

Central Hawke's Bay District Council – Report

TO: Council
FROM: Chief Executive
DATE: 18 September 2008
FILE REF: ASS2-2000
SUBJECT: **SPORT HAWKE'S BAY KEY PERFORMANCE REPORT – JANUARY TO JUNE 2008**

1.0 SUMMARY

Sport Hawke's Bay has provided Council with its Key Performance Report for the six month period January to June 2008, as part of the partnership between the two organisations.

Colin Stone, Chief Executive and Di Ennor, District Co-ordinator, will present the report.

2.0 RECOMMENDATION

THAT

The Sport Hawke's Bay Key Performance Report for the period January to June 2008 be received.

John Freeman
Chief Executive



**CENTRAL HAWKE'S BAY DISTRICT COUNCIL
6 MONTHLY REPORT FROM SPORT HAWKE'S BAY
JANUARY 2008 TO JUNE 2008**

KEY PERFORMANCE REPORT

GOAL: PARTICIPATION

To maintain and/or increase the level of participation in sport and active recreation in Central Hawke's Bay.

Objective 1.2: Develop the capability and capacity of sport and active recreation organisations.

COACH EDUCATION/DEVELOPMENT PROGRAMMES

Within Central Hawke's Bay the winter sporting codes continue to dominate the annual sports calendar. Each of the major codes has had the full support of Sport Hawke's Bay in facilitation of Development programmes.

Central Hawke's Bay Netball Centre have been the most proactive of all codes, facilitating 2 'Getting Started into Netball Coach Courses', with a total of 20 new coaches (mainly in the junior sector) attending the 3 hour course. Following on from there, Ivy Topping a Netball New Zealand Coach Force Coach, facilitated a coach course in Waipukurau for 7 coaches that had graduated from the Getting Started Courses. With Central Hawke's Bay Netball Centre being one of the smallest Centres in the Eastern Netball Region, it is of note the amount of coaches attending these courses, which in turn produces star players as of Jodi Tod, who recently gained selection in to the New Zealand Silver Ferns Netball squad.

Rugby in Central Hawke's Bay is lucky to have the services of Greg Fleming living locally, who is the Rugby Development Officer for the Central Southern Region. Greg takes care of all of the Coach Development programmes locally. The junior soccer association has had a major personnel change this season, which has seen some considerable adaptations for all concerned. Through Sport Hawke's Bay and Central Football, we have strongly encouraged them to uptake the opportunity for coach courses, but they were unable to commit this season. We have advised them to make this a priority at the beginning of their next season, of which they have agreed.

Basketball Hawke's Bay have been very proactive in visiting Central Hawke's Bay's Miniball Competition, and also hosting coaching sessions for the Primary school coaches locally. Miniball continues to be a very popular choice of sport for all schools.



ADMINISTRATIVE TRAINING/VOLUNTEER DEVELOPMENT

Once again the CHB Netball Centre have been very proactive in facilitating official development for umpires within their centre, at the junior and senior level, with 2 sessions for umpiring officials held, (a theory and a practical). The Netball Centre has seen a 50% increase in uptake of umpiring officials, which is great for the sport locally. Junior football have also been proactive in encouraging junior rep players and college students to officiate games. There has been some negative responses from parents and spectators on sidelines, which has made it especially difficult for these youngsters learning to officiate. Currently Sport Hawke's Bay is developing work around attracting and retaining officials in the sport.

A new initiative to offer support and training to Club Administrators was facilitated with a 'Club Administrators Workshop' held in June with 19 Club Administrators present. The evening was facilitated by local professionals, Nick Hume (WHK Coffey Davidson) talking Accounting procedures, Trish Giddens talking Meeting Procedures and Protocols and myself facilitating Secretarial duties. Through an on line survey following on from this workshop, (in short) it was reported that the workshop was highly beneficial to all that attended and that further workshops were a high priority for organisations and that regular support from the Sport Hawke's Bay was also most beneficial.

A Funding Seminar was held with 18 club representatives attending. This annual seminar is always popular with sporting clubs and organisations.

A Volunteer Thanks Function was held in June, with drinks, nibbles and a sporting DVD evening. Thoroughly enjoyed by 90 local sports and recreation volunteers, who put in tireless hours within our local community. A great night was had by all, and an extremely worthwhile Function to support annually.



Objective 1.4: Ensure that sport and active recreation opportunities are accessible to all sectors of the community, including those with special needs.

ENGAGE YOUTH IN SPORTING AND ACTIVE RECREATION OPPORTUNITIES

Currently all Events and Opportunities are advertised electronically throughout the CHB Schools Electronic Database and quarterly newsletter, which in turn is left up to the discretion of the Schools secretary to insert into their weekly school newsletters. Events are broadcast and advertised locally through Central FM radio and CHB Mail paper. Having close communications with the local sporting clubs also assists with opportunities and support where needed.



ENSURE THAT OPPORTUNITIES TO INCREASE PHYSICAL ACTIVITY TAKE ACCOUNT OF CULTURAL DIVERSITY AND APPROPRIATENESS

The local Matariki Festival that was held in June was an opportunity to showcase Sport Hawke's Bay and our environs. That evening we gave away 350 Mission On Up Balls to children and their families. It was a fantastic event and one that we would like to participate in regularly. With the support of Teresa O'Brien the Kaiwhakahaere, it was great to connect with the Maori community.

