

## Central Hawke's Bay District Council – Report

**TO:** Council  
**FROM:** Chief Executive  
**DATE:** 18 September 2008  
**FILE REF:** ASS2-2000  
**SUBJECT:** **SPORT HAWKE'S BAY KEY PERFORMANCE REPORT – JULY TO DECEMBER 2008**

---

### 1.0 SUMMARY

Sport Hawke's Bay has provided Council with its Key Performance Report for the six month period July to December 2008, as part of the partnership between the two organisations.

Colin Stone, Chief Executive and Patrice Webb, District Co-ordinator, will present the report.

### 2.0 RECOMMENDATION

#### *THAT*

The Sport Hawke's Bay Key Performance Report for the period July to December 2008 be received.

John Freeman  
**Chief Executive**



**CENTRAL HAWKE'S BAY DISTRICT COUNCIL  
6 MONTHLY REPORT FROM SPORT HAWKE'S BAY  
JULY 2008- DECEMBER 2008**

**KEY PERFORMANCE REPORT**

**GOAL: PARTICIPATION**

To maintain and/or increase the level of participation in sport and active recreation in Central Hawke's Bay.

***Objective 1.2: Develop the capability and capacity of sport and active recreation organisations.***

***Objective 1.4: Ensure that sport and active recreation opportunities are accessible to all sectors of the community, including those with special needs.***

21<sup>st</sup> July was the hugely successful Norsewood to Takapau Half Marathon Fun Run/Walk/Cycle Challenge. With support from both communities Lions Club, this community event has a collaborative approach with Sport Hawke's Bay to provide a community event in the rural areas of Southern Central Hawke's Bay and Tararua. With numbers increasing from 135 in 2007 to 224 in 2008, this event continues to grow since 2006 (47 participants) when Sport Hawke's Bay first become involved.

21<sup>st</sup> September the annual Carters sponsored Hatuma Half Marathon Challenge was held in very hot conditions. With numbers slightly down this year (359 participants) on last years 411, it was still a huge field of participants. The Waipukurau Racecourse continues to be an ideal venue for this popular event and this event is organised in conjunction with Garth Sherwood of CHB College.

15<sup>th</sup> November the annual CHB Sports Awards Function was held with 64 nominees and 270 people in attendance. Guest Speaker, Olympic Gold Medal Cyclist Sarah Ulmer was a huge crowd pleaser and the evening was without a doubt another successful event, celebrating a years worth of sporting achievement.

**ENGAGE YOUTH IN SPORTING AND ACTIVE RECREATION OPPORTUNITIES**

***Objective 1.5: Identify and address barriers which have an adverse impact on physical activity in everyday life through developing active, friendly environments.***

Sport Hawke's Bay continues to support the Central Hawke's Bay Primary Schools inter school activities held throughout the year. We involve ourselves where possible and

when needed and by having a presence at these activities means we are keeping in touch with a majority of schools. We assist with event organisation where needed by offering our volunteer assistance. We also provide support to out of school activities where and when needed.

### **GOAL: REGIONAL DEVELOPMENT**

To increase the value and contribution of the sport and active recreation sector to the economic and social development of the Hawke's Bay region.

#### ***Objective 4.2: Develop and co-ordinate an events portfolio***

The events portfolio in Central Hawke's Bay has grown and developed to a total of 8 significant events. I believe they are a vital element of living in this rural community and being able to provide these events for the local community to participate in has all sorts of positive spinoffs for Sport Hawke's Bay as well as the wider business community; increase of physical activity by participants, increase of visitors to the community, increase of revenue coming into the community etc. We as the Trust definitely spearhead the drive behind these events and having the Regional Sports Trust as the driver, means that the consistency, support and professionalism of how these events are managed remains a constant.

As a personal note, now that I have taken a leave of absence pending finding employment in the Bay of Plenty, reflecting back upon the role that the District Co-ordinator has in Central Hawke's Bay, for a community such as ours, it is vitally important role to maintain. It provides a fantastic service to the entire Central Hawke's Bay community (amongst a whole range of other positive benefits), and it is hugely beneficial to have the Regional Sports Trust in our community.