

Central Hawke's Bay District Council CULTURAL POLICY	POLICY MANUAL	
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To encourage and support participation in recreation, sport and the arts and to promote understanding of the cultures of the District.

Council's Cultural Policy strives to:

- Value and preserve our distinctive identity and heritage.
- Have a cultural identity that reflects the District's multi-cultural nature.
- Be a District possessing artistic and cultural activities to residents, visitors and the business community.
- Support and encourage community arts initiatives throughout the District.
- Recognise the unique place of Maori arts and culture and the need to nurture the indigenous art of the region.
- Promote institutions and processes fostering cultural diversity and accessibility, as well as enhancing and promulgating representative cultural heritage.
- Encourage the most efficient use of public resources to maximise understanding and appreciation of, access to and participation in District culture, and to promote the enhancement of the District's cultural identity.
- Articulate its purposes in ways that demonstrate how the public interest is being served. The objective is the aesthetic enlightenment, enhanced dignity, and educational development of the general citizenry.

The Local Government Act 2002 emphasises the importance of communities and gives local authorities the power to play a leading role in promoting the well-being and sustainable development of their communities.

Section 10 of the LGA 02 defines the purpose of local government, which is:

- (a) *to enable democratic local decision making and action by, and on behalf of, communities;*
and
- (b) *to promote the social, environmental, economic, and cultural well-being of communities in the present and for the future.*

The LGA 02 promotes engagement with local communities and responsiveness to their wishes through community outcomes processes and the Long-Term Council Community Plan (LTCCP). Community outcomes processes identify what the community thinks is important for its future well-being; community outcomes are used to guide Council plans and activities. The LTCCP describes all Council activities, how the local authority pays for them, and how the activities contribute to community well-being.