

# Achievement of Community Outcomes

## What are community outcomes?

They are goals that the community believes are important for its present and future economic, social, cultural and environmental well-being. It is important to remember that these outcomes belong to the community – they are not Council outcomes. The role of the Council is to give the community an opportunity to have their say in the future direction and wellbeing of Hawke's Bay.

Five Hawke's Bay Councils - Hastings District Council, Napier City Council, Central Hawke's Bay District Council, Wairoa District Council and the Hawke's Bay Regional Council made a decision to take a regional approach and work collectively together with the community to identify community outcomes and determine a long term vision for the future of our region. Effective partnerships and collaboration between local government, central government, non government agencies, businesses and individuals will help our community work towards achieving its outcomes.

The following nine Community Outcomes were identified and are listed in order of priority:

	<p><b>1. A lifetime of good health and wellbeing</b></p> <p>An environment in which all people are able to achieve a lifetime of good health and wellbeing. They are protected from the negative effects of pollution, drug and alcohol abuse and illness.</p>
	<p><b>2. An environment that is appreciated, protected and sustained for future generations</b></p> <p>Communities respecting the importance of our natural environment and working towards sustaining this for the wellbeing of future generations.</p>
	<p><b>3. Safe and secure communities</b></p> <p>Central Government, Local Government and the community working together to create an environment which is safe for all people in our region.</p>
	<p><b>4. Transport infrastructure and services that are safe, effective and integrated.</b></p> <p>A safe and affordable public transport system that meets the needs of the people in our region.</p>
	<p><b>5. A strong, prosperous and thriving economy</b></p> <p>Central Government, Local Government and individuals working more effectively to create conditions that promote economic growth.</p>
	<p><b>6. Strong regional leadership and a sense of belonging</b></p> <p>Co-ordinated regional leadership to achieve economic social cultural and environmental wellbeing of our communities. A democratic environment where all people are able to participate in the life of their communities and achieve a sense of belonging.</p>
	<p><b>7. Supportive, caring and inclusive communities</b></p> <p>Caring communities where people feel respected and valued as important members of our region. They are able to access resources to reach their full potential in life and participate towards achieving strong communities.</p>
	<p><b>8. Communities that value and promote their unique culture and heritage</b></p> <p>Communities recognising, achieving and promoting their cultural goals. Acknowledging and protecting places of significance to pass to future generations. Communities respecting and embracing the cultural environment of Ngati Kahungunu.</p>
	<p><b>9. Safe and accessible recreational facilities</b></p> <p>A co-ordinated regional approach where all people are able to access safe recreational facilities in our region.</p>

# Achievement of Community Outcomes *continued*

Local authorities are required to monitor and report on the progress made by the community in achieving the community outcomes for the district every three years. However, if Council has collected monitoring data then Council must report the results of any measurement undertaken of progress towards the achievement of those outcomes for that year.

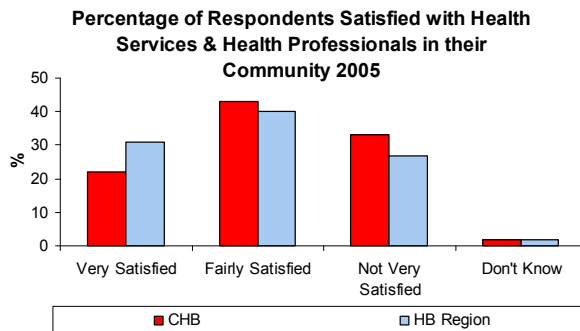
Council has discretion in determining how to undertake this monitoring, but we must seek to secure the agreement of other organisations and groups capable of influencing either the identification or the promotion of community outcomes to the monitoring and reporting procedures, including the incorporation of any research, monitoring, or reporting undertaken by those organisations and groups.

As this is the first year since developing our Long-Term Council Community Plan, the Central Hawke’s Bay District Council has not collected the whole range of monitoring data. In addition, for some measures historical data will not be available. For more information on the full suite of measures used to assess achievement of Community Outcomes, please refer to Volume Two of the 2004 – 2014 Community Plan, available from the Council or on our website.