One month prior to this festival we had organised a hui for all Maori Health Care providers/agencies and this was cancelled due to lack of interest.



FACILITATE AND DEVELOP, IN PARTNERSHIP WITH RESPECTIVE COMMUNITIES, OPPORTUNITIES TO INCREASE THE PROFILE, DEVELOPMENT AND PARTICIPATION NUMBERS OF EVENTS AND ACTIVITIES FOR TAKAPAU, OTANE AND PORANGAHAU TOWNSHIPS.

Currently the Porangahau Country Club are actively participating in the Club Assist programme. This has seen some huge improvements in the strategic thinking of this organisation. They are a very active organisation and are mindful of gaining community involvement at the highest level. Bo McLean the local Publican is the Team Leader of Community Sports Days, which he organises for their entire community to participate in, of which they have had 2 so far this year.

The annual Norsewood to Takapau Fun Run/Walk/Cycle challenge held recently in July, once again saw participation numbers exceed the previous years, up from 137 in 2007 to an increase of 224 in 2008! This event continues to exceed all expectations with a huge community involvement, especially the collaboration with the Norsewood and Takapau Lions Clubs who help to manage the event. The event attracts a lot of locals as well as people from Hawke's Bay and Manawatu, to the area. Main attraction of this event, that it is based on beautiful scenic quiet country roads.

Otane Sports Club have had the opportunity presented to them twice for a presentation of the Club Assist programme, but as of yet have not taken up that opportunity.



Objective 1.5: Identify and address barriers which have an adverse impact on physical activity in everyday life through developing active, friendly environments.

SEEK FEEDBACK FROM THE SPORT AND ACTIVE RECREATION COMMUNITY OF CENTRAL HAWKE'S BAY ON NEW OPPORTUNITIES, AREAS OF GREATEST NEED AND ISSUES WHICH MAY AFFECT DELIVERY IN THE AREAS OF SPORT AND ACTIVE RECREATION, AND KEEP THE CENTRAL HAWKE'S BAY DISTRICT COUNCIL FULLY INFORMED

Currently the bi-annual meeting with the Russell Park Users Group is the forum used for gaining feedback and reporting to the council via Jenny Sears. A new tool using electronic feedback via simple easy to use surveys, is to be implemented to gain quick, up to date and valuable data from clubs locally. This is currently work in progress in gathering clubs and organisations electronic database information.



WORK TOWARDS ACHIEVING ACTIVE FRIENDLY ENVIRONMENTS BY ESTABLISHING PARTNERSHIPS WITH TERRITORIAL AUTHORITIES (CHB DISTRICT COUNCIL)

Working alongside the local Road Safety Co-ordinator, Ethna Renner and Graham Howse the Police Education Officer, have been 2 great local networks to be involved with. When the need arises we all work collaboratively to achieve our goals and support community projects.



GOAL: REGIONAL DEVELOPMENT

To increase the value and contribution of the sport and active recreation sector to the economic and social development of the Hawke's Bay region.

Objective: Develop and co-ordinate an events portfolio

IDENTIFY OPPORTUNITIES FOR EVENTS WHICH FOCUS ON THE STRENGTHS OF THE REGIONS

Currently the Central Hawke's Bay Office Event Manages 8 major events annually. These events are run in conjunction with local community groups.

1. 3 Triathlon race series, CHB Go Kidz Triathlons. This 3 race series is supported by Bernard Matthews, Sherwood and Argyll East Schools.
2. Seriously Fun Triathlon is supported by Michele Hayes of Aqua Management.
3. Volunteer Thanks Function
4. Norsewood to Takapau Fun Run/Walk/Cycle Half Marathon Challenge is supported by Takapau and Norsewood Lions Clubs.
5. Carters Hatuma Half Marathon is supported by Garth Sherwood of CHB College, and Carters Waipukurau.
6. Annual CHB Sportsperson of the Year Awards is supported by CHB Mail

There are also several other local events that SHB support; HB Rugby 7's, Tour de Beautiful Cycle race, CHB Parents Centre Fun Run, CHB College Sports Events and CHB Primary Schools Inter School Events.



DEVELOP PARTNERSHIPS TO ASSIST WITH MARKETING AND SUPPORT OF THE HATUMA HALF MARATHON, WITH SPECIFIC FOCUS ON THE WALKING COMPONENT TO MAXIMISE PARTICIPATION

The continued annual success of this Half Marathon event, quantifies the support needed from Sport Hawke's Bay, Garth Sherwood (CHB College) and major sponsors Carters Waipukurau, to ensure that this event continues to be held in Central Hawke's Bay. Sport Hawke's Bay has had involvement in this event for the last 4 years and the growth of this event has seen participation numbers increase each and every year. The Walking section of the event has the highest participation numbers compared with runners and this is due to a wider section of the community able to participate due to being able to walk a half marathon distance at their own pace.



ORGANISE AND RUN THE CENTRAL HAWKE'S BAY JUNIOR TRIATHLON SERIES FOR THE LOCAL SCHOOLS, WITH THE EMPHASIS ON COMMUNITY PARTICIPATION

After the trial year in 2007 of running a 3 race series that children could follow and participate in, the 2008 series proved to be a great success following on from the 2007 trial. School communities strongly supported all 3 events and once again participation numbers continued to increase each and every year. This local series ensured that CHB children were able to participate locally in what sometimes could be classed as a 'big town' event.

