrail. Planting programme of Pohutakawas and natives in coastal areas in conjunction with the cycle/walking trails - extend the bird corridor begun at Cape Kidnappers. Called "Cape Kidnappers to Castle Point" and or Porangahau to Patangata. Adventure tourism (1), Pukeora Forest (Crown land, must be replanted within 5 years) put in bridle paths, mountain bike trail, fitness trail. Connect up with the Rotary project. Adventure Park alongside eg flying fox. Replant hills in native trees(1), eco-tourism (1), use heritage to promote District - transformative potential (1) |

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| 2: A PROSPEROUS DISTRICT | Visitors | VISITOR INFORMATION: Improve iSite information, Council website and social media. | | Lack of information (also discussed under Proud District) | |
| | | MAJOR EVENTS: Events that attract a wider audience. | | Lack of activities and attractions (2), promotion of events (1) | Events that attract a wider audience (3) e.g. Lake Whatuma or multisport events, country markets (1), grow market (1), weekly market - Waipuk (1), showcasing local talent and produce eg: Greg Hart, Milstream Gardens, Bold lampshades (1), utilise the local environmental - "Wine & Food" or 'Country Lifestyle and Food' event. " Clean & Green NZ' farms, animals and NZ Heritage. More authentic Rotorua - "Unspoiled Environmental Tourism", equine event - we have a large wealth of untapped horse skills - some of NZ best horse people located in CHB, use racecourse. Fabulous Heritage buildings around CHB - Home and Garden 'Open days" for weekend visitors (1) |
| | | DIRECTIONAL SIGNAGE: Promote signs on Napier/ Taupo promoting Waipawa/ Waipukurau as first town you drive through. | Visitor destination (7000 vehicles through Waipawa per day) Tokoroa – Waipawa next stop | Not leveraging off main road traffic etc: Waipawa (1), need tourists travelling from AKL to SI to come via CHB (1), Visitors using SH2 not 50 | Three different signs to advertise Waipawa which causes confusion on identifying the town – clearly says there has been attempts at vision but no actual plan – move the brown sign and repurpose them outside Municipal and the clock with information on them. HB Tourism promoting us more, signs on Napier/Taupo promoting Waipawa/Waipukurau as first town you drive through (1), attractive signs (1), make use of the location on SH2 (1) |
| | | LONGEST NAME: Market longest place name more - see Nicole Henderson proposal. | Longest place name | | Sign of longest place name (as per Nicole Henderson) (1) and related e.g. stamp (1), walking access to longest place name, along the coast, along the river (1), 'put on the map' (1) |
| | | PROMOTE LAKE Whatuma: Promote Lake Whatuma for non-motorised activities, such as rowing, swimming, sailing, and scenic adventures. | | | Develop Lake Whauma, huge opportunity (2), promote Lake Whatuma for non motorised activities (rowing, swimming, sailing) (1), Develop scenic adventures and have landscape visual access (1) |

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| 2: A PROSPEROUS DISTRICT | Industry | CONTAINER DROP-OFF POINT: Promote MAF approved container drop off point. | | Lack of commercial infrastructure for small business (3), Waipawa (1), accommodation for truck drivers, other workers / travellers for work (1), area for container that is MAF, lack of freight service, approved / container drop points - transitional facility (1) | |
| | | TRUCKY ACCOMMODATION: Accommodation for truck drivers. | | See above | |
| | | FUEL STOP: Promote a new fuel stop. | | No fuel or food stop (also for tourists) | |
| | Agriculture | AGRI-SUPPORT STRATEGY: Define council's approach, target and promote agri-based industrial activities, consider how farming needs can be better met. | Good farming, quality of soils (4), family farms (1), sheep and beef farms (1), ability to farm to without a stick hanging over us of Horizons Waikato, balance between beach, farming other industries (1), natural assets (1) | Lack of protection of agricultural area in DP (2), Profitability of farms (1) | Rural and light industry (2), strategic planning for long-term primary industry (1), farming needs to change (1), fewer cows (2), increase profitability for agri sector (2): Rua Dam / market control / diversification options (1), protect farming (1), more intensive farming coming, how can we support those, use technology, farming families staying in CHB (1), Forestry, Ernslaw – services, accommodation, organic farming (1), reduce intensive farming (1), new ways of producing food (1) |
| | Affordability | AFFORDABILITY STRATEGY: Consider measures to assist in housing affordability, possible rates relief? | Affordability, (3) Housing affordability (10) | Rates (11), escalating (lack of population to pay) (4), Housing affordability (1), rental costs (1), Rising cost of living, | Affordable housing, not pushing people out of the District because of cost (4), Lower rates / transparency (2), keep rates stable (1), |
| | | LOCAL: Support Keep it Local Local. | | Not using local, monopoly in services(3), not using local in Porangahau (1) | (KILL) Keep It Local Local: contracting locally, keeping skills and knowledge in district, providing local employment, dollars spent locally, shop local campaign (4) |

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| 2: A PROSPEROUS DISTRICT | Town centre vitality | TOWN CENTRE MANAGER: Consider a role to promote all town centres, and to coordinate between shopkeepers and with the Council in line with the items below. | Individuality of towns and communities, lovely planting | Retail struggling (3), Retail hours (1), Attracting retail - Waipuk (1), lack of variety of retail (1), Realistic rental price for retailers, not enough commercial buildings (2) | Seven day trading (1), busy retailers with good selections and local products (1), national chains (1), No empty shop fronts, looks vibrant, bustling, CBD growth (19), getting people into village (Porangahau) (1), Council owned commercial buildings (1), more commercial property (1) |
| | | TOWN CENTRE STRATEGIES: Develop Town Centre Strategies for each centre. The smaller ones may be very simple, but they will at least have a road map. The following items may be covered: attracting new retailers, streetscape, footpaths, public spaces, entry features, new building standards, branding, shopfront improvements, pop-up shops, events, markets, safety, lighting, arts and culture, Iwi recognition in the public realm, new projects, and Council services such as rubbish removal etc. Some local examples (but not all) may include: consider streetscape upgrade for Porangahau - as per Nicole Henderson, a fuel stop at Tikokino. | Good service in shops (1), good entertainment (1), town clock (1) | Maintenance of streetscape and buildings - Porangahau (1), Takapau (2), aesthetic entrance to towns (2), Waipukurau (1), street appeal - Tikokino (1), fences by town clock in Waipawa (1), Too much emphasis on the farmers, town is important too, Lack of shop, 24 fuel in Tikokino, eating out places (3), Waipawa (1), lack of retail (2) | Mainstreet upgrade and rejuvenation, town centre landscape improvements (as per Nicole Henderson) (4), tidier streets and buildings (11), beautification (2) remove old hospital buildings and develop area (1), lighting and welcoming signs at entrances (2), planting when enter CHB (1), make the entrance North end an actual entrance - calming structures and gardens (1), Waipawa: Entrance structures coming in from North, clean up the fences along road, better planting along railway, block off the horrible mess that is the wreckers, fix up carpark across from retail area - 2hr max parking, better planting etc + green space by the museum (1), containers for pop up shops on Hills Honda old section (Waipuk) (1), murals (2), make Iwi culture more visible: streetscape design, contemporary arts (1), screen unsightly areas and buildings and businesses (1), shop fronts guidelines (1) or bylaw e.g. Greytown (1), restaurants, variety of eating places (3), McDonalds (1), butcher (1), entertainment, events, attractions (2) banks (2), trees down Ruataniwha Street, Tikokino - shop, laundromat, reason to stop e.g. fuel and food, community and farm shops (1), use the old bikes that the museum has and offer them to all the Waipawa shops to decorate and put out on foot path as a feature - use theme for all further planning in toilet's and gardens etc., green spaces to invite people to stop and picnic - see ideas for outside library and museum, buy the old post office and knock it down so that passing traffic can see the back of Waipawa playground and band rotunda (2), better look: mowing berms (2), Sydney St, Charlotte St (1), well maintained houses (1), develop Harker St so the pool and skate park are easier to access / safer for children than off the main street (1), develop the area at Hunter Park Waipawa with tidy parking, public toilet, access to Waipawa town through BP, access to the green park like lawn just through the underpass - fix, can access be restricted to small vehicles? Turn the entrance to the street into residential type road, with traffic islands and a speed hump (1), screen derelict cars in the town centre with planting (1), Porangahau - develop Memorial Hall entrance, see Concept Plans done as part of a proposed upgrade of Abercrombie Street, complete first stage in time for 2018 WW1 commemorations. Proposed work includes drainage, car parking, footpaths, planting, |

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| 2: A PROSPEROUS DISTRICT | Town centre vitality | PARKING STRATEGY FOR W2: Parking strategy to keep free parking with time limit to avoid shop keepers using prime parking, consider new parking area for shopkeepers and business owners. | Cheap /free parking (3), No traffic lights (2) | More handicapped parking | |
| | | SAFETY STRATEGY: Review lighting, cctv and policing and crime prevention by design standards. | | Cameras and street lighting (Takapau) | Policing and cameras (Takapau) (1), lighting (Takapau) (1) |
| | | EARTHQUAKE / HERITAGE STRATEGY: Consider measures to save threatened buildings - Dunedin is a good example. | | Earthquake prone buildings | Preserve EQ prone buildings (1) |
| | Events | EVENTS STRATEGY: for local and big events of national note. | | | |

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| 3: STRONG COMMUNITIES | Community strength | COMMUNITY PLANS: A community plan for each community. | Social connections, sense of community, community values, whanau, Nga taonga tuku iho – our identity, community values (our cultural value), participation (60), manakitanga, friendly place (1), hospitality (1), egalitarian (1), local character (1), community facilities are well used (11), Hall (7), public toilets (2), Free camp ground (2), Farm park, Rural delivery (1), Churches (4), Wanstead / Wallingford (1), Democracy – freedom of speech, accessible local national politicians, want to participate, good representation in Council, people (10), senior citizens, active, young people, Pleroma (social service) | Lack of social connections (2), lack of cooperation between towns / villages, division, parochialism Waipuk-Waipawa, small town mentality (10), lack of leadership (2), disconnected people who don't contribute (1), lack of pride (2), lack of understanding of the needs of other local communities in District (Otane), groups and facilities and clubs don't work together, resources not shared, / efficiently used (1), lack of community ownership (1), Tangata whenua not recognised as having an offering (1), rich rural but poor towns (1), Itinerant population, Entrenched views – we need to be more openminded (2), Otane cemetery, Littering, Debate, Greed, Fear, lack of connections between beach communities and Omakere (1), people are resistant to change (1), distance from facilities in town (1) | Small, personal, inclusive community, unify, grow together (9), connected and caring community and families (6), pride in community and towns (3), no poverty (1), taking ownership and being involved with Council (2), rural / urban working together (1), inclusiveness with new immigrants (1), community hub, Hotel in Ongaonga - social hub community, acoustics in hall, entrance fixed up, drainage, carparking (1), reduce costs involved for community organise to use community resources, alcohol licences for fundraisers, do not make Otane a transient community, innovative, local phone box, local decision making: make clear everybody has a voice (non-bureaucratic town committee, community board without the formal structure, community plan for each local community), partnerships, self sufficiency, valuing people over money, transformative ideas, respect (1), Porangahau community - improved communication, an informal leadership group made up of a representative from each interest group including (but not limited to): School Marae Hall Committee Fire Brigade Country Club Porangahau Promotions Maori Committee Rugby Club Netball Police Te Ahurangi Services (1), use hall more (1) |
| | | VOLUNTEER SUPPORT: Increase Community and Voluntary Organisations Support funding (\$25k for many years now) - initiatives to attract more volunteers, including children. Make them feel valued. | Volunteers, Community groups and volunteers e.g. scouts, RSA, parent centre, support groups, Rotary (5) | Number of volunteers (aging population) (3) | More volunteers - make them feel valued (2), children active and participating (1), increase Community and Voluntary Organisations Support funding (\$25k for many years now), tap into older people who have valuable skills and time (1) |

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| 3: STRONG COMMUNITIES | Community facilities | COMMUNITY FACILITIES STRATEGY: Consider district wide use of facilities, how seniors, the youth and immigrants can be better served. Consider reducing costs and alcohol licencing fees for community organised activities. | See above | See above | See above |
| | | SENIORS STRATEGY: Consider council's role in activities and facilitation. | Senior citizens, activities for the Elderly (1), Meals on wheels (1) | Support for elderly (2), support for the mobility scooter club - we need to keep the momentum going, which is proving difficult when we are unable to get to Waipawa, or go further afield like Napier. Perhaps Council could provide some kind of transport? (1) | Services for elderly - what out what seniors want and how they can contribute (3) |
| | | YOUTH STRATEGY: Facilities and activities for youth and young achievers, some local options: consider a possible BMX and skateboard track in Takapau, public playground at the school in Tikokino. | Activities for children, playground, holiday programme (4) | Facilities for youth, initiatives, opportunities, entertainment (7), lack of parental involvement and supervision and focus on academic focus (2) | Facilities for youth and young achievers (8), BMX and skateboard in Takapau (1), Public playground at the school in Tikokino (1), give them something to work towards to get their buy in - e.g. the drivers license and the EIT construction success story (1) |
| | | MUSEUM STRATEGY: Museum development in Ongaonga. | Libraries and museum (10) | | Museum development in Ongaonga (1), green space outside museum, shift stuff away from in front of museum, make more visible (1) |
| | | WAIPAWA POOL: Upgrade Waipawa school pool for paid community use. | Pool (7) | | Keep swimming pool at Waipuk and Waipawa (2), combine Waipawa pool with school pool - Use the \$80k saved from closing it to build a smaller one that would warrant the 3 months use it gets or upgrade the Waipawa Primary School pool. Most feedback from the Waipawa residents is they love to have a outside pool option in CHB and in their town. If at Waipawa School this could be a revenue stream for the school over the summer holidays if run right and could be a real community asset (1), fix paddling pool (1) |

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|------------------------------|-----------------------------|---|--|---|--|
| 3: STRONG COMMUNITIES | Community facilities | LIBRARY STRATEGY: | | | Keep library at Waipuk and Waipawa (1), improve library (1), make Waipawa the main hub, online booking system and delivery to other communities (1), move Waipukurau library to civic Theatre, sell existing building or lease to Hawkins or Tai Whenua when dam comes (1), outside the Library is a missed opportunity – maybe more green space there (1) |
| | | DRUG RECOVERY APPROACH: Promote Drug help & suicide centres. | | Drug use (6) and theft (1) and gangs (1) | Drug help centres, drug free (4), Maori-led, including suicide (1) |
| | | CIVIC THEATRE: Repurpose Waipukurau civic theatre (art house theatre, library, technology hub, etc.). | Civic theatre and others (9) | | Repurpose or reduce the size of the civic theatre – does the 3-4 times a year it is full warrant needing over 250 seats? That all apparently need to be recovered – it could become a art house theatre, interactive library space and cafe. Technology hub, café, Hands on Science, Therapy rooms, Hire a granny reading areas, Business Hub and private business meeting options with lunch (1) |
| | | COMMUNITY GARDENS: Support community gardens initiatives, consider spare Council land. | | | Transition towns – process to build local resilience (1), gardens with edible plants in communities / community vege gardens (3), community park (1) |
| | | SPORTS STRATEGY: Extend, supplement or consolidate sporting facilities. | Sport and recreation facilities, including cycle tracks, walking tracks, skate park, parks are cared for, golf course , courts, pony club, lake station facilities, Wallingford rifle club and sports, yoga, increasing attractiveness of Russell Park (Waipuk) (2), reserves (should have original names), fishing (43) | Sports opportunities for high-school aged children (2), lack of sportsfields need turf grounds in Tikokino (1), group sport difficult (1) | Recreation (1), sports complex (lighting) in Otane (1), more sporting fields (1), lower sporting levies and more opportunities for college sport and less travel (1), Sports United CHB sporting teams (1), shearing sheds/spaces at the showgrounds to utilise Rangatahi talents (1), Capacity build off the skate park area and build a pump track where the pools are and a small splash pad (1), turn tennis courts into netball courts in Tikokino (1), Multipurpose indoor equestrian (1), motorcross facility (1), maintenance of parks and facilities (1), a large grass area established next to the Tukituki river either between camp ground and river or below Pukeora scenic reserve. Picnic tables, shade sails, BBQ's and native trees planted. Cater for overnight campervans? Each October the river in front of this large grass area could be deepened with a digger to make swimming holes. Great for locals and people passing thru wanting to stop for a swim, drink a coffee, have a picnic etc (1), mountain bike park in Flemington (1) |

| THEMES | SUB-THEMES | INITIATIVES | A: WHAT IS VALUED - IDEAS THAT CONSERVE | B: WHAT IS HOLDING US BACK - IDEAS TO FIX | C: VISION FOR THE FUTURE - IDEAS THAT ENRICH |
|------------------------------|-----------------------------|--|--|---|--|
| 3: STRONG COMMUNITIES | Community facilities | MOUNTAIN BIKES: Review mountain bike and walking tracks. | | | Mountain bike and walking tracks (3), e.g. Otane to Waipawa (1) |
| | | DRIVERS LICENSES: Advocate for local drivers licensing and defensive driving courses. | | Lack of licenced drivers, drive education, needing to sit test somewhere else (4) | Drivers licensing, defensive driving courses (5) |
| | | HOSPITAL SITE: Promote good community use for the Hospital Site, possible drug rehabilitation or arts centre. | Arts and crafts, musical and drama (6) | | Arts opportunities |
| | | WAIPUKURAU MARAE: support initiatives to have this established. | Marae (5) in Waipawa (1) | | Community Marae in Waipukurau completed and active, for immigrants as well (3) |
| | | EVENTS: | Events (3), community events - walks, riding, organised (1), street bbqs (1) | | Community events (5), combined club days (1) |
| | Cultural | CELEBRATE HERITAGE: Initiatives to celebrate and protect all heritage more (see Submission from Heritage New Zealand Pouhere Taonga in Appendix C for more information). | History and heritage values (8), Maori ancient history (1), misunderstanding of our shared history | Pakeha images only, ignorance of pre-colonial history, historic awareness (3), heritage resources underutilised due to lack of non-regulatory protection - rates rebates, consent fee waiver, conservation fund to incentivise conservation (1) | Display historic value of village in Ongaonga (1), historical minibus tours (2), well-cared for and promoted historic heritage to attract people, foster identity, build economy (1), implementing non-regulatory incentives to protect heritage (1) |
| | | HERTAGE PROTECTION: Review the District Plan to increase protection of historic heritage, including sites of significance for Maori (see Submission from Heritage New Zealand Pouhere Taonga in Appendix C for more information). | | Heritage resources being underutilised due to a lack of regulatory protection in the District Plan (1) | Review of the District Plan to protect historic heritage, including sites of significance for Maori (1) |
| | | IWI EXPRESSION: Initiatives to celebrate Tangata whenua more with Maori history and names incorporate in streetscape design, signage and the arts. Rename Blackhead Beach to Mahu. | Multiculturalism and diversity, Tangata whenua (8), Treaty rights, land | Lack of interpretation information | Multicultural, Maori crafts (5), Maori history visible, signage and info boards, streetscape design, contemporary arts (5), hear about history, places, stories (3), exhibit space for historic objects of the area, interactive centre, return from Napier (1) connection to large growing Maori population (1), cultural development (1), Council works with tanaga whenua to protect Maori heritage (1) |

| THEMES | SUB-THEMES | POSSIBLE INITIATIVES | A: WHAT IS VALUED - IDEAS THAT CONSERVE | B: WHAT IS HOLDING US BACK - IDEAS TO FIX | C: VISION FOR THE FUTURE - IDEAS THAT ENRICH |
|------------------------------|---------------------------|---|--|---|---|
| 3: STRONG COMMUNITIES | Cultural | MAORI TRAIL: Maori trail through Tamatea, along pa sites, longest place name, views of significant Maori places etc. | | | Connect a Maori trail or network of trails through Tamatea, along pa sites, longest place name, views of significant Maori places etc.; Tamatea Trail, education on pre-colonial history, e.g. Mahu (now called Blackhead Beach) (2) |
| | Community Services | EDUCATION SUPPORT: Consider areas of advocacy and support. | Education, local schools, including Kohanga (27), primary school size and staff (1), collaboration between different levels (1), inclusive (1), play centre / child care (2), EIT courses for free (1) | Education resources (1), dwindling role (1), kids leaving the district for secondary school (11), connectivity between institutions (1) | Education and re-training (3), good schools, fewer kids going to boarding school, improve appeal of college, schools leading, super schools, coping with increased roles, lift academic results (16), intermediate or middle school (1), bilingual (2), access to education (2), expand EIT (3), trade courses and training (5), university / tertiary (2), Maori experience in Tamatea for schools, general part, but also local for each individual school (1), local branch of Te Wananga O Aotearoa (1), Smedley College (for agri workers) developed and grown (1) |
| | | CHILDCARE: Childcare opportunities - Skids at local secondary school? | | Limited childcare, especially school holidays (2), afterschool (3) | Skids at local secondary school (child care) |
| | | Leverage projects - Council support for community initiatives | Small villages (but with everything we need), café's facilities, markets, retail (8); garage, shops, pub (Tiko), cafes (6) | | Involvement of the community with vision of Council (leverage), support / working groups for community / area projects led by council representatives, utilize community skills, partnership with Council (4) |
| | | EMERGENCY SERVICES: Review support for emergency services. | Emergency services (6) Helicopter (2) | Wait for emergency services | |
| | Health | ATTRACT MORE GPs: | Healthy young and old people, Health (7), Red Cross, connection to doctors (2) St John (2), health centre (6), Dementia -ward (1) | Health recourses, not enough GPs, funding, erosion of services not enough dentists (12), Location of social services (1), lack of government services (1) | Investment, more doctors, accessible services (15), free ambulance (1), health board (1), Health and social services working together (1), relationships with central govt agencies, advocacy, scholarships, lifestyle to attract professionals to promote better social and health services (see My Thrive Projects 2017 document), Support for social services, a healthy community (3) |
| | Safety | CRIME: Advocate for more police and Maori wardens, and CCTV. | Safe community, crime free, in the home - neighbourly support (15) | Crime, lack of police / low hours (5) in Takapau (1), vandalism in Takapau (1), Police station(1) | Crime / violence free, safe (4), more police and Maori wardens (3), Note: policing and cameras under town centre |

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|-----------------------|----------------|--|---|--|--|
| 4: CONNECTED CITIZENS | Communications | CELL AND BROADBAND: Advocate for more cell phone coverage and broadband. Free wifi in more areas. | | Good internet (14), mobile coverage, landline (Flemington) (11), Takapau (2), Communications (3) | Good internet, fibre, District-wide, use broadband better (23) - help people / business work from home (5), free wifi (2), around Marae (1), Communication point |
| | | SOCIAL MEDIA: Better social media communications - Council web and Facebook to reference other communities. | Omakere facebook page | Social media, not using current social media e.g. Progressive Otane facebook | Better communications e.g. Facebook page (e.g. Oamaru), support for businesses to connect (2), connections for rural people (1), website (1), digital (1), regionally (1), OSCA – Omakere School fb pages – difficult name (1), CHB website should have info on local settlements (1), website for CHB locals - groups/business/sports clubs/schools/services = promoting ourselves to ourselves (2), better online presence for CHBDC to promote district (1) |
| | Movement | TRANSPORT STRATEGY: establish sequence of improvements for roading, public transport, cycle and walkways, and signage. Communicate to the public. | No traffic congestion (3) | Lack of public transport (9), to Waipukurau and Hastings (1), bus stop on SH2 unsafe (1), bus stops (Takapau) (1), no railway anymore (1), school buses and between Waipawa and Waipukurau (1), Bypass in Waipawa (2), Signage (4), Otane (1), in Maori (1), town signage in Waipawa (1), Footpaths, Otane (1), Street lighting, Otane (1), Transport commute in and out (1), the road between Waipukurau and Waipawa for scooter club (1) | Public transport / shuttles (11) between rural towns (2), move SH2 bus stop (1), Takapau bus stop location (1), bus coming into town and shelter in Takapau (1), bus between Waipuk and Waipawa or mini bus (2), to Napier / Hastings (1), signage, road signs we can read (3), acknowledge and facilitate commute, more Uber, train to Wellington (1) |
| | | CYCLING: Consider cycle track extensions, Strengthen cycle walking and/or public transport link between Waipawa and Waipukurau. | | | Connections between communities - cycleways (11), bike track from Waipukurau to Ongaonga (1), Havelock north to Otane – complete existing cycleways (1), Otane (1), linking bike track to Waipukurau South (1), from Waipukurau and Hastings / Havelock N (1), Hastings from Palmy via CHB (1), in Ruahines (1), Mountain bike track in Waipawa |
| | | BUS: Review school bus routes and services - also after hours school activity service. | | More transport options (3), Lack school buses (2) | Railway (1), railway as a tourist attraction (1), train station (1) |

| THEMES | SUB-THEMES | POSSIBLE INITIATIVES | A: WHAT IS VALUED - IDEAS THAT CONSERVE | B: WHAT IS HOLDING US BACK - IDEAS TO FIX | C: VISION FOR THE FUTURE - IDEAS THAT ENRICH |
|------------------------|---------------|---|--|--|--|
| 5: SMART GROWTH | Growth | BARRIERS TO GROWTH: determine barriers to growth through consultation with developers and property experts. | Space, rural life, large properties, landscape (21), no lifestyle blocks (1), no sprawl (1), not too many subdivisions (1) | Lack of population, especially youth due to employment (13), older teens move away (5), unable to draw people home (4), incentives for growth, current development (1), red tape, bureaucracy, slow consenting, building consents, fireplaces, titles, paperwork (5) in the past (1), cost of subdivision, non-consented accommodation, controlled development (1), lack of availability of bare land, lack of zoning for housing, bad zoning (3), price of land (1) | Well populated (supports local business / economy) (12) but well managed and balanced (protect lifestyle), encourage people to move home (3), new people (1), diversity of ages, families (4), young people, young people understand the opportunities in the District (6), making Tiko / CHB a lifestyle choice (4), babyboomers, retirement destination (5), improve consenting process, faster building consents (3), clear plan for development, set land aside, current zoning holding district back (2), more subdivisions for new homes, residential development, incentives (5), engage those that work outside and don't have children (1), focus less on tourism and more on getting people to live here (1) |
| | | RESIDENTIAL LOTS: Review lot sizes. Consider - larger minimum sizes in character areas, smaller sizes for affordability and conserving arable land. | | DP guidelines / rules not enforced | Review the current minimum section size-needs to be larger (2), no smaller than 2ha (now 1 acre) (3) |
| | | QUALITY LIVING ENVIRONMENTS: Update and enforce design guidelines, especially for relocatables. | | Lack of section size options - Waipuk (1), Lack of smart land-use, Housing, quality housing, suburban (13) - rental, social (2), illegal living in tents (1), lack of control over landlords (1), service accommodation (1), absent landowners (1) | More consultation for planning, keep trees and space (1), leave Otane 'A Living Lifestyle' (1), relocatable buildings - rules need to be upheld, enforced (2), grow sustainably (2), zoning: lifestyle blocks close to town used more intensively (Takapua), lifestyle blocks regulated, land utilised efficiently (2), iwi build (3), more and quality, maintained (6), rural (1), no permanent residents at campground / beach (1), future-proofing social housing (1), Maori home ownership (1), smaller homes for aging (1) |
| | | ENERGY SAVING: Encourage low energy buildings for CHB conditions, good insulation, durable materials, large eaves. | | Some development in Otane spoils the atmosphere: removal houses, sections too small, detract from ambience of village | Building houses for CHB conditions, low energy, insulation, materials, large eaves - develop and promote skills to build these, Support for sustainable building and living (3) |
| | | RETIREMENT VILLAGE: Promote a retirement village, and Council pensioner flats, as well as no permanent residents at campground / beach, and more Maori home ownership. | Housing | Retirement housing (4) | Retirement village, self contained units, Council housing - pensioner flats in LTP, |

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|---------------------------|-----------------------|---|--|---|--|
| 6: NATURE FRIENDLY | Sustainability | SUSTAINABLE PRACTICES: Promote and educate sustainable clean environment practices. Council confirm its position on GE free or not. | Outdoor environment / land / mountains (26), sand dunes (2), natural beauty (6), GE Free | Declining environment (1), lack of protection of natural beauty in DP (2), Lack of awareness, lack of recognition, threatened by bad land use (1), beach and river preservation seen as Regional Council responsibility (1) | Clean environment (8), sustainable practices (2), consciousness physical and natural resources (fertile soils (LUC class) (1), community led on environmental issues (1), edible forest (1), GE Free (1), GM allowed (1), be an example to the rest of NZ - lead in environmental sustainability with conservation programmes in replanting native vegetation, sustainable land management practices, municipal waste services. and zero waste recycling (2), farmed organically, GE free, and the earth and the environment wasn't poisoned or polluted (2) |
| | | FERTILE SOILS: Promote the preservation of fertile soils (LUC class). | Clean, green (2) | | |
| | Water quality | CLEAN RIVERS: Promote clean river practices. | River - iconic and estuary (17), kaimoana (1), world class fishing (1), Beaches (17), marine reserve (2), Lake Whatuma (2) | Water quality deteriorating (5), environment, sustainable, beach safety (1), rubbish on beach (1), connection between community and beach (1) | Clean water - healthy rivers and lakes - drink, swim, kai, recreation, irrigation, lake rejuvenated (15), more marine reserve, Useable Lake Whatuma (2), Lake Whatuma bird sanctuary (1) |
| | Biodiversity | Support community tree planting initiatives | Bush / Forest parks (6), bird corridor (1), Totara country (1) | | Expand Ongaonga initiative and plant one kowhai tree for every person (involve everyone in growing and planting) (1), habitat restoration/ beautification via native planting, develop native fauna and flora (2), Plant more trees (to capture water) (1) |
| | | BIODIVERSITY STRATEGY: CHBDC becomes a signatory to the Biodiversity Accord and contributes funding towards achieving the vision of Strategy (see Submission from the HB Biodiversity Implementation Planning Group in Appendix C for more information). | | | CHBDC becomes a signatory to the Biodiversity Accord and contributes funding towards achieving the vision of Strategy "Working together, Hawke's Bay biodiversity is enhanced, healthy and functioning" and associated objectives (1) |
| | Air quality | | Clean air (4) | | |
| | Clean energy | | | | Clean (renewable), local energy, utilization of power, solar panels, windmills (5), waste disposal plant for all CHB to generate power (1) |

| THEMES | SUB-THEMES | POSSIBLE INITIATIVES | A: WHAT IS VALUED - IDEAS THAT CONSERVE | B: WHAT IS HOLDING US BACK - IDEAS TO FIX | C: VISION FOR THE FUTURE - IDEAS THAT ENRICH |
|----------------------------------|----------------------------|--|---|--|--|
| 7: DURABLE INFRASTRUCTURE | General | INFRASTRUCTURE STRATEGY: Clear infrastructure strategy | Infrastructure lacking, issues with roads and pipes (1) | Lack / state of infrastructure (3) – lights, over loaded soon, footpaths, and water (as below) (1), powerpoles (1) aging (1), under ground infrastructure (1) | Good / updated infrastructure, future-proof (9), sustainable (1) , use more efficiently (2), appropriate for aging population (1) |
| | Water supply | WATER CONSERVATION: Consider water metering and more incentives for private water collection. | Access to water (1), clean water supply (1) | Water supply, no dam, valuations (20), water management - should have meters - Waipuk and Waipawa(1), bad water quality (2) in Porangahau (1), Takapau - low quality and lack of pressure and sub lines leading to more scum, droughts / unreliable rainfall (4), water use(1) | Value water, responsible with conserving water, water metres, incentives for water storage (i.e. rainwater tanks, greywater), user pays (8), water supply, irrigation, dam built (24), don't build the dam (5), CHBDC made commitment to HB Biodiversity Strategy and signed HB Biodiversity Accord so should oppose dam (1) |
| | Wastewater | WASTEWATER: | | Sewerage system (7), inconsistent management should be charged by weight (Flemington) (2) | Treatment improvement (3), use recycled sewerage (1), new location for pond (Takapau) (1) |
| | Stormwater | STORMWATER: | | | Drains kept clear (1), drainage (1) |
| | Rubbish / recycling | GREEN WASTE: Move towards more green waste composting, recycling, reduce rubbish. | Rubbish and recycling (2) | Recycling | Recycling, reduce rubbish (3), combine and rationalise around Porangahau (1), green waste composting (1), Biodegradable rubbish bag, plastic free |
| | | WASTE PRICING: Reduce prices to encourage rubbish disposal. | | Rubbish dump high prices, Rubbish: what to do? Old sites new systems | Public dump station (1), free rubbish disposal to keep environment clean (1) |
| | | FIX PORANGAHAU: Combine and rationalise waste management at Porangahau and address leaching at the rubbish tip. | | Tip leaking in Porangahau | |

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|----------------------------------|------------------|--|---|---|--|
| 7: DURABLE INFRASTRUCTURE | Transport | ROADING: Roothing upgrade strategy which considers which to be sealed or improved, also steepness of road cross sections and difficulty in opening car doors for the elderly, Safety of the rail line at Waipawa, consider an overbridge. | Roads (4), urban roads (1), good access (1) | Roothing upkeep (4), unsealed emergency roads (1), roading in Tiko Pass Holden Road , extension of Lyle St, no numbers (1), unsealed roads (2), one-lane bridges (1), beach traffic vs stock and logging trucks (1), pine trees along roads (1), speed of traffic around schools (1), bad roads in Porangahau (1) | Good roading (1), seal roads (2), tar seal road to marae in Porangahau (1), footpaths - consider elderly (6), Ngahapupu Rd sealed (1), Ngawaka Rd sealed (1), Round about or something more efficient at Tavistock Corner, Waipuk (1), roundabout at Boggle Brothers/Takapau Road, Waipuk (1), footpaths in Otane especially at the start of Higginson street and Rochfort street (the main road), Charge logging companies for damaging the roundabouts, enforced speed restriction around school (1), safer area outside Lakeview Kindy for parents/caregivers to have decent parking& footpath & a crossing for children. Alot of heavy trucks/farm equipment also come down the road. The road may need narrowing to help slow down traffic (1), safer cycle lane on the Waipawa Bridge (1), remove pine trees along roads in old Patangata County Council area (1), carpark drainage at cemetery in Takapau (1) |

APPENDIX B: WORKSHOP SHEETS PRODUCED DURING COMMUNITY CONSULTATION

Flemington

F-1. Done

| NOW | FUTURE |
|---|---|
| <p>Value most in the District</p> <ul style="list-style-type: none"> - Great school - Rural delivery/post - Strong community - Rural life style / sheep/beef - Community facilities - Halls - Wallingford Homeschool - value rural helicopter & no limited St Johns service available - Access to: reading - Farms not lifestyle blocks/economic units - CHS - great sporting facilities/playgrounds/pools - Picture theatre - libraries/holiday programmes - Museum - beaches/rivers <p>Holding district back -</p> <ul style="list-style-type: none"> - cell phone coverage - pins on road edges/danger now - Ugly Hill Road sealing - hard line - School bus availability/zoning zoning - restricted children options during school holidays - limited childcare facilities - Number of C/Ps/waiting lists - lack of volunteers | <p>Thriving CHB look like?</p> <ul style="list-style-type: none"> - keep rural people connected within the community - new blood moving into the community. - Kids living locally & attending local secondary school. - Easy access to health care - Good schooling - Diversity of age - Employing employees with families - healthy homes & keeping them maintained <p>Transformative ideas</p> <ul style="list-style-type: none"> - cell phone / internet coverage improvement - encourage new people to come to the community by offering availability for people to work from home. [IT] - lack of rural housing available - need more volunteers - make them valued. <p>Long Term Plan & District Plan</p> <ul style="list-style-type: none"> - IT & cell phone coverage. - Home support for elderly - Rural support for elderly - rural car repairs - not really - waiting too long for ambulances - primary/secondary affected - potential of children being sent out of district for schooling due to location/facilities - limited childcare facilities |

F-2. Done

| NOW | FUTURE |
|--|--|
| <ul style="list-style-type: none"> - facilities - Rd / Parks / Sports venues / Lifestyle. - People / connectivity / Community Spirit - Weather. - Beaches - Ability to farm to a Shek hanging over us. of Horizons WAKATOU. - Collaboration @ all levels of education - Great beaches. - Beautiful - Access Good. - Poor Communication Infrastructure - Better DP - to protect Ag / Beauty - PAGES too high! - Lack of population over large area = high rates - No Dm - District Challenge - Scale / Internet - Job Diversification (Ag or nothing). - H20 might in Waipatu Waipatu - Lack of water - inconsistency around C&D. Rd. - WASTE - inconsistency in charges needs scales - charge by weight - Public - Human. - Disconnected / non contributing people. | <ul style="list-style-type: none"> - Connectivity - internet - Mta Bika Park - Supporting bus. dev + -> diverse businesses. - Goals set but well managed. - More employment opportunities for youth / qualified people. - Via Business Hub - Supporting new businesses. - Tourism. - CH allowed? - Increased profitability for Agri Sector - Rec. Dem. - Market control - Diversification options. - no more unplanned villages. - 2ha sized subdivision limit... protect the productive land more. - Torsion more of Ngaparua Rd - Public Camp grounds @ Beaches should not have permanent residents - Protect Agri the right to farm. |

Iwi

Value most:

NATURAL ENVIRONMENT - CENTRAL LOCATION ACCESS.

Monakifanga
 Ū Kai po - home
 whanau.
 Safety
 Climate
 I tie myself to ancient history
 rural but not remote.

? holding us back

ignorance of pre colonial history
 Tangata whenua not recognised
 as having offering.
 young move away for education
 don't come back.
 lack of employment

What does thriving CHB look like.

\$\$ JOBS for all levels

Healthy - sustainable - people. ←

IT ~~ready~~ active

Maori in business

increase in Maori owned homes

eradicate: Govt + drug dependancies
 active progressive Marae.

Trans ideas.

Rehab facility (P)

Tamatea trail

tourism based on Maori history/places.
 stories.

Tertiary - IWI requirements

TRADES TRAINING

What do we value now in CHB

Natural environment - Mountains, rivers, sea.
 land
 (Tapere o Tamatea) - Central H.B.

Climate -

Community - Pukehou (Te Whaitiapihi) Nth
 Tihakino, Otago, Takapau (West
 Programme, Gully, etc.)

Facilities: - Civic toilets, theatre, parks

Natural -

People - A strong living environment

Employment: - lack of opportunities (Dams)

Housing: -

Sports: - development? All sports.
 parochialism

DONE 10/1-2 SECOND Future

Waipukurau - Community Mārae

Sports - United CHB sporting teams

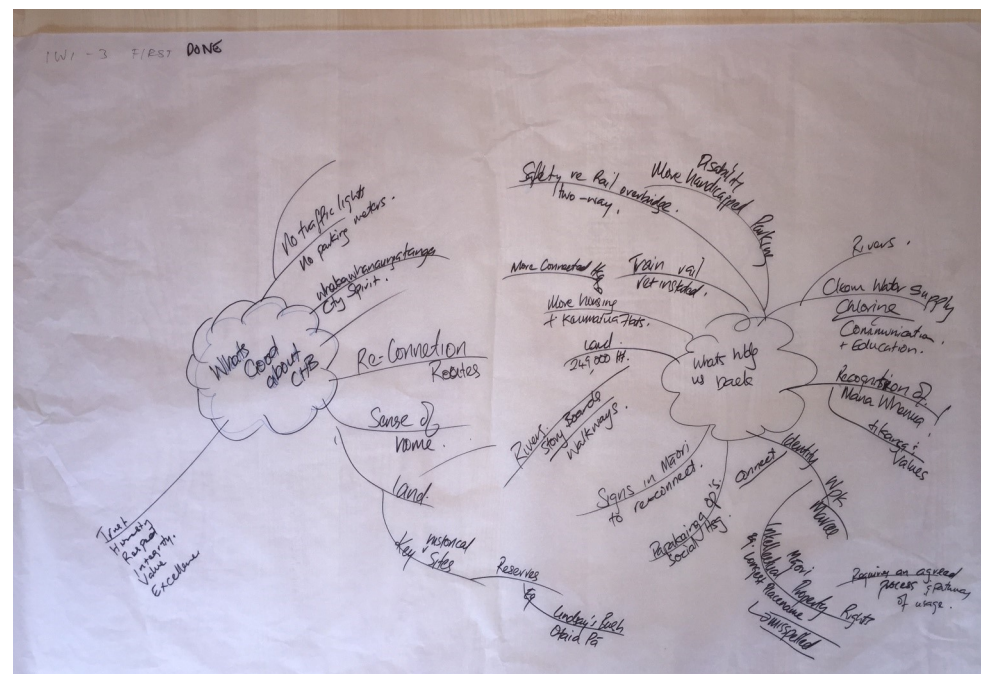
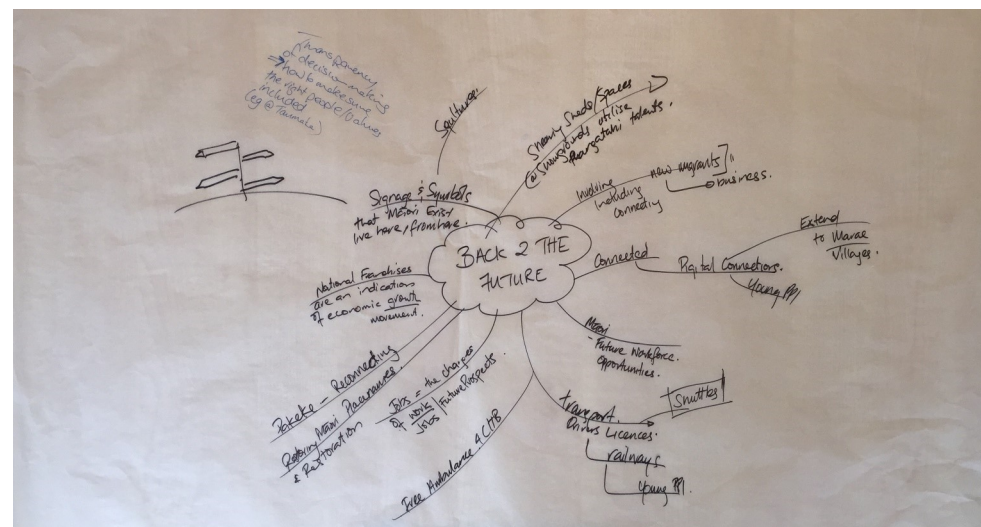
Dam - development for farms
orchards - environmental issues
reservoirs

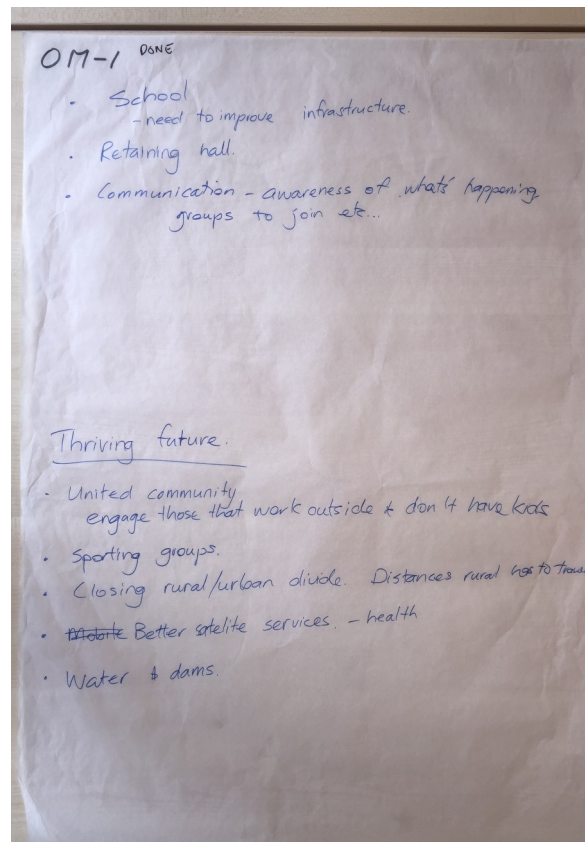
Whetuma lake, development

Maintain - develop scenic adventures
landscape visuals access

Rivers/ Waterways -

Native plants - trees, fauna etc.





Ongaonga

OM-2 SECOND

start to identify - rights - wrong
of other districts.

1. Doubt the growth sectors related to CHL
ie N2me comp var / Dup14.

- limitably subdivision is rural land.
- extending town boundary
- town supply.

- Communication between rural.
- Sub identification on council website.

VALUES

Environment - Rivers + Bush
- Beaches
- Crime free (almost!)
- Community values

Crime

HOLDING BACK

- Finance - whole community
- public transport (affordable)
- Local industry - youth
- Communication - nature
- Business support groups - lack
- Business hubs
- Lack of good transport
- Lack of resources

reasoning → Towns look more attractive
differs in way
hard to open car doors

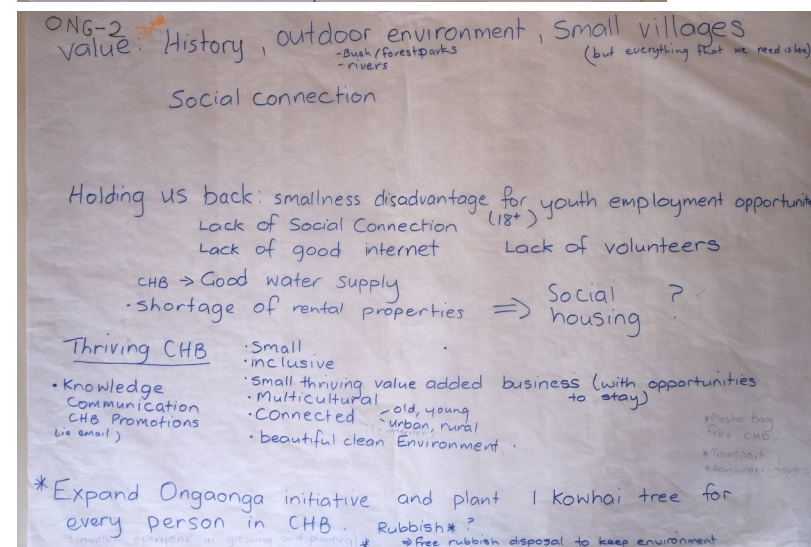
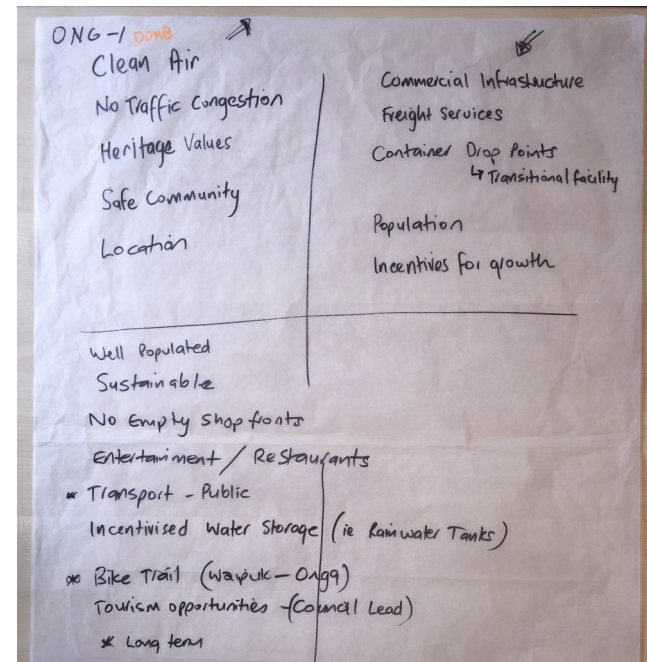
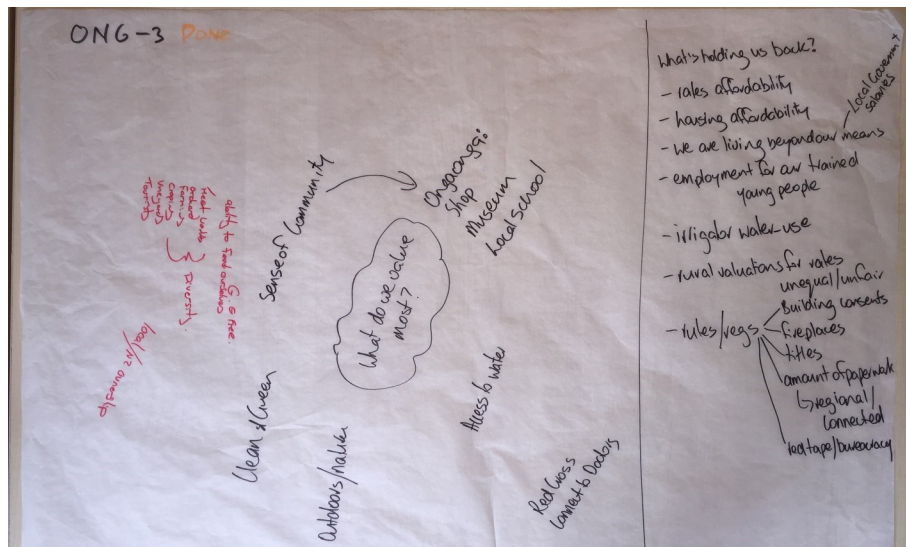
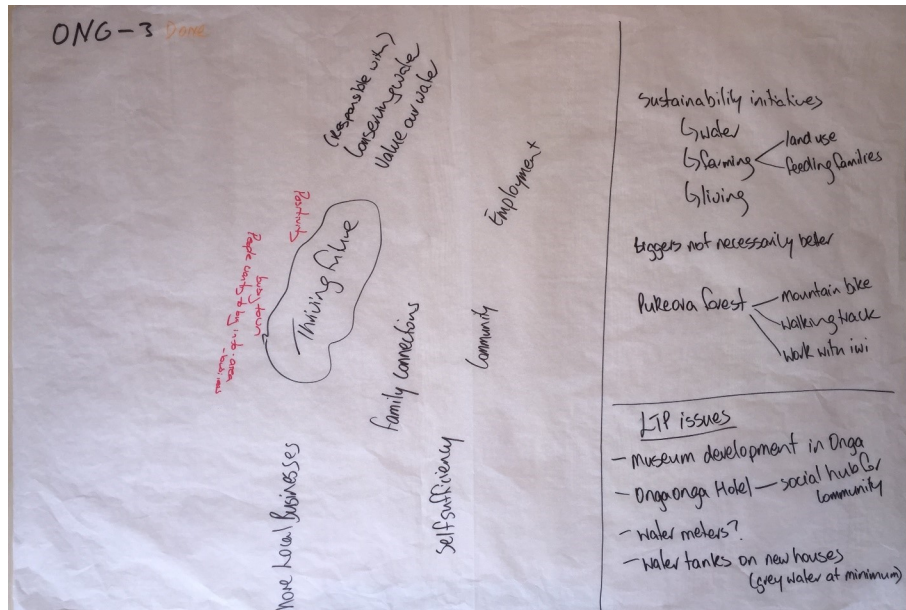
Future → THAWING
 Green + upstate water supply
 Needs water treatment improvement
 Reduce waste (garbage, etc.) - Righting
 + Economic development @ Ch. 10
 Retained. Dispute -
 Clear/Healthy Environment
 + Economic development
 + Public

[illegible]

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... of ... RESPONSIBILITY

Ongaonga



Otane

OT-1. Done

NOW

Value Now.

A safe community - friendly
Innovative. Home based industries/businesses.
'Old NZ' - Values. Fire brigade
Local School.

Holding Back.

Immigrant Population.
Transport - major issue.
Some development is holding Otane back
- too many 'removal houses' ~~that are not completed~~
- detracts from the ambience of village.
More attractive street lighting.
Facilities for youth.
Non-consented accommodation in area.
Otane cemetery.

FUTURE

Thriving CHB

Want CHB to be a destination!
Area is unique. Walking ^{cycle} track - Otane → Wai-puna.
Pop. supporting local businesses/economy.
More employment more CHB facilities for youth.
More doctors.
Council housing for the elderly.
Review the current minimum section size - needs to be larger.
More consultation for planning applications.
Relocated buildings - rules and standards need to be upheld, enforced.
Beautification continued - removal of 14th old hospital buildings + development of area.
Drains kept clear.

OT-2. Done

NOW

What we value

Water ✓
People ✓
Values ✓
Safety ✓
Space - not overcrowded.
Climate
Freedom of enterprise
Quality
Rural life
Democracy
Friedliness
Community facilities
Central location

Family
neighbours
freedom of speech
accessible local & national politicians.
sports schools

What is holding us back

Money
Greed
Debate
Over regulation
Fear
Leakage of money
Footpaths & lighting in Otane

OT-2. Done

FUTURE

What does a thriving CHB look like

Good health services
Elderly care - flats
Clean water
Schools
Businesses/retailers
Employment
Good infrastructure
Crime free
Caring communities
Community Banking
Valuing people & environment over money

Transformative Ideas

Small/medium local business
Country markets
Transition towns - process to build local resilience
Clean local energy

OT-3. Done

NOW

What do you value most in the District?

- * trees & space
- * community support & spirit
- * in easy reach of larger community support systems
- * well resourced school & community groups
- * security in the home (neighbourly support)

What is holding the District back?

- * Infrastructure - water, sewage, roading
- * employment opportunities
- * Building consent issues (in the past)
- * Public transport options.
- No dam

FUTURE

What does a thriving CHB look like?

- Bustling, rural, light industry, & social
- Full employment
- Full shops (businesses in all buildings)
- Small, successful businesses

but keep the trees & space

What are your transformative ideas & actions for the future?

- * New vision from "new" council representatives
- * Build the dam
- * Tourist attractions (ie like the Art Deco train trip, market)
- * Create support/working groups for community/area projects led by council representatives

Which items should be in the LTP & DP?

- * Review subdivision sizes and infill housing.
- * Do not make Otane another transient community
- * Leave Otane "A Living Lifestyle"
- * Smaller sections must have new build or relocatable to be brought up to new build standard
- * Build the dam.

Otane

OT-4. Done **WE ARE THE 'GATEWAY' TO HAWKE'S BAY**

NOW **FUTURE**

WHAT DO WE VALUE MOST?

- RIVERS, SEA, MOUNTAINS (GREATER ENVIRONMENT)
- PEOPLE (THE COMMUNITY!) - GREAT MIX.
- SAFE PLACE TO LIVE
- RURAL STATUS WITH LOCAL FEEL - CAFE'S, FACILITIES, MARKETS
- FACILITIES - CYCLE TRACKS, HONEYPOOL, TUBS, GOURTS, RECREATION etc
- AMBIENCE OF COMMUNITY
- SCHOOLS - KONGARA
- CULTURE - MULTICULTURAL / DIVERSITY IN ETHNICITY
- ARTS & CRAFTS
- ACCESS TO CITIES
- WE VALUE WHAT HAPPENS IN OUR LITTLE COMMUNITIES
- LOOK AFTER OUR COMMUNITY CHARACTER
- EMERGENCY SERVICES

WHAT DOES THINGS CHB LOOK LIKE?

- MORE MOTORHOME TOURISTS - CHB AS A DESTINATION
- MARKETS TO INTERNATIONAL & NATIONAL MARKETS
- MIXED COMMUNITY & BACKING TEND OF RURAL NZ
- PRIDE IN ALL COMMUNITIES - CLEAN, TIDY, MOWN
- SCHOOLS LEADING THE WAY
- BEAUTIFUL ENTRANCE TO CHB - PLANTING
- REST HOMES / HEALTH CARE - ENCOURAGE INVESTMENT
- SUPER SCHOOLS

TRANSFORMATIVE IDEAS & ACTIONS:

- TARGET TOURISTS
- NEW BUSINESS & EMPLOYMENT
- RATES RESIST TO NEW BUSINESSES (INCENTIVISED)
- MAKE SUPPORT FOR NEW BUSINESSES
- URGE!

WHAT'S HOLDING US BACK?

- INFRASTRUCTURE WHICH AIDING DEVELOPMENT
- WE NEED CONTROLLED DEVELOPMENT
- NOT MOTORHOME FRIENDLY - NO DUMP STATION SO GO AWAY CHB
- TOURISM OPPORTUNITY THROUGH CAMPING - RAILWAY EXCHANGE!
- TOURIST FACILITIES - SHOWERS / DUMP STATION etc
- FINANCE
- EMPLOYMENT - HOW DO WE ENCOURAGE NEW BUSINESS TO THE AREA

LONG TERM & DISTRICT PLANS:

- PUBLIC DUMP STATION
- CONNECTION BETWEEN ALL COMMUNITIES - CYCLEWAYS
- (CYCLEWAY) LINK FROM HAUEROCK NORTH TO OTANE - COMPLETE EXISTING CYCLEWAY
- SIGNAGE TO COMMUNITIES
- PUBLIC TRANSPORT -
- RAILWAY TRANSPORT
- BUILD A DAM!

OT-5. Done **local experience is valued nationally + internationally**

NOW **FUTURE**

Value Community Informality + freedom

Diverse population

Character of townships within district Farmers' market

Affordability Sporting successes

Semi-rural Pleroma

Valuing local history

Holding district back

- Lack of water
- Understand needs of other local communities
- Entrenched views - we need to be more openminded
- Employment opportunities
- Lack of transport options

What does a thriving CHB look like:

- More employment / jobs
- grow sustainably
- encourage innovation
- clean rivers / waterways
- Support young achievers
- Sound infrastructure - Quality / Affordability
- Suggestions of what grows well in areas.
- Healthy & fit communities.
- Gardens with edible plants & foods in communities

What are Your transformative Ideas and Actions for the future

- Provision for those who want "water without penalty" to capture (or rewards!)
- Sustainable houses / living - Councils to support instead of barriers.

Health initiatives such as gifting Monty's Surprise Apple Trees

Which items should be in the long term plan and District Plan

- Plant more trees (to capture water)
- Water
- Sporting complex - lights (otane)
- Accommodation for elderly - warm homes
- Strategic planning for long term primary industry
- CE free

OT-6. Done

NOW **FUTURE**

VALUE MOST -

- Community
- Village Feel
- Property Size
- History
- RURAL Feel / landscape
- Safe
- Flexible Lifestyle
- Property Price / Value

What's holding back - water restrictions?

- Jobs
- Transport to anywhere
- Lack of forward thinking
- Nothing for youth
- Lack of infrastructure - lights, sewer, footpaths
- Lack of co-operation between towns + within communities

What's holding back - current development?

- camera at Recycling (exposed)
- promotion of local business events
- Retailer shop hours
- social media could be better - better now than was
- escalating rates / lack of rate payers
- signage in otane
- council building - lack of staff? with knowledge / opinion

OT-6. Done **Thriving CHB look like?**

World class tourist attractions

Well paid jobs + business opportunities

excellent education + retraining facilities

community veggie garden

public transport

Good roads + footpaths

more connected with each other

variety of eating places - chb

ideas + actions for future

- incentives for business to move here + residents
- public transport
- railway - tourist attraction
- grow market
- extend cycleways - otane
- Dam

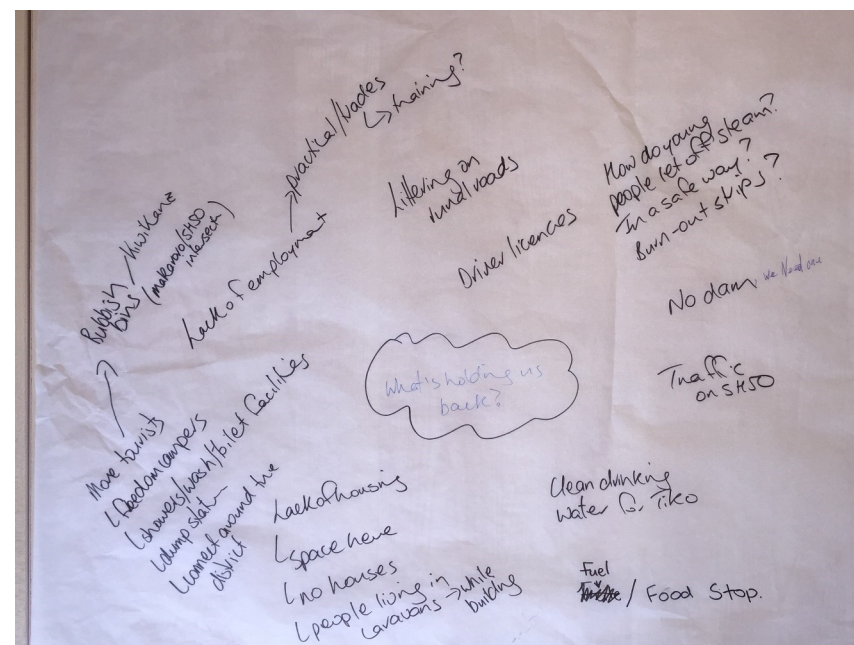
items for LTP

- infrastructure
- transport
- Dam
- tourism
- encourage more home ownership / development
- height of trees not being allowed
- testinal m's team boundary

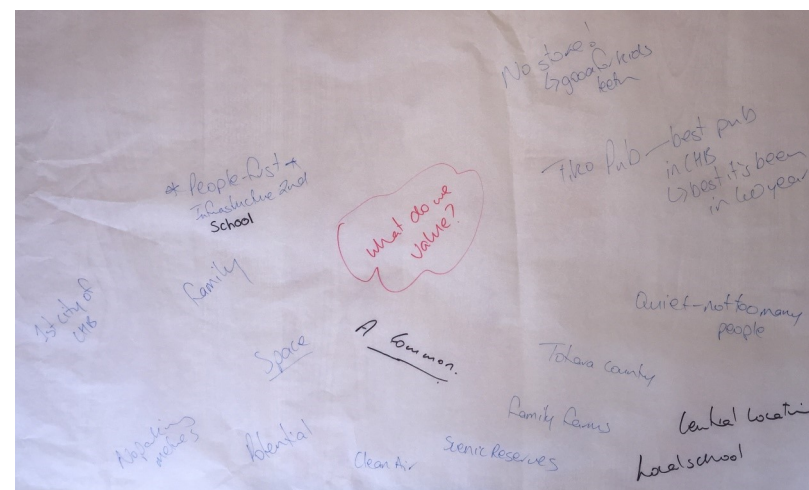
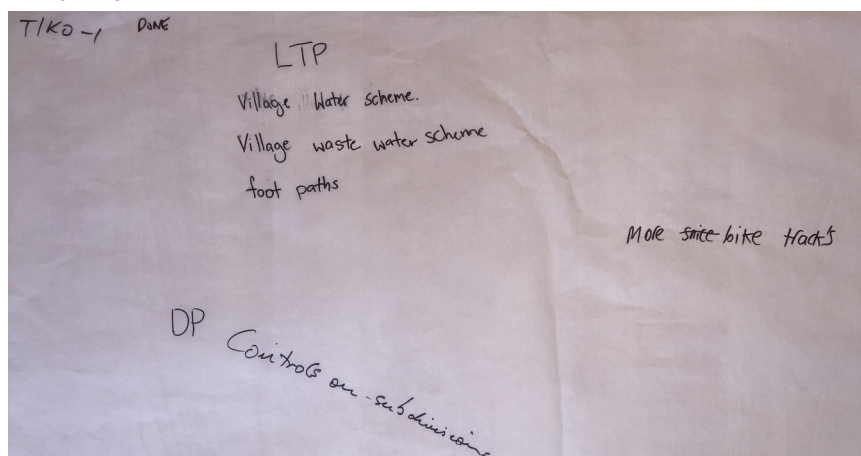
Otane

| OT. - 7 Done | |
|---|---|
| NOW | FUTURE |
| <p>School/s</p> <p>Sports Clubs</p> <p>Community Spirit (Whanau)</p> <p>Business knowledge sharing</p> <p>Improvement in parks/facilities (care for)</p> <p>Want to participate</p> <p>Entrepreneurial Business</p> <p>Facilities available in district (good use of)</p> | <p>✓ Intermediate School</p> <p>✓ Another college (or improve appeal)</p> <p>✓ Retirement Village</p> <p>Transportation</p> <p>✓ Need more Doctors - Attractive</p> <p>Attract Investment</p> <p>Support for Social Services</p> <p>Growing & supporting local business & events</p> <p>Events that attract a wider audience.</p> |
| <p>✓ Range of work/business</p> <p>✓ Policy & Procedure Followed and transparent.</p> <p>✓ Easy access to information</p> <p>✓ Red tape</p> <p>✓ Promotion of CHS (Social Media + On Demand etc)</p> <p>✓ Lack of external investment & visibility "Bringing outside in"</p> <p>✓ Transport Infrastructure (Public Transport)</p> <p>Older teens move away</p> <p>Older people retiring (need retirement village/s)</p> | <p>HOLDING US BACK</p> <p>Signs (road) that we can read!</p> <p>Communication between employers, college, students, job seekers.</p> <p>Price of alcohol lic. for fundraisers.</p> <p>Costs involved for community organis. to use community resources.</p> <p>Platform for launching/expanding (new) business</p> |

Tikokino



Tikokino



Tikokino

TIKO-2

PEOPLE COMMUNITY
FARMING SHEEP
BEEF.
Hunting DEER
AG
SITE SEEN WALKS.
RUNS
COTTAGE INDUSTRIES
PROTECTOR
TOY MAKING
FIRE SCULPTURE ARTISTS
S/S POLISHING
HISTORICAL INDUSTRY
EVERYBODY TALKS TO YOU

DONE

FOREST AND BIRD (BUNNERS
LACK OF FOREST (DAM)
INTERNET (LACK OF
COUNCIL BUILDING CONSENTS
CURVES (TWO TO TWO BONES)
RIDDING IN TIKO PASS MESSON
ROAD. EXTENSION OF LYKE ST.
NO ROAD. NO NUMBERS.
COUNCIL DO NOT KNOW
PEOPLE HOW WORK FOR THE COUNCIL
DO NOT KNOW THE AREA & HERE

THINGS TO DO

More ideas/projects
Shop
handyman (apple pickers)
More visitors
Fuel
Reason-to-stop
Dam

Vision

Tiko bigger
Attracted by lifestyle
Space
Gaming/Rural
Sell itself
Don't lose safe sense
of community
More industry
Tech-connected
Family friendly/sharing

DONE

Future?

TIKO-3

more jobs

Water
- Dam

attract more people
Kids having fun
Clean/healthy environment

How the school is going
More numbers at the school.

2

solar panels

Windmills

Want developers to develop sections

A playground at school to attract new people

Reusable energy

Next 10 years

3

Netball courts behind hall.

Public Motor cross track

Multi-purpose Indoor Arena
- equestrian

Tikokino walk

DONE

VALUE?

TIKO-3

* The Best School in Tikokino

Closest Ruahine Ranges
- DOC Land

- No crime (touch wood)

School boards
voluntarily

- quiet roads
- Safe traffic

- Community feel
Safe

- Rugby grounds

- The pub (Sawyers Arms)

- The opportunities

- Volunteering parents

- Environment
Clean
(Not a mess)

- The Tiko hall/playcenter/tennis courts

- Sunrise hut

- SCHOOL
nice and big fields.
Space.
Students.

- Fire brigade

- Camping Grounds

- Clean rivers

Tikokino

DONE

What is holding us
+ BACK

TIKO-3

No Dairy (cows)

More Houses
- not enough kids!

Petrol - 24 hours
Mini BP

Public Attractions
- 'Museum'

Count with turf on it

Sign
"Welcome to Tikokino"

More kids!!

Change tennis courts into 18 hole Netball courts (future)

To many retirees in Tikokino!

upgrade camping grounds

- More things into E.H.B. mall (supermarket)

- Upgrade camping grounds - showers

- We're not on the map

- We need public Netball courts Hockey "Turf"

TIKO-4

What does a thriving CHB look like?

⇒ Increased school roll.

⇒ Lots of jobs, \$\$, no unemployment

⇒ 11 sections all built on.

⇒ ~~More houses~~

⇒ Community farm shop

- Baking
- Pork
- cheeses
- Raw milk
- eggs
- beef & lamb

'famous' bring people to Tiko.

⇒ No empty shops

⇒ Plenty public transport

⇒ More \$ spent locally

Transformative Ideas

- Dam
- updating street appeal
- Annual Event

Long term

- Council promoting CHB area
- Dam

DONE

What we value most in district

TIKO-4

⇒ The people (Tiko)

⇒ The School.

⇒ Environment

- Beaches x 7
- Rivers
- Bush
- Ranges
- Scenic Reserves

⇒ Community Integration/Spirit

- Play centre
- school
- Rugby Club
- Pub

⇒ Agriculture

- Diverse land capability

⇒ Horticulture

⇒ Health Services

⇒ CHB Mail

⇒ Safety & Security

- fire brigade

What is holding the district back

⇒ Bypass → Retail

⇒ Recreation

⇒ Secondary Education

⇒ Retaining young people

⇒ Job opportunities

⇒ Public transport e.g. school buses & between Waipawa & Waipuku

⇒ Water security

⇒ Communication e.g. broadband, cell phone coverage

⇒ Retail Service

⇒ Street appeal

⇒ Eating out

⇒ Hastings & Napier spent in

Local Dollars

⇒ Monopoly in services shutting out growth

⇒ Promotion through events etc.

⇒ Too reliant on agriculture