## Outcome 1: A Lifetime of Good Health and Wellbeing

The following measures will be used to assess our progress:

- **Residents level of satisfaction with health services and professionals in community.** Source: *Hawke’s Bay Regional Satisfaction Survey*

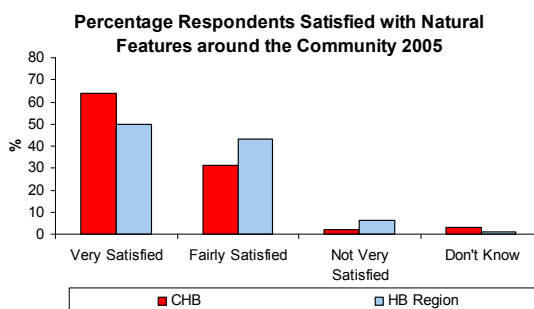


◀ The majority of Central Hawke’s Bay residents (65%) are satisfied with Health Services and health professionals.

## Outcome 2: An Environment that is Appreciated, Protected and Sustained for Future Generations

The following measures will be used to assess our progress:

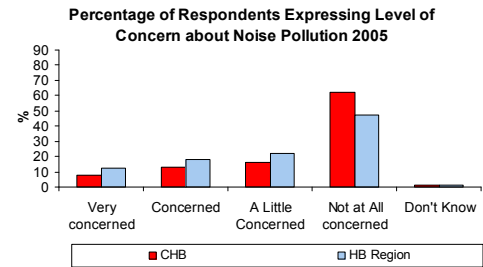
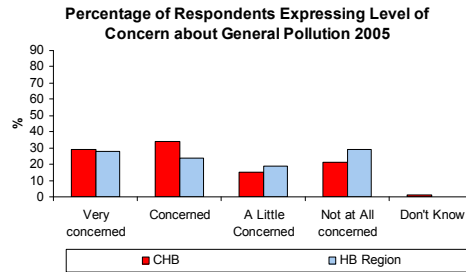
- **Residents level of satisfaction with natural features around their community (beaches, tracks, wetlands, mountains)** Source: *Hawke’s Bay Regional Satisfaction Survey*



◀ Central Hawke’s Bay residents have a very high level of satisfaction with the natural features of the District.

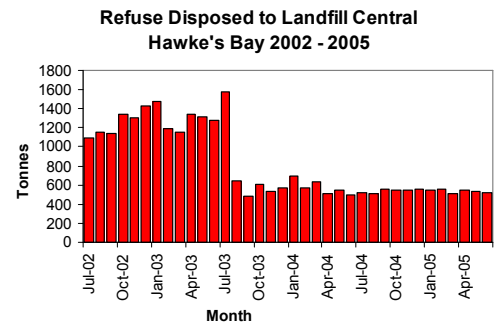
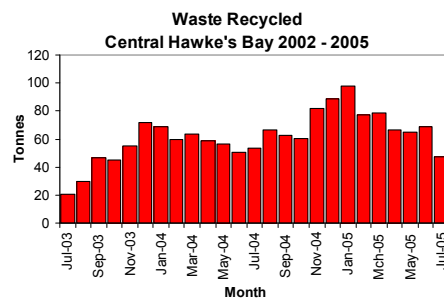
# Achievement of Community Outcomes *continued*

- **Residents level of satisfaction with noise, air or general pollution in their community** *Source: Hawke's Bay Regional Satisfaction Survey*



▲ Central Hawke's Bay residents express a somewhat higher level of concern about pollution than other Hawke's Bay residents. Maori residents in particular are more likely to be very concerned about general pollution. In terms of noise pollution, Central Hawke's Bay residents are largely unconcerned.

- **Rubbish disposal/recycling trends** *Source: Local Government*

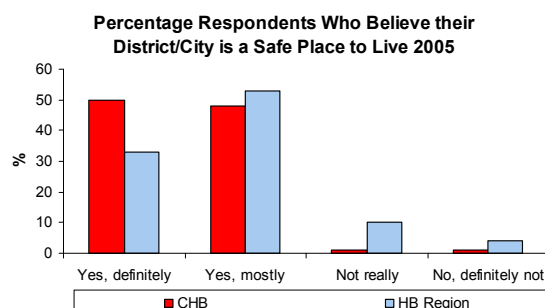


▲ A user-pays waste management system was introduced in August 2003 and since then there has been a consistent drop in the amount of refuse disposed to landfill. The amount of recycling, while increasing from year to year, seems to be following a seasonal pattern.

## Outcome 3: Safe and Secure Communities

The following measures will be used to assess our progress:

- **How safe do you feel in your community?** *Source: Hawke's Bay Regional Satisfaction Survey*



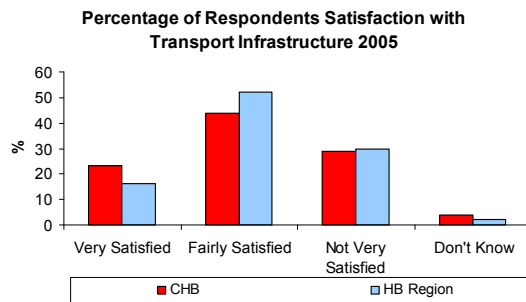
◀ Central Hawke's Bay residents had a very high perception of the District as a safe place to live.

# Achievement of Community Outcomes *continued*

## Outcome 4: Transport Infrastructure and Services that are Safe, Effective and Integrated

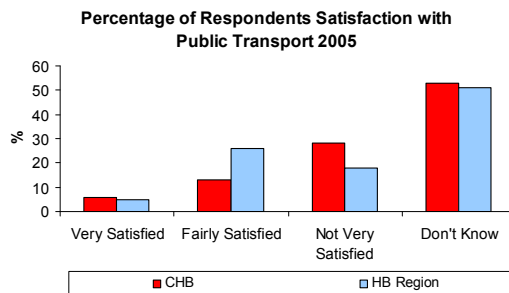
The following measures will be used to assess our progress:

- Residents level of satisfaction with transport infrastructure *Source: Hawke's Bay Regional Satisfaction Survey*



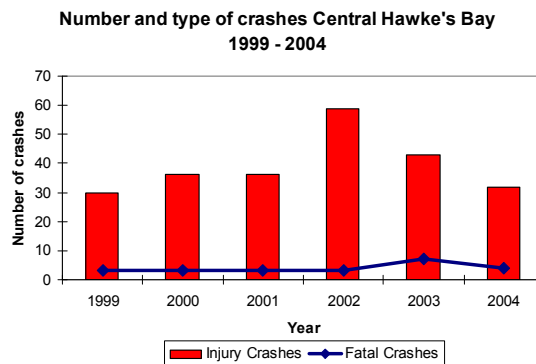
◀ Central Hawke's Bay residents enjoy a high satisfaction with transport infrastructure which they share with other Hawke's Bay residents. The main reasons for dissatisfaction were the poor maintenance/condition of roads and footpaths.

- Residents level of satisfaction with public transport *Source: Hawke's Bay Regional Satisfaction Survey*



◀ The majority of Central Hawke's Bay respondents expressed dissatisfaction with public transport. The main reason for this was the lack of nearby public transport.

- Number and type of road accidents – *Source: Land Transport New Zealand*



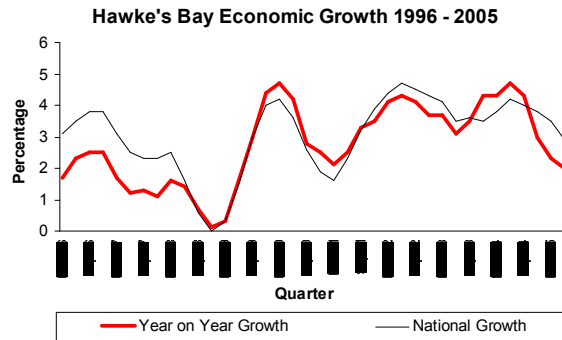
◀ Since a record high in 2002, the reduction in people injured in road accidents is a significant downward trend. The most significant road safety issues in Central Hawke's Bay are loss of control on rural roads, use of intersections and drunk driving.

# Achievement of Community Outcomes *continued*

## Outcome 5: A Strong Prosperous and Thriving Economy

The following measures will be used to assess our progress:

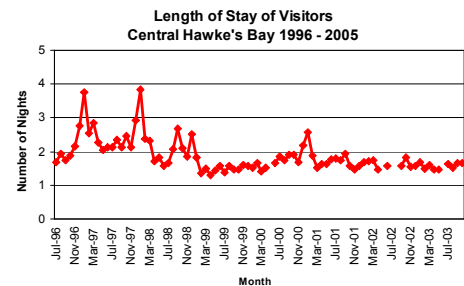
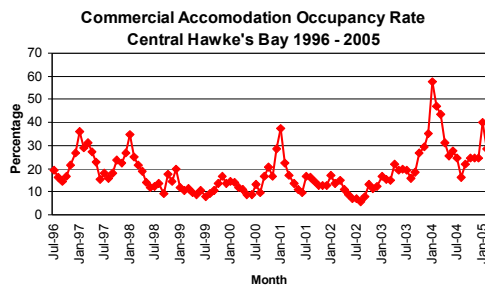
- **Economic Growth and Activity Growth** – *Source: National Bank Regional Trends*



◀ Hawke's Bay recorded a small rise in economic activity in June 2005 - up 0.3 percent but the third best outturn nationally. The region had the largest increase in new tractor registrations and residential and commercial building consents. Job advertising rose 7 percent in the quarter. Consumer confidence

marginally exceeded the nationwide benchmark but Hawke's Bay recorded the lowest level of business confidence across the nation. Accommodation guest nights, house sales and retail sales were also weaker in June.

- **Tourism Activity** – *Source: Statistics New Zealand Tourism statistics*

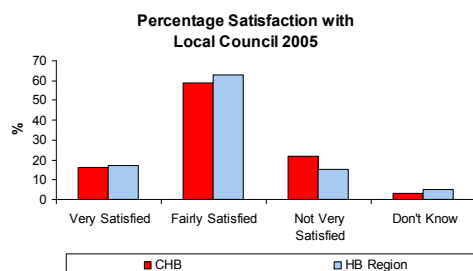


▲ While highly seasonal in nature, there is an upward trend in the occupancy rate of commercial accommodation in the District. However, the length of stay has declined.

## Outcome 6: Strong Regional Leadership and a Sense of Belonging

The following measures will be used to assess our progress:

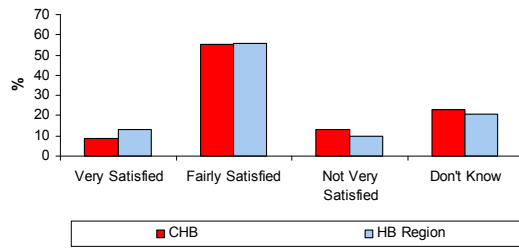
- **Residents level of satisfaction with their Council** *Source: Hawke's Bay Regional Satisfaction Survey*



◀ While 75% of residents were satisfied with their local Council, Central Hawke's Bay residents had the highest level of dissatisfaction with their local Council in Hawke's Bay. The main issues related to poor performance, rates, rubbish, inaction and lack of communication.

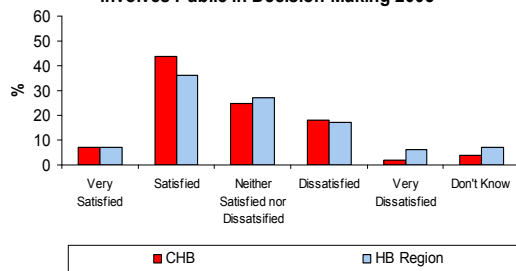
# Achievement of Community Outcomes *continued*

**Percentage Satisfaction with the Regional Council 2005**



◀ Central Hawke's Bay residents were less satisfied with the Regional Council generally than other residents of Hawke's Bay.

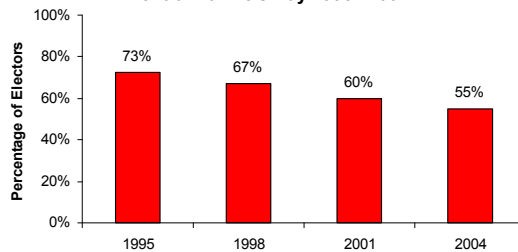
**Percentage Satisfaction with the Way Council involves Public in Decision-Making 2005**



◀ Central Hawke's Bay residents had a much higher level of satisfaction with the way in which Council involves the public in decision-making than other Hawke's Bay residents.

■ **Level of voter turn out at Local Body elections** *Source: District Council*

**Voter Turnout in Local Body Elections Central Hawke's Bay 1995 - 2004**



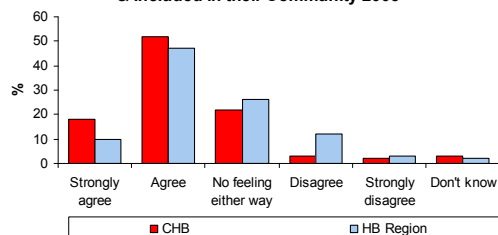
◀ The proportion of those people enrolled to vote who vote in the local body elections appears to have declined over the last nine years. However, interest in the 1995 election may have been fuelled by a referendum over the Waipukurau Indoor Pool which was held alongside the election. In addition, the 2002 by-election for the Ruataniwha Ward witnessed a 64% voter turnout.

## Outcome 7: Supportive, Caring and Inclusive Communities

The following measures will be used to assess our progress:

■ **Percentage of residents who feel supported and included in their community -** *Source: Hawke's Bay Regional Satisfaction Survey*

**Percentage of Respondents Who Feel Supported & Included in their Community 2005**



◀ Central Hawke's Bay residents had a very high perception of support and inclusion in their community when compared to other Hawke's Bay residents.

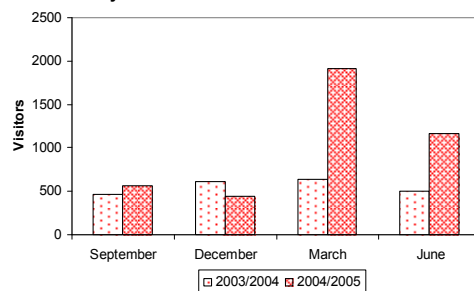
## Achievement of Community Outcomes *continued*

### Outcome 8: Communities that Value and Promote their Unique Culture and Heritage

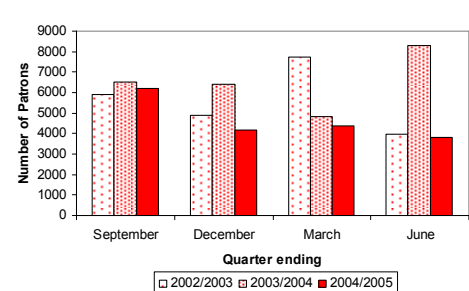
The following measures will be used to assess our progress:

- **CHB Early Settler's Museum & Civic Theatre attendance numbers and exhibitions** – *Source: Museum and Civic Theatre records*

Early Settler's Museum Visitors 2003 - 2005



Civic Theatre Film Attendance 2002 - 2005



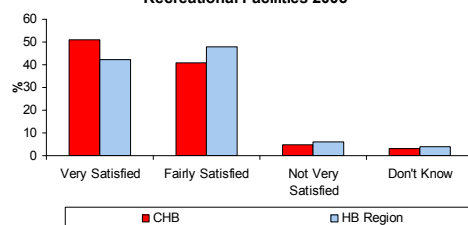
▲ Quarterly figures from the Early Settler's Museum record a significant boost in visitor numbers on the previous year from March 2005 onwards. This is likely due to new management initiatives. In contrast, figures for the Civic Theatre show film attendances are declining. This seems to be a worldwide trend, with industry observers pointing the finger at such factors as audience dissatisfaction, higher ticket prices and the increasing appeal of DVDs.

### Outcome 9: Safe and Accessible Recreational Facilities

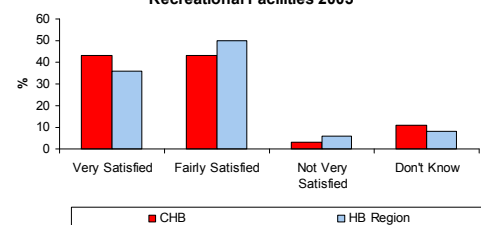
The following measures will be used to assess our progress:

- **Residents level of satisfaction with the accessibility and safety of recreation facilities** *Source: Hawke's Bay Regional Satisfaction Survey*

Percentage Satisfaction with Accessibility of Recreational Facilities 2005



Percentage Satisfaction with Safety of Recreational Facilities 2005



▲ Central Hawke's Bay residents enjoy a high degree of satisfaction with both the accessibility and the safety of Recreational Facilities